



UNDERSTAND • CONNECT • MOBILIZE

Just the Facts:

The Battle Against Truthiness



Nadine Raynolds

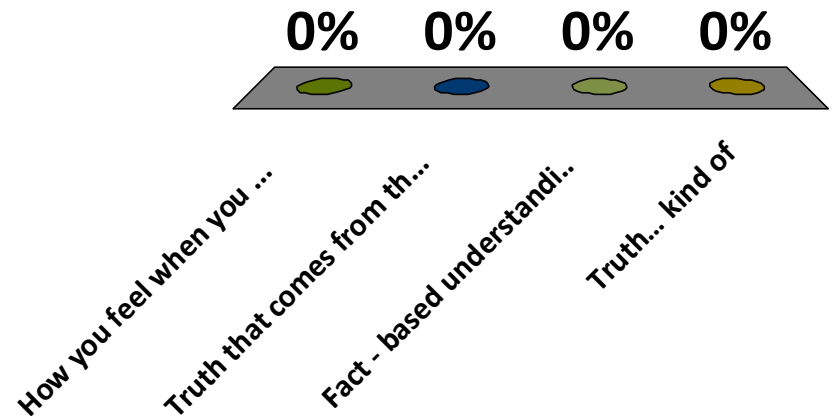
Columbia Basin Rural Development Institute
Selkirk College

Adrian Leslie

Columbia Basin Rural Development Institute
Selkirk College

What is Truthiness?

- A. How you feel when you have the facts
- B. Truth that comes from the gut
- C. Fact - based understanding of reality
- D. Truth... kind of





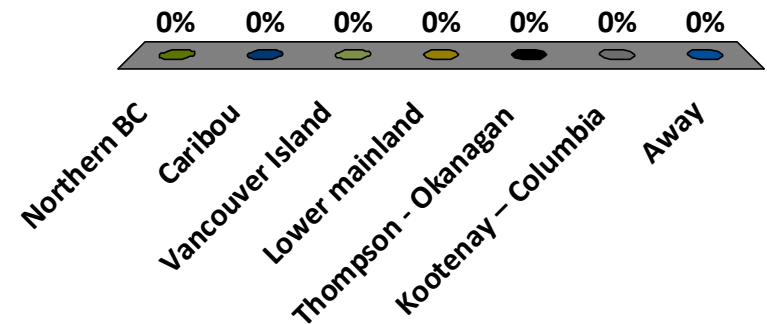
**Truth that comes from the gut –
without evidence or facts**



COLUMBIA BASIN
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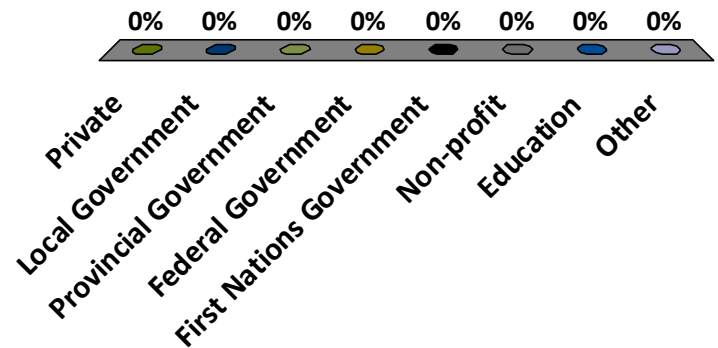
Where are you from?

- A. Northern BC
- B. Caribou
- C. Vancouver Island
- D. Lower mainland
- E. Thompson - Okanagan
- F. Kootenay – Columbia
- G. Away



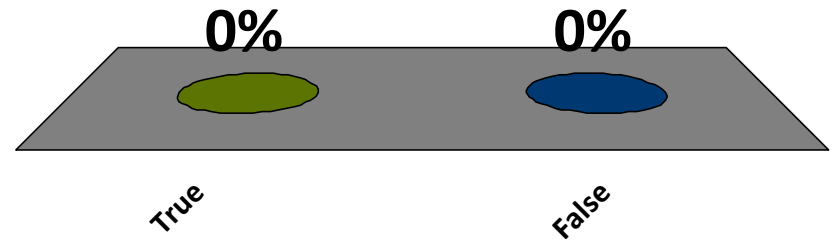
Which sector do you work in?

- A. Private
- B. Local Government
- C. Provincial Government
- D. Federal Government
- E. First Nations Government
- F. Non-profit
- G. Education
- H. Other



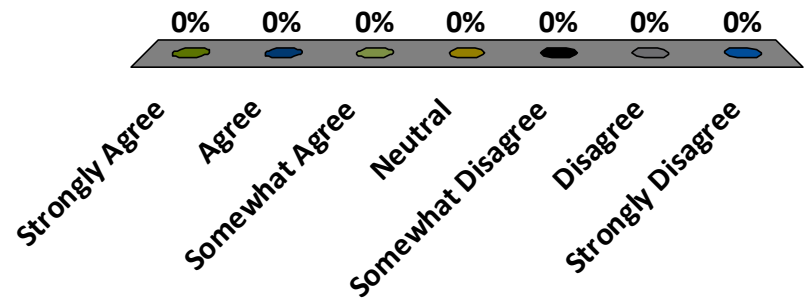
I make decisions that impact my community

- A. True
- B. False



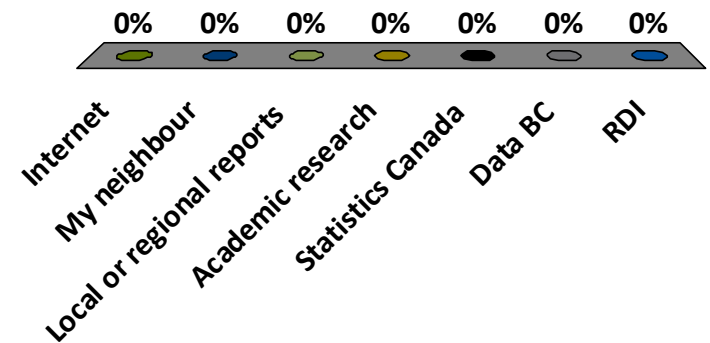
I have access to all the data I need to make informed decisions

- A. Strongly Agree
- B. Agree
- C. Somewhat Agree
- D. Neutral
- E. Somewhat Disagree
- F. Disagree
- G. Strongly Disagree



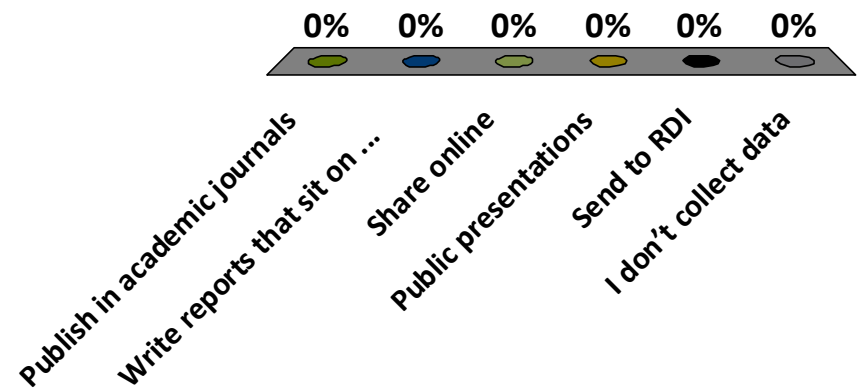
Rank your 3 favourite information sources

- A. Internet
- B. My neighbour
- C. Local or regional reports
- D. Academic research
- E. Statistics Canada
- F. Data BC
- G. RDI



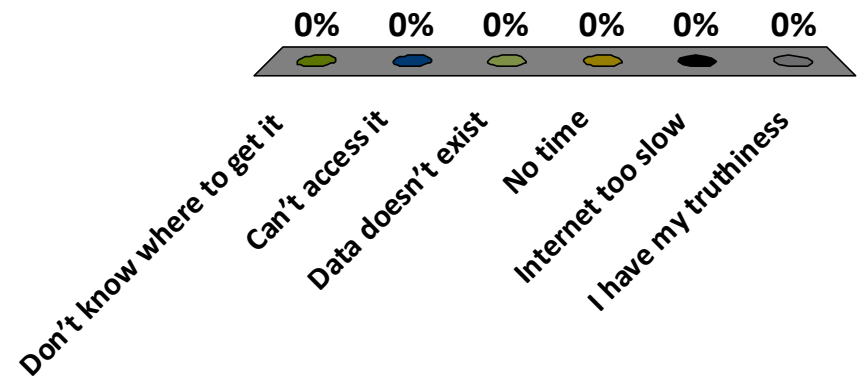
What do you do with the data you collect?

- A. Publish in academic journals
- B. Write reports that sit on shelves
- C. Share online
- D. Public presentations
- E. Send to RDI
- F. I don't collect data



Rank the 3 main barriers you face in accessing data?

- A. Don't know where to get it
- B. Can't access it
- C. Data doesn't exist
- D. No time
- E. Internet too slow
- F. I have my truthiness





Rural Information Void

CBCnews | Canada

IN THE NEWS

- Tuition costs
- Fair elections act
- Radicalized youth
- Tax Season

- Home
 - World
 - Canada
 - Politics
 - Business
 - Health
 - Arts & Entertainment
 - Technology & Science
 - Community
 - Weather
 - Video
- Canada Photo Galleries Aboriginal

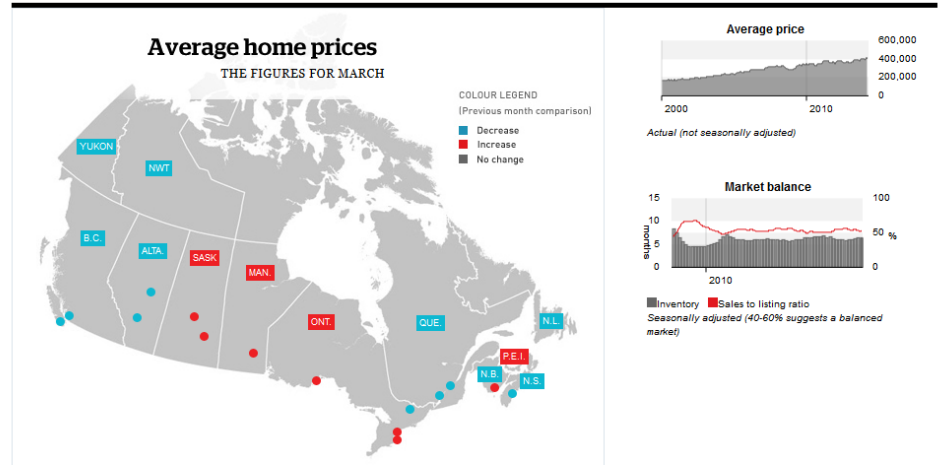
Home sales inch up in March

National average price \$401,419

CBC News | Last Updated: April 15, 2014

The number of houses sold in March increased one per cent over the previous month, according to Canadian Real Estate Association data. The national average price climbed to \$401,419, an increase of six per cent in year-over-year comparisons.

Hover over the coloured circles and labels on the map below for more details on home prices in regions across the country.



Source: Canadian Real Estate Association
 Figures in the above map are seasonally adjusted at annualized rates. Average prices in the chart are not seasonally adjusted.

BC: \$505,179

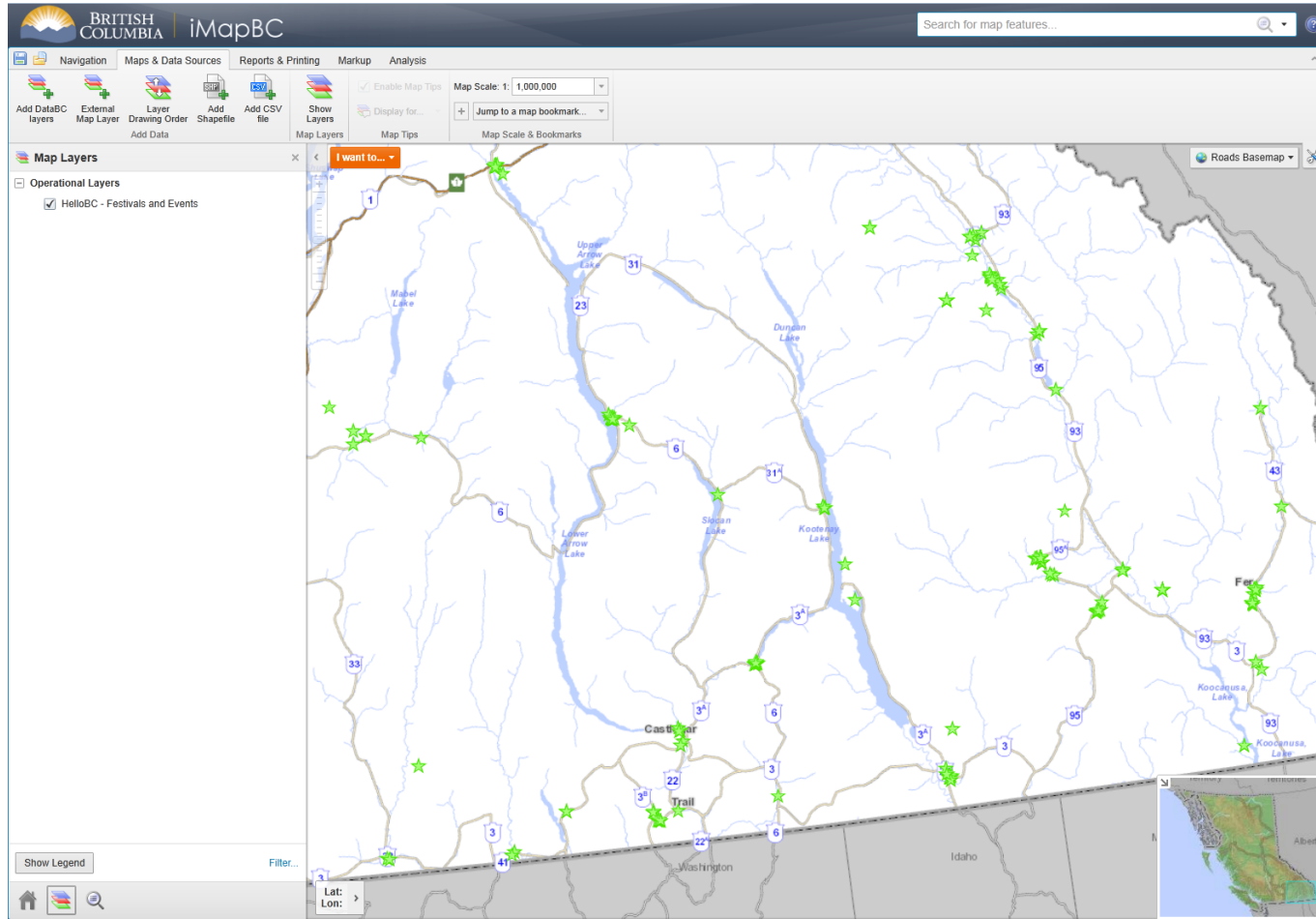
Columbia Basin: \$273,723



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Statistics Canada  Canada

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Select a table from the list below by clicking on the table number:

Displaying tables 1 to 50 of 96 for **culture**

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Earnings of individuals, by selected characteristics and National Occupational Classification (NOC-S), 2011 constant dollars, annual, 1986 to 2011	Description	202-0106
Earnings of individuals, by selected characteristics and North American Industry Classification System (NAICS), 2011 constant dollars, annual, 1986 to 2011	Description	202-0107
Employment Insurance program (EI), beneficiaries receiving regular income benefits by province and National Occupational Classification for Statistics (NOC-S), monthly (Persons), Jan 1997 to Jan 2014	Description	276-0040
Employment Insurance program (EI), beneficiaries receiving regular income benefits by province and National Occupational Classification for Statistics (NOC-S), seasonally adjusted, monthly (Persons), Jan 1997 to Jan 2014	Description	276-0041
Major wage settlements, by major industry division, quarterly, Mar 1978 to Sep 2013	Description	278-0007
Absence rates of full-time employees, by sex and North American Industry Classification System (NAICS), Canada, annual (Percent), 1987 to 2012	Description	279-0030
Absence rates of full-time employees, by sex and National Occupational Classification for Statistics (NOC-S), Canada, annual (Percent), 1987 to 2012	Description	279-0031
Labour force survey estimates (LFS), by North American Industry Classification System (NAICS), sex and age group, unadjusted for seasonality, monthly (Persons), Jan 1976 to Mar 2014	Description	282-0007
Labour force survey estimates (LFS), by North American Industry Classification System (NAICS), sex and age group, annual (Persons), 1976 to 2013	Description	282-0008
Labour force survey estimates (LFS), by National Occupational Classification for Statistics (NOC-S) and sex, unadjusted for seasonality, monthly (Persons), Jan 1987 to Mar 2014	Description	282-0009
Labour force survey estimates (LFS), by National Occupational Classification for Statistics (NOC-S) and sex, annual (Persons), 1987 to 2013	Description	282-0010
Labour force survey estimates (LFS), employment by class of worker, North American Industry Classification System (NAICS) and sex, unadjusted for seasonality, monthly (Persons), Jan 1976 to Mar 2014	Description	282-0011
Labour force survey estimates (LFS), employment by class of worker, North American Industry Classification System (NAICS) and sex, annual (Persons), 1976 to 2013	Description	282-0012
Labour force survey estimates (LFS), by usual hours worked, class of worker, North American Industry Classification System (NAICS) and sex, unadjusted for seasonality, monthly (Persons), Jan 1987 to Mar 2014	Description	282-0019
Labour force survey estimates (LFS), by usual hours worked, class of worker, North American Industry Classification System (NAICS) and sex, annual (Persons), 1987 to 2013	Description	282-0020





Rural Information Void

HTTP 404 Not Found



The webpage cannot be found

HTTP 404

Most likely causes:

- There might be a typing error in the address.
- If you clicked on a link, it may be out of date.

What you can try:

- Retype the address.
- Go back to the previous page.
- Go to and look for the information you want.
- More information



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SORRY NO DATA FOUND





The Digital Basin

- Access through cbrdi.ca/state-of-the-basin

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You are here: [Home](#) / [State of the Basin](#) / Digital Basin Portal

DIGITAL BASIN PORTAL

Select a Community ▾

ENVIRONMENTAL **ECONOMIC**
CULTURAL **SOCIAL**

WELL BEING

INSTRUCTIONS

[Digital Basin Quick Start Video](#)

- Instructional document on how best to use this tool is found here: [Digital Basin User Guide](#)
- For best results, use latest versions of [Google Chrome](#) or [Firefox](#) browsers. The portal does not fully support Internet Explorer browsers.
- To get started: Move your mouse pointer over the pie chart on the left, select an topic of interest, and click a highlighted item.

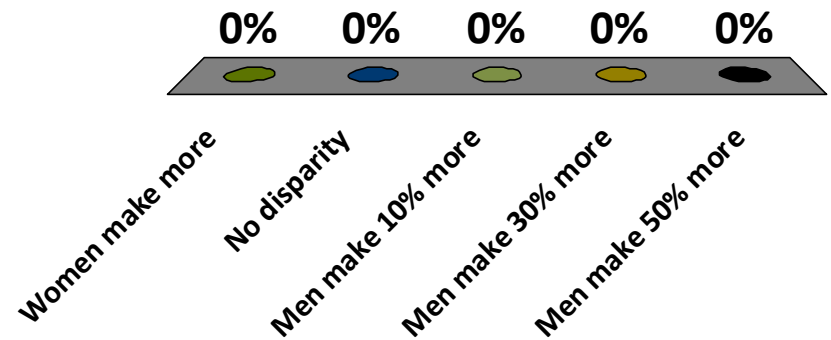


Examples of Truthiness

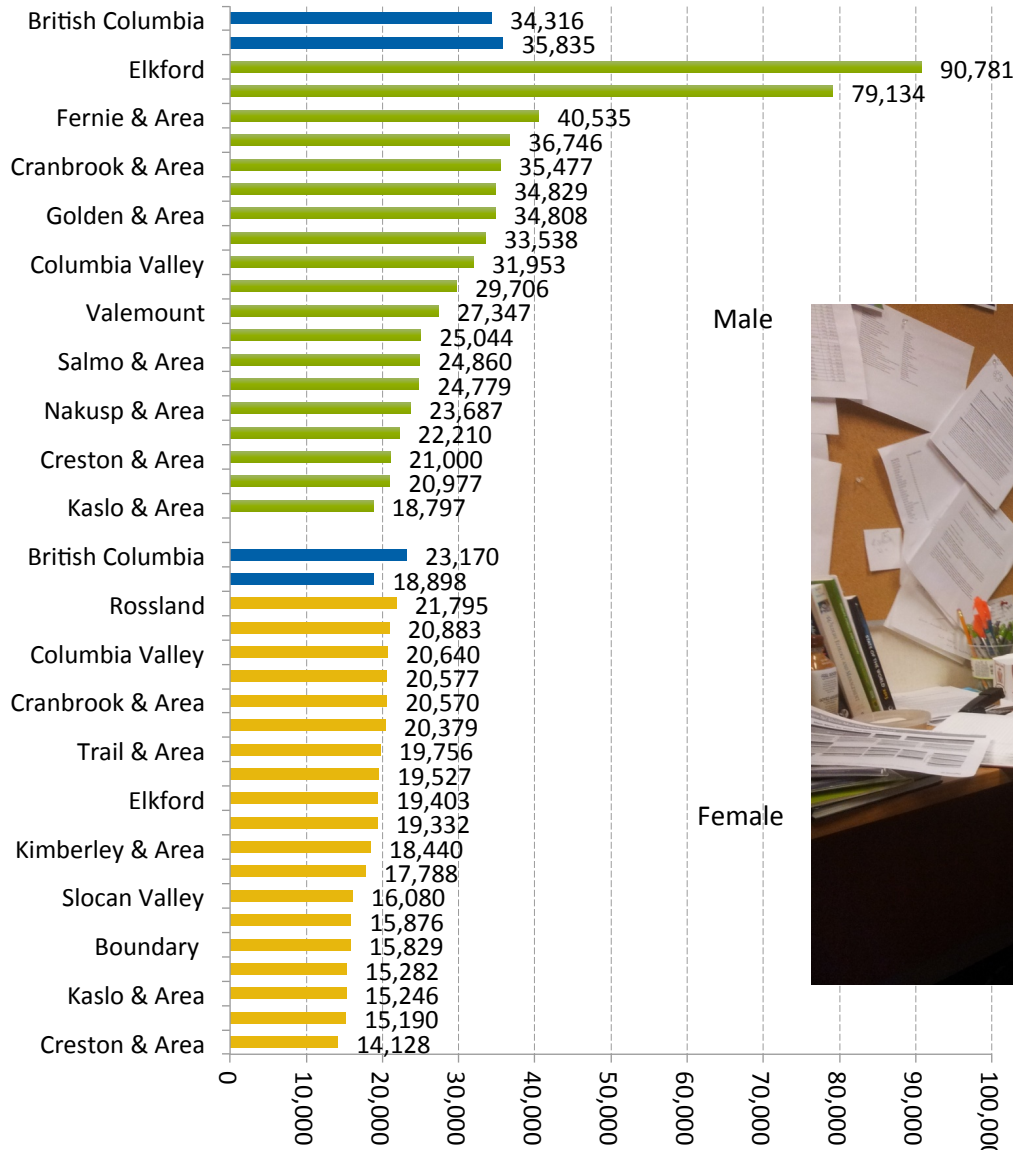


What is the income disparity between men and women in BC?

- A. Women make more
- B. No disparity
- C. Men make 10% more
- D. Men make 30% more
- E. Men make 50% more

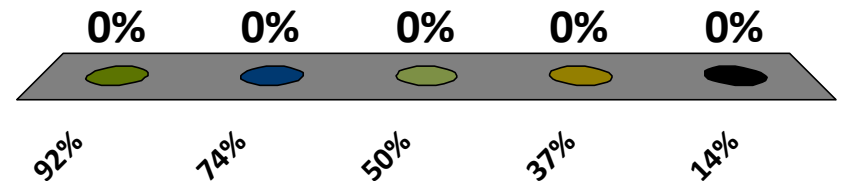


Median income by gender



What % of respondents agree that their household's use of the internet is limited by the quality of service available in the community?

- A. 92%
- B. 74%
- C. 50%
- D. 37%
- E. 14%



Your Stories

- How have you used good data in the fight against truthiness?
- When has data changed your beliefs?



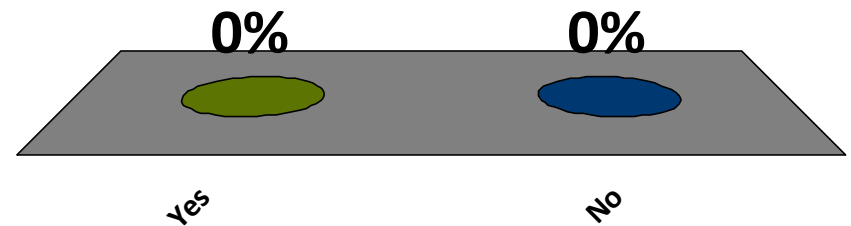


State of Rossland Project



I pledge to join the battle against truthiness

- A. Yes – I want informed decision making
- B. No – Ignorance IS bliss





Thanks to our Funders



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Questions?



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