



COLUMBIA BASIN
RDI
RURAL DEVELOPMENT INSTITUTE

UNDERSTAND • CONNECT • MOBILIZE

Columbia Basin Rural Development Institute

Priorities for Policy & Research

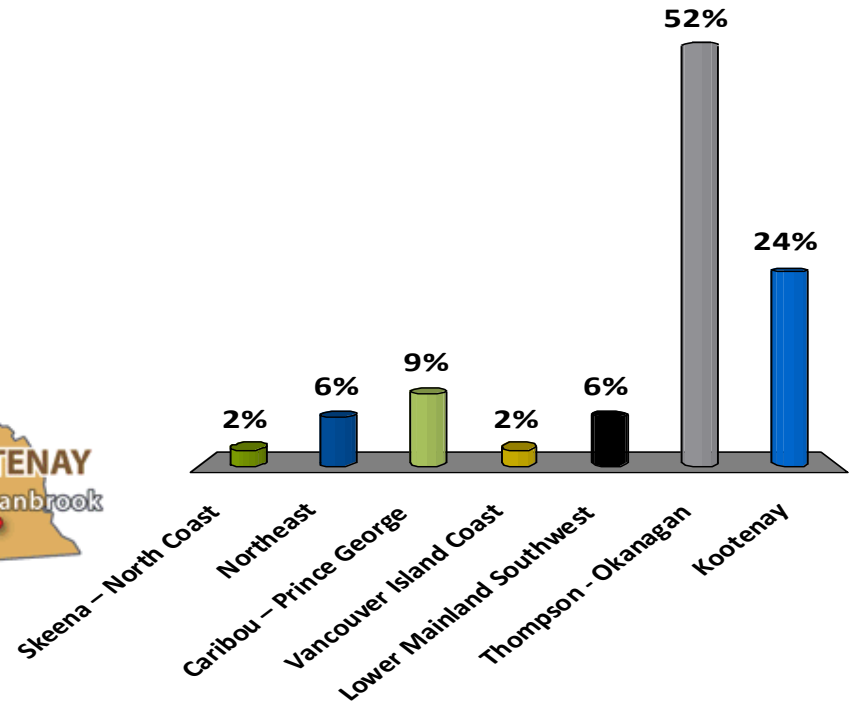
Jonathan Buttle
Researcher
Selkirk College

Gordon Borgstrom
Consultant
SIBAC



Which part of BC do you live in?

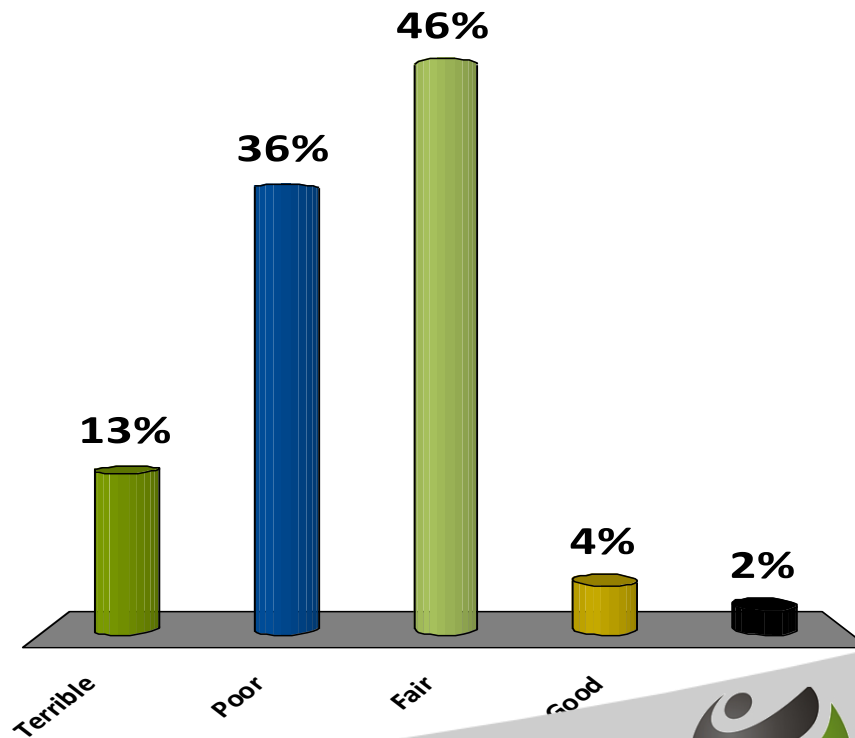
- A. Skeena – North Coast
- B. Northeast
- C. Caribou – Prince George
- D. Vancouver Island Coast
- E. Lower Mainland Southwest
- F. Thompson - Okanagan
- G. Kootenay





How would you rate the availability of rural development support information?

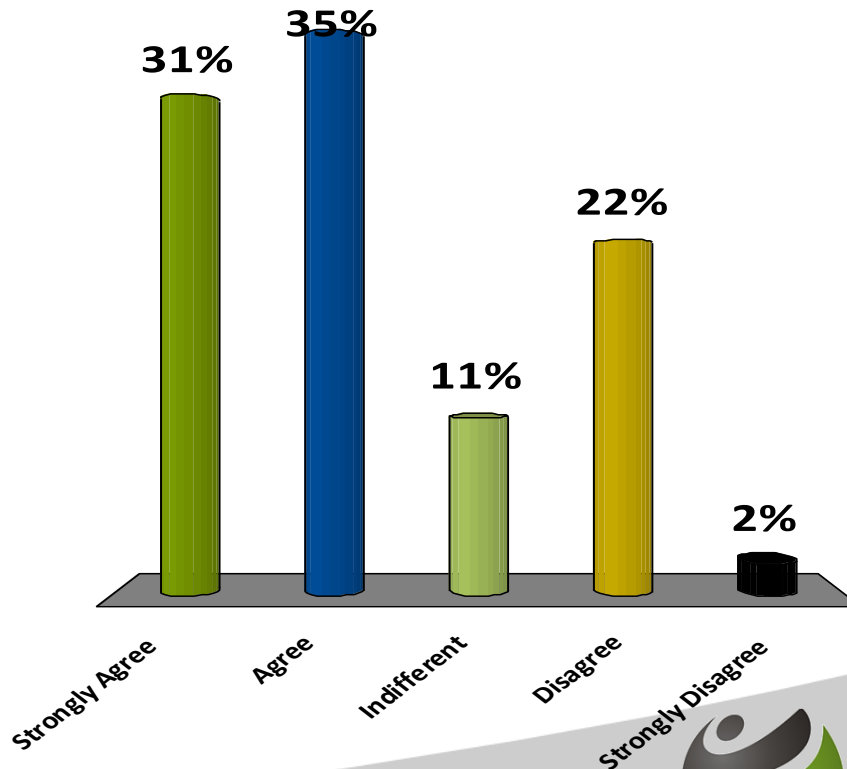
- A. Terrible
- B. Poor
- C. Fair
- D. Good
- E. Excellent





There is a need for more rural development support organizations in BC.

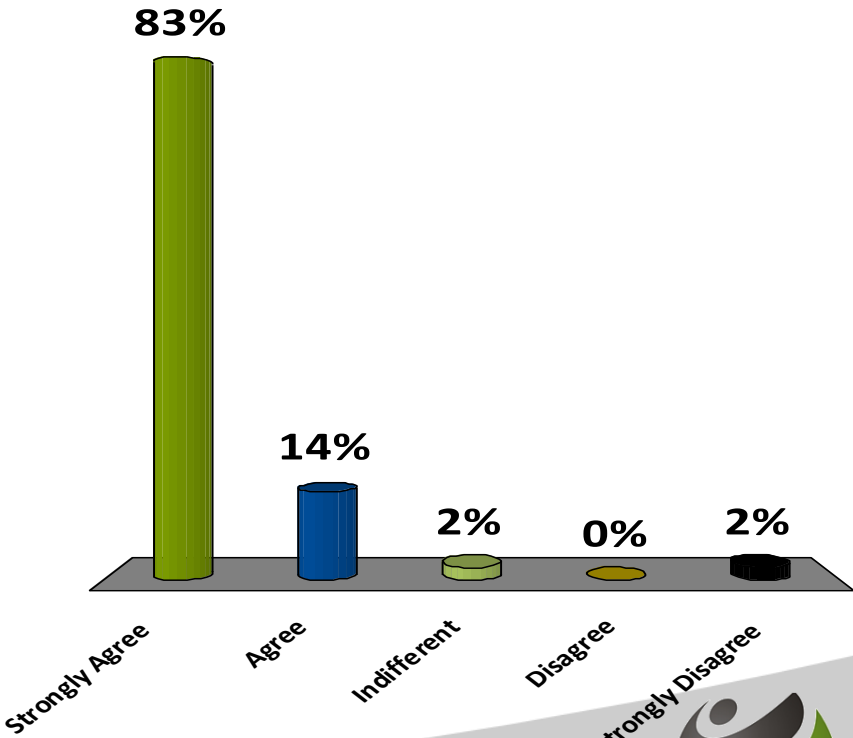
- A. Strongly Agree
- B. Agree
- C. Indifferent
- D. Disagree
- E. Strongly Disagree





I see a need for a coordinated rural policy development / lobbying effort across organizations in BC.

- A. Strongly Agree
- B. Agree
- C. Indifferent
- D. Disagree
- E. Strongly Disagree

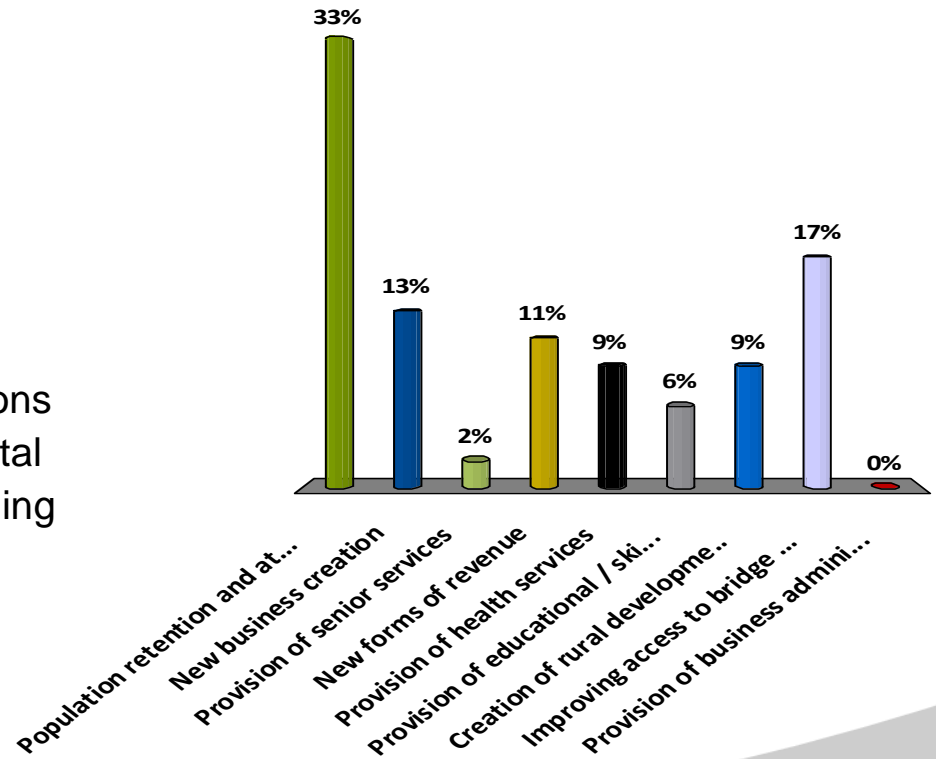




Priorities: Ranking

What is the #1 priority rural issue in BC?

- A. Population retention and attraction
- B. New business creation
- C. Provision of senior services
- D. New forms of revenue
- E. Provision of health services
- F. Provision of educational / skills training services
- G. Creation of rural development organizations
- H. Improving access to bridge finance / capital
- I. Provision of business administration training

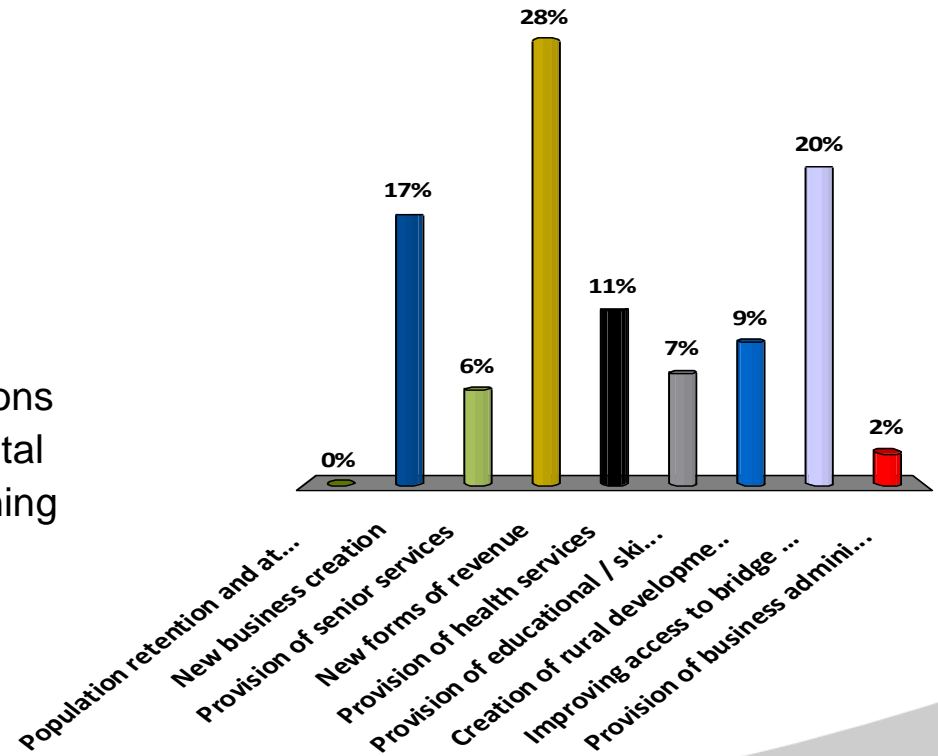




Priorities: Ranking

What is the #2 priority rural issue in BC?

- A. Population retention and attraction
- B. New business creation
- C. Provision of senior services
- D. New forms of revenue
- E. Provision of health services
- F. Provision of educational / skills training services
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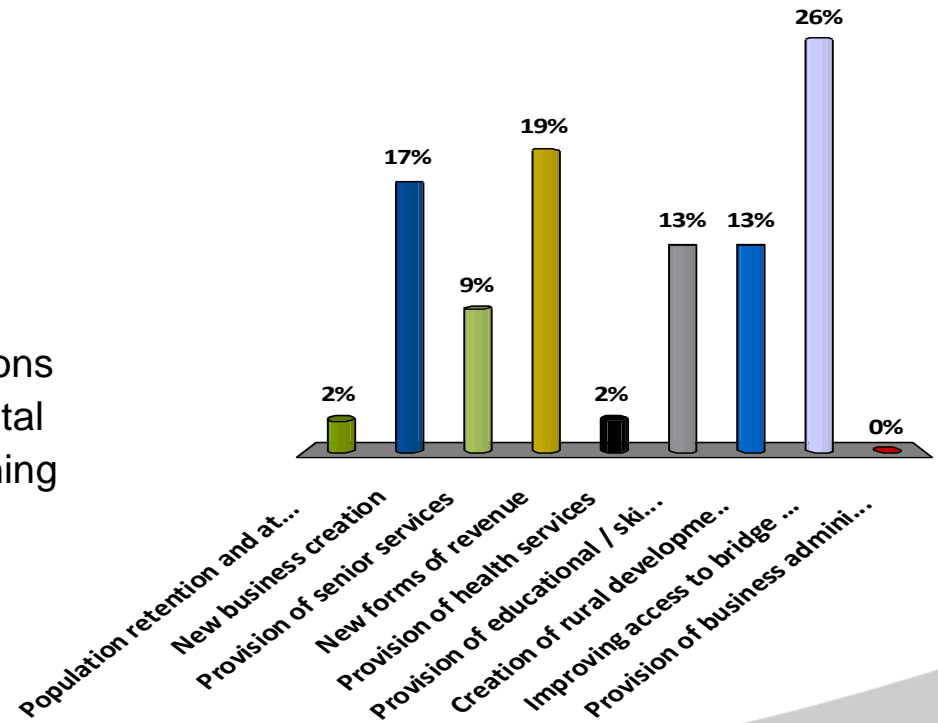




Priorities: Ranking

What is the #3 priority rural issue in BC?

- A. Population retention and attraction
- B. New business creation
- C. Provision of senior services
- D. New forms of revenue
- E. Provision of health services
- F. Provision of educational / skills training services
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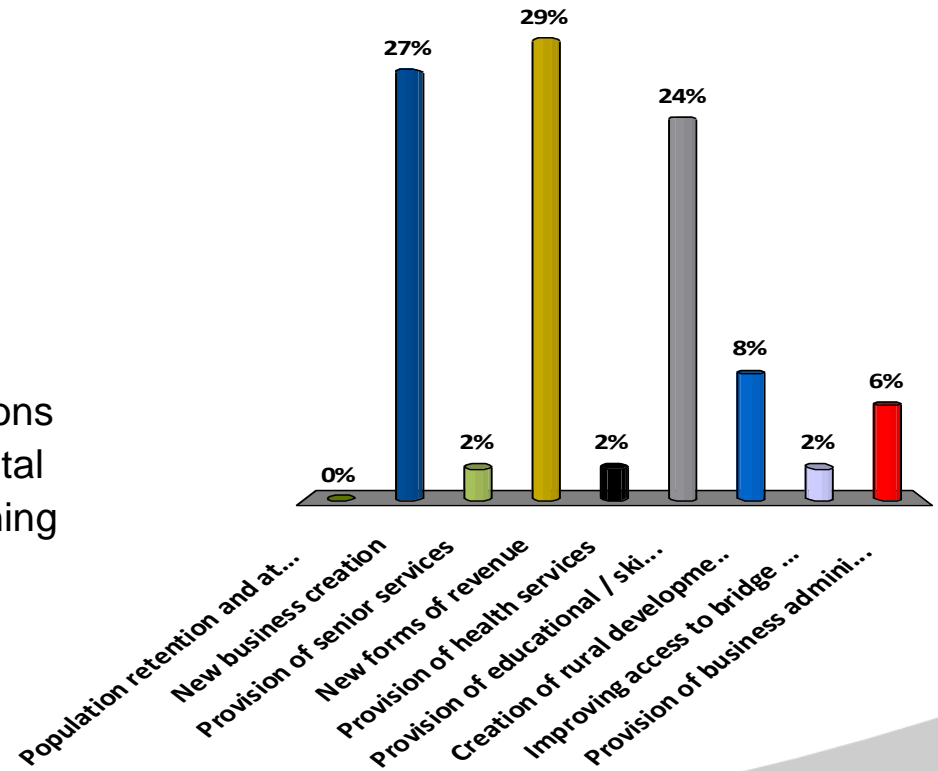




Priorities: Ranking

What is the #4 priority rural issue in BC?

- A. Population retention and attraction
- B. New business creation
- C. Provision of senior services
- D. New forms of revenue
- E. Provision of health services
- F. Provision of educational / skills training services
- G. Creation of rural development organizations
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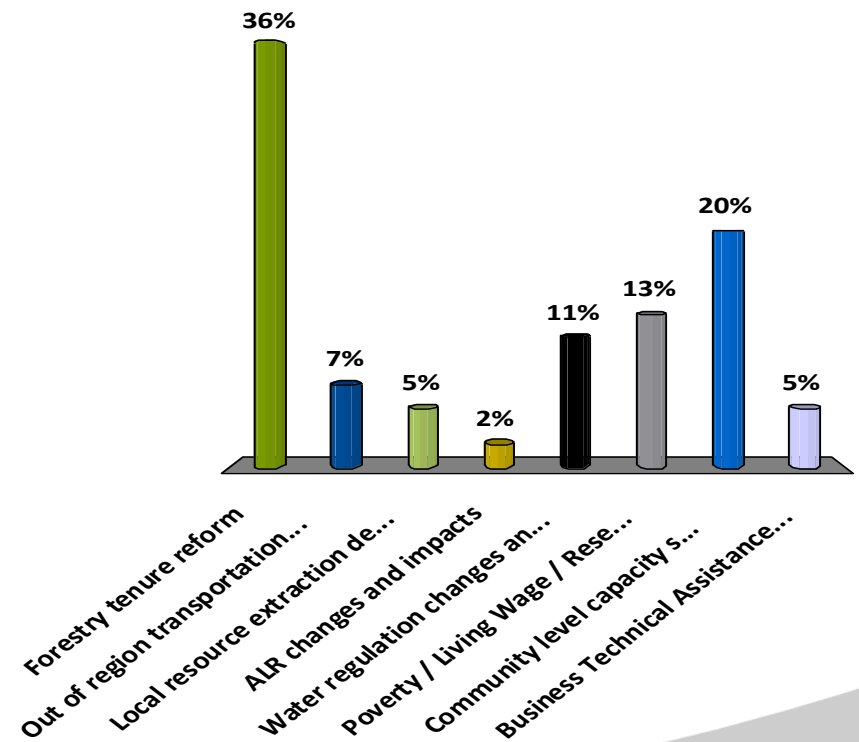




Priorities: Ranking (Morning 1)

What is the #1 priority rural issue in BC?

- A. Forestry tenure reform
- B. Out of region transportation costs (medical services etc.) – Leakage
- C. Local resource extraction decision making
- D. ALR changes and impacts
- E. Water regulation changes and impacts
- F. Poverty / Living Wage / Resetting “enough”
- G. Community level capacity support
- H. Business Technical Assistance (TA)

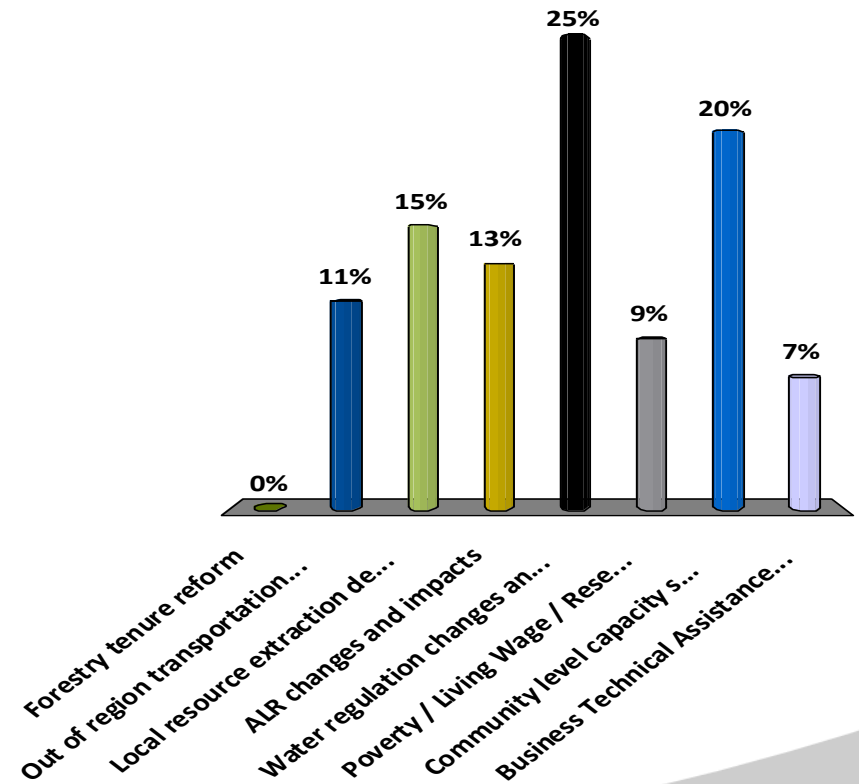




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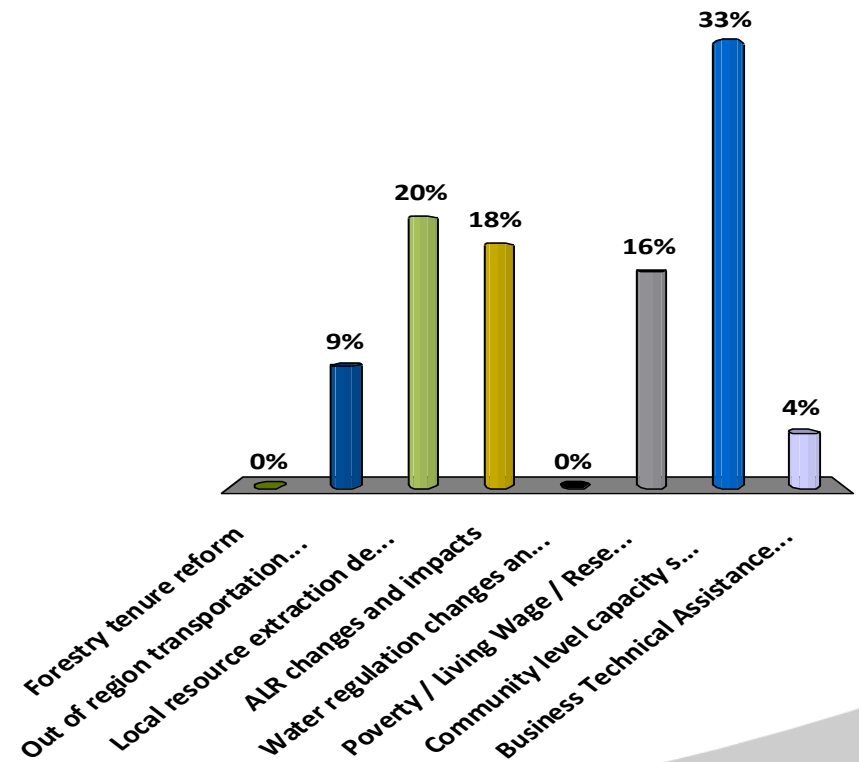




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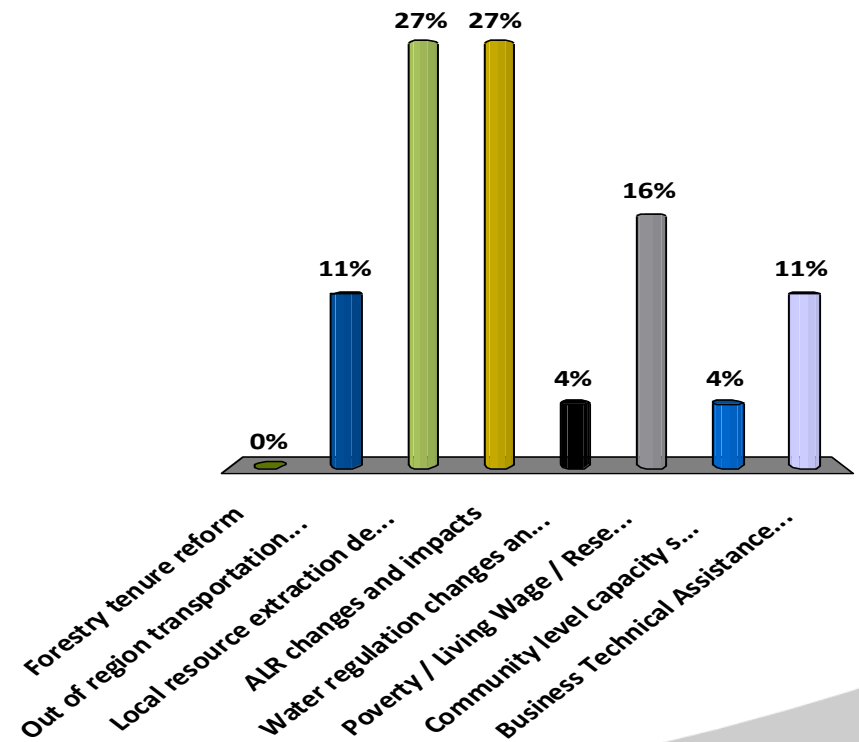




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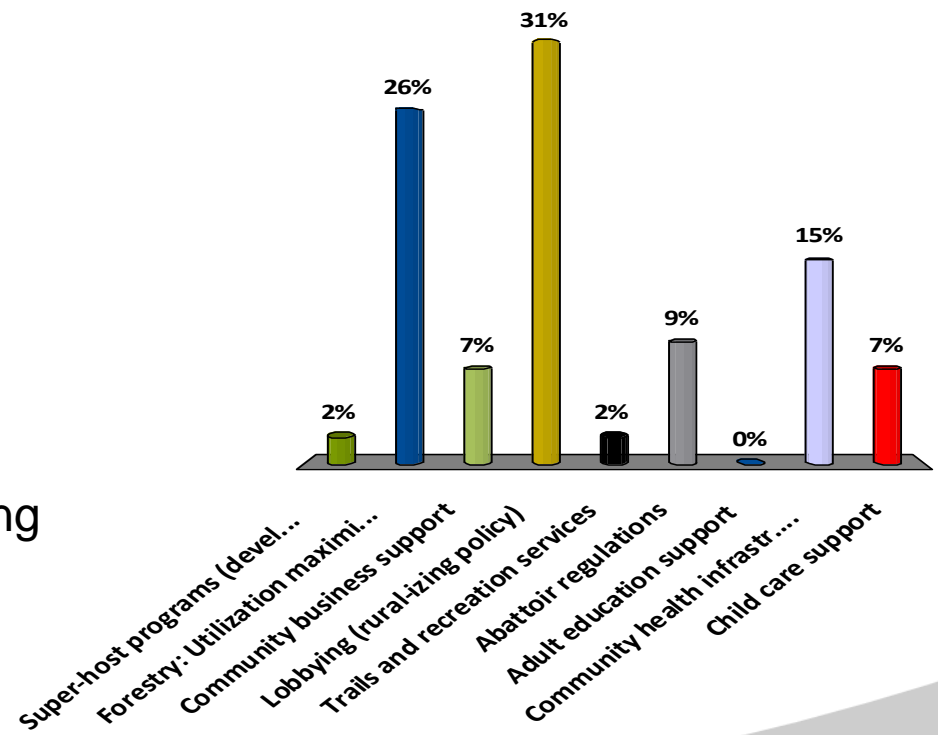




Priorities: Ranking (Morning 2)

What is the #1 priority rural issue in BC?

- A. Super-host programs (developing pride in service)
- B. Forestry: Utilization maximization
- C. Community business support
- D. Lobbying (rural-izing policy)
- E. Trails and recreation services
- F. Abattoir regulations
- G. Adult education support
- H. Community health infrastr. Lobbying
- I. Child care support

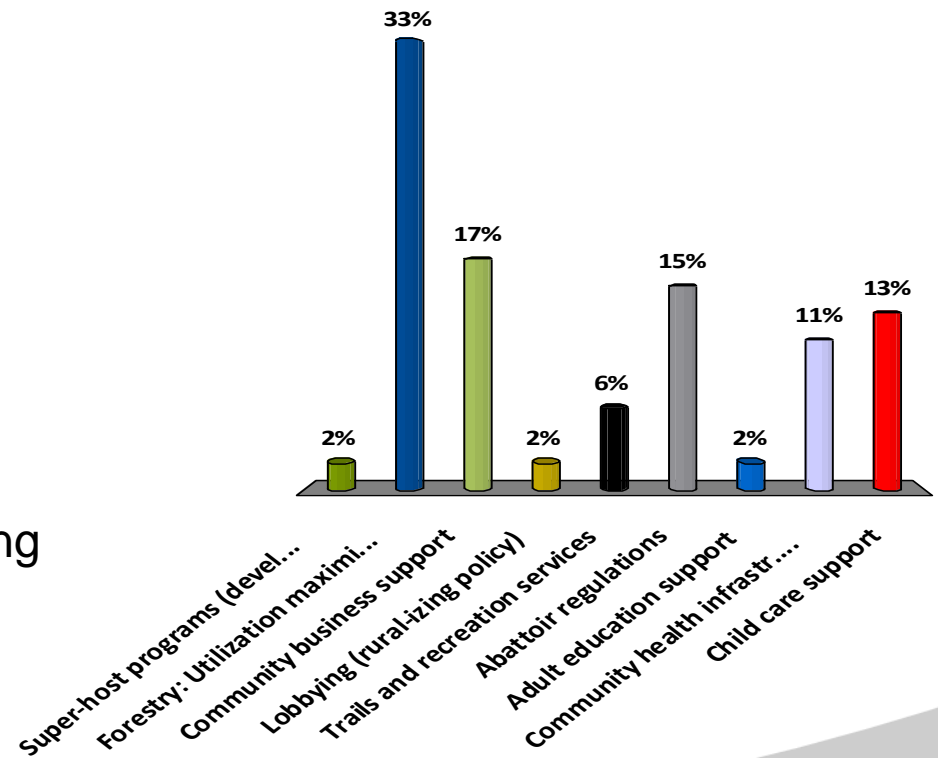




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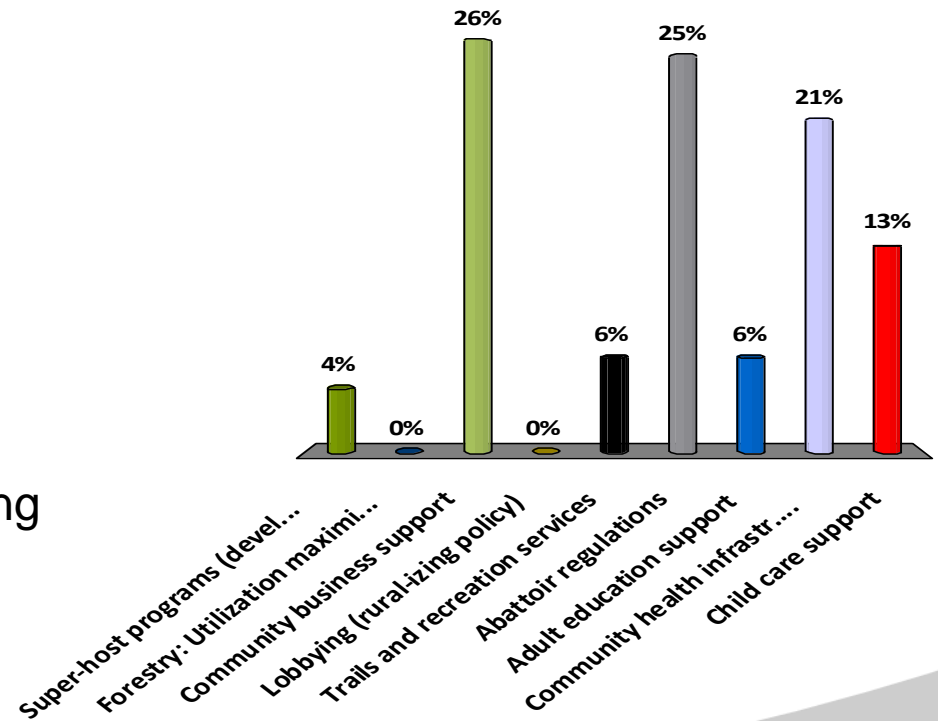




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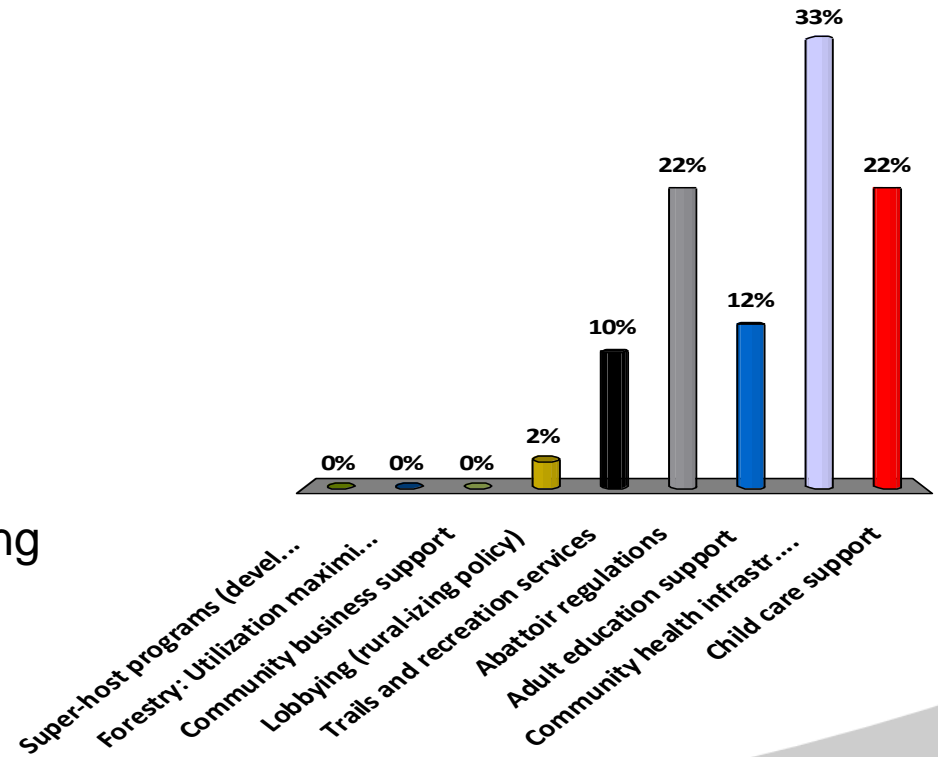




Priorities: Ranking (Morning 2)

What is the #4 priority rural issue in BC?

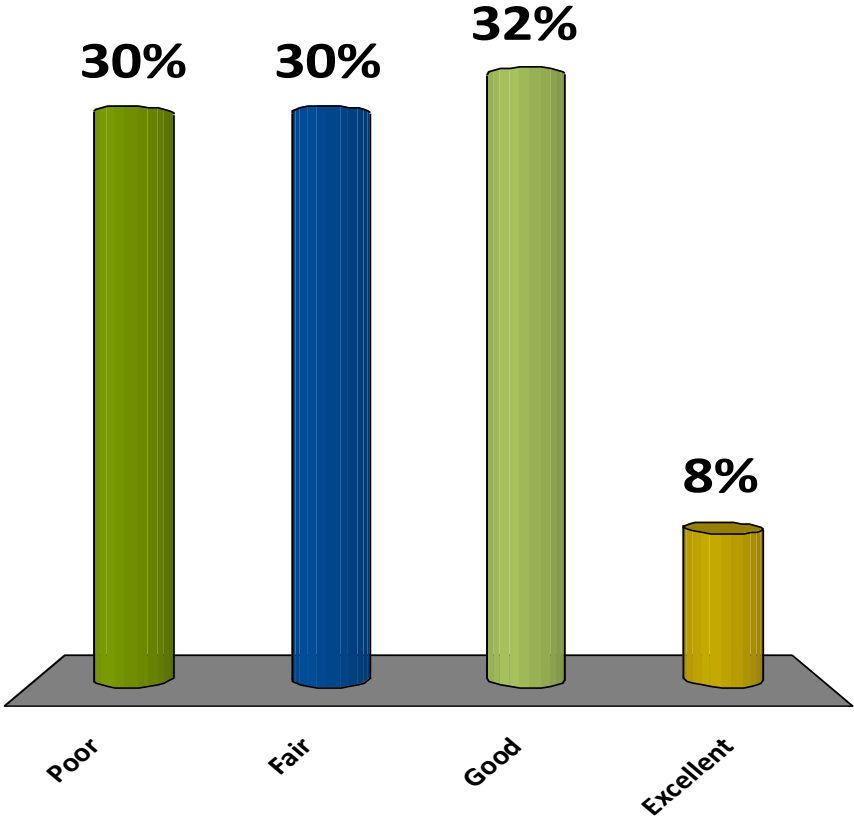
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How would you rank your community's: Ability to plan and act strategically?

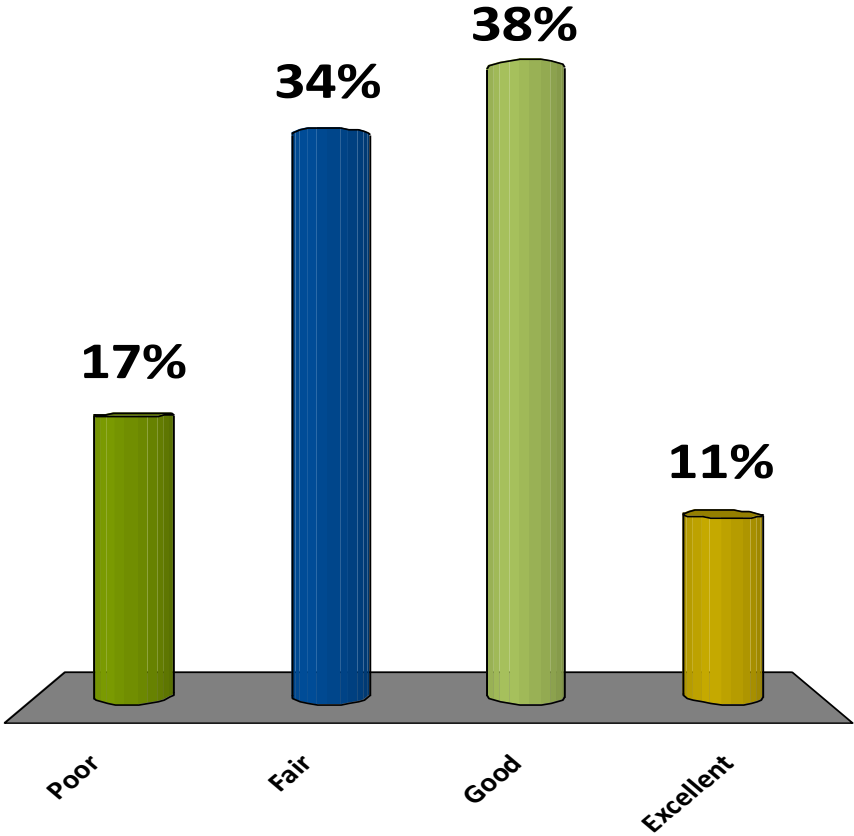
- A. Poor
- B. Fair
- C. Good
- D. Excellent





How would you rank your community's: Governance & Leadership?

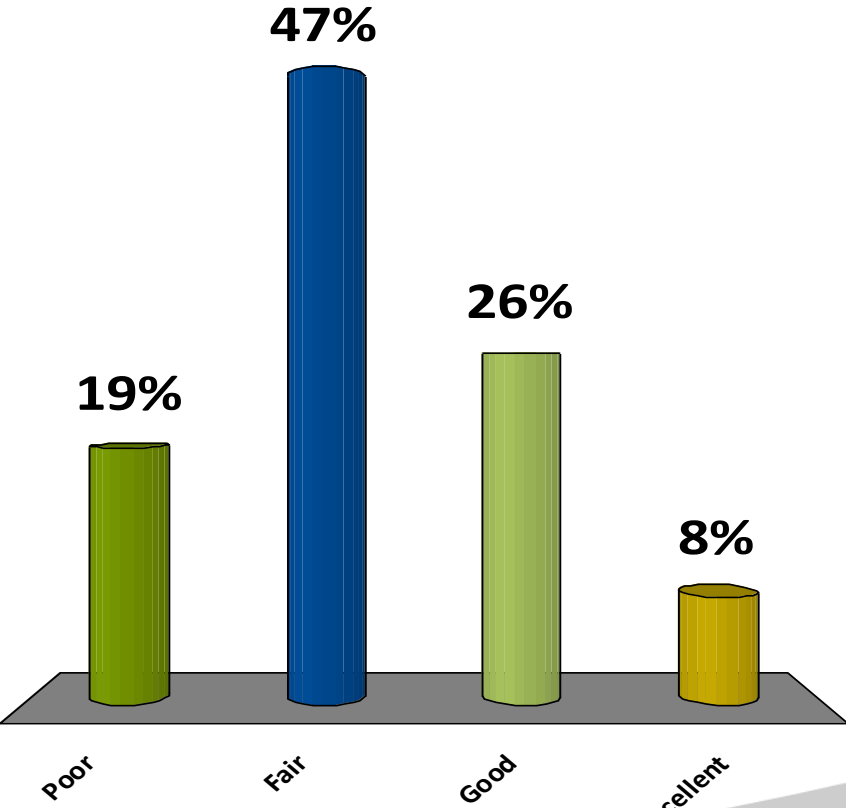
- A. Poor
- B. Fair
- C. Good
- D. Excellent





How would you rank your community's: Linkages to national, provincial and regional networks?

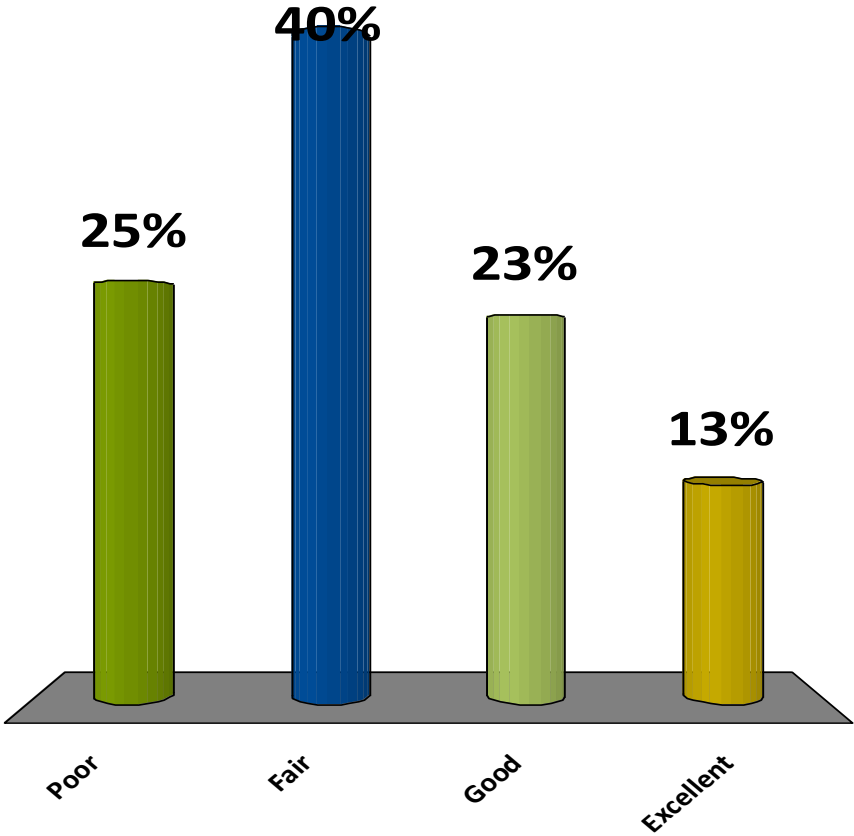
- A. Poor
- B. Fair
- C. Good
- D. Excellent





How would you rank your community's: Level and diversity of engagement?

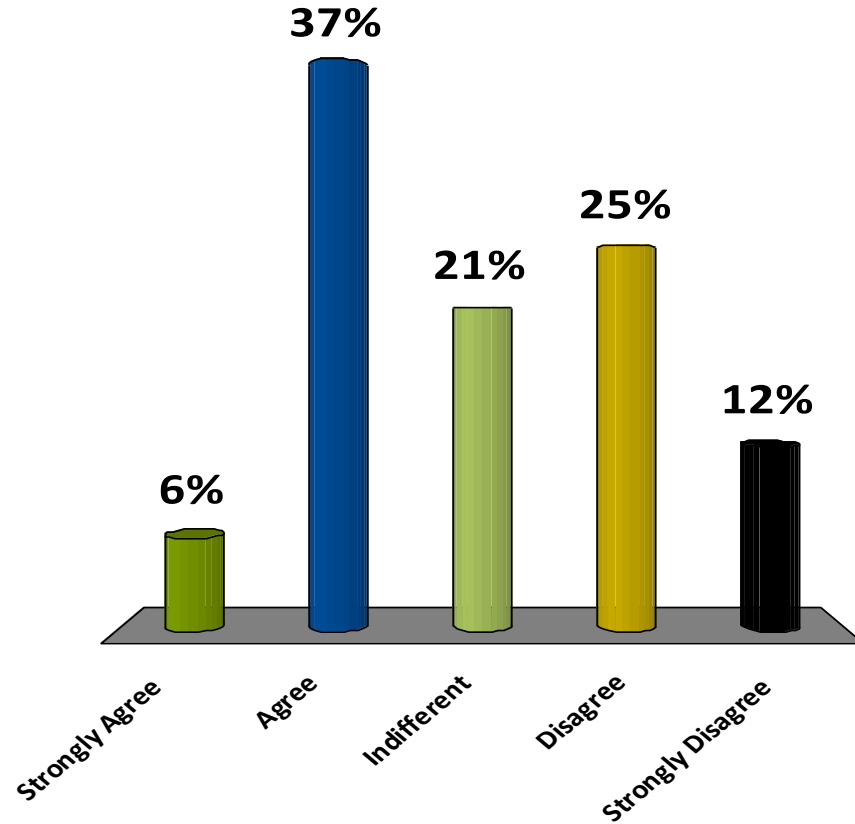
- A. Poor
- B. Fair
- C. Good
- D. Excellent





It is easy to find and access research / data that is relevant to my job / work?

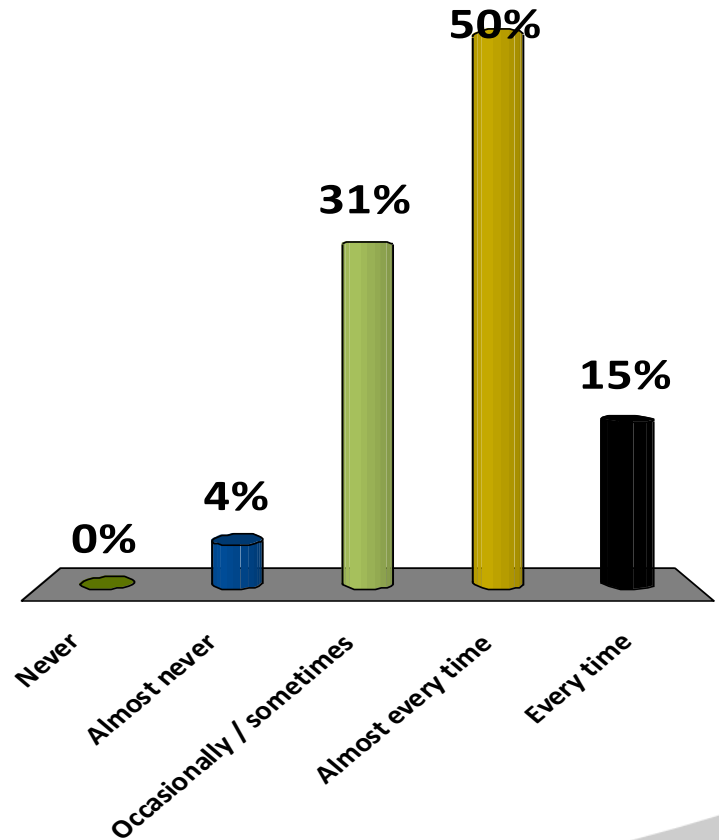
- A. Strongly Agree
- B. Agree
- C. Indifferent
- D. Disagree
- E. Strongly Disagree





How often do you use research to support your decision-making?

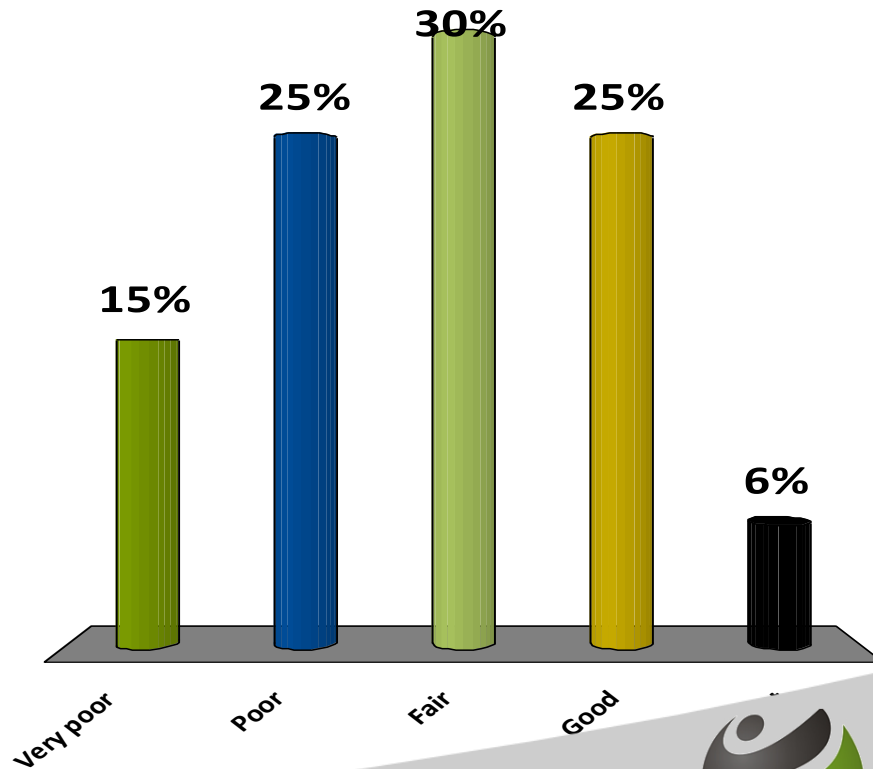
- A. Never
- B. Almost never
- C. Occasionally / sometimes
- D. Almost every time
- E. Every time





How would you rate the current economic health of your community?

- A. Very poor
- B. Poor
- C. Fair
- D. Good
- E. Excellent





BRE Regional Findings

What percent of businesses rate the “Business Climate” as high ~ (Good or Excellent)?



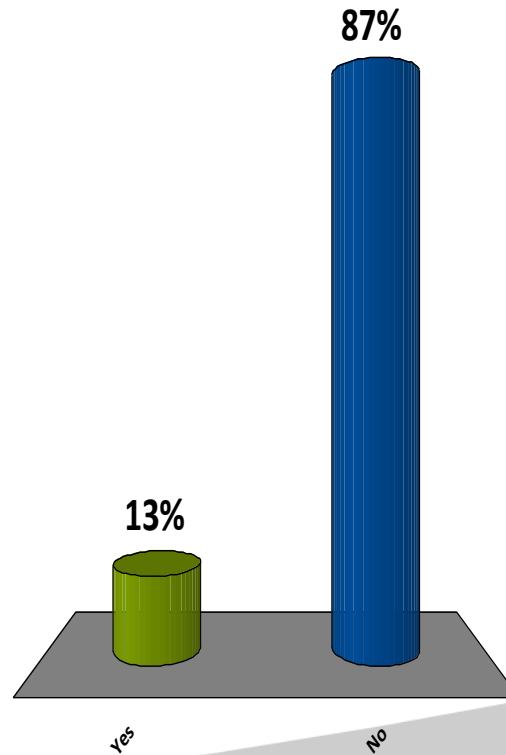
40% of businesses rated the local business climate as good or excellent.





Is there enough business creation in your community?

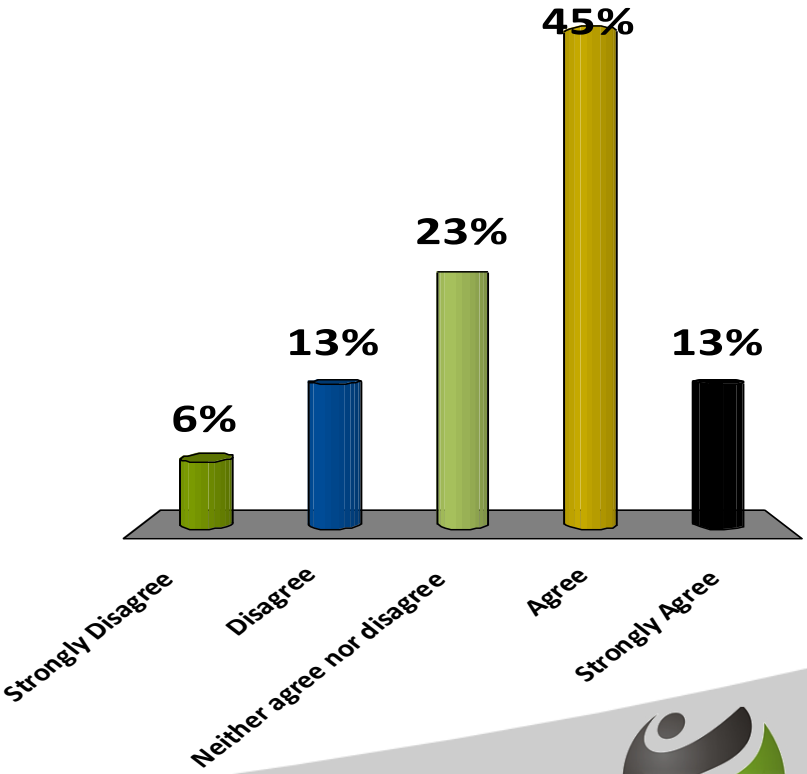
- A. Yes
- B. No





There are significant barriers to business creation in your community.

- A. Strongly Disagree
- B. Disagree
- C. Neither agree nor disagree
- D. Agree
- E. Strongly Agree

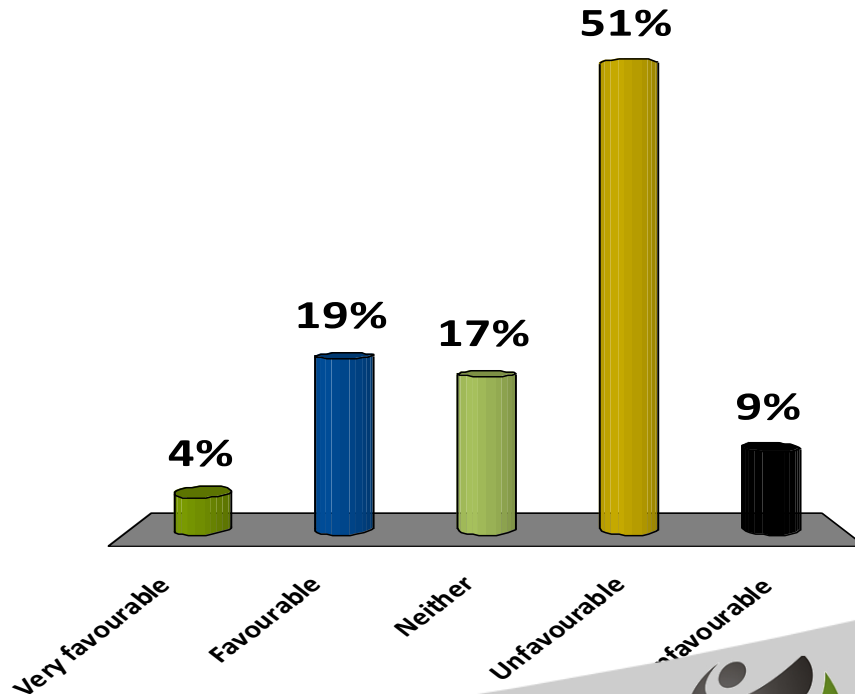




Please rank the following business development factors / determinants:

Access to capital

- A. Very favourable
- B. Favourable
- C. Neither
- D. Unfavourable
- E. Very unfavourable

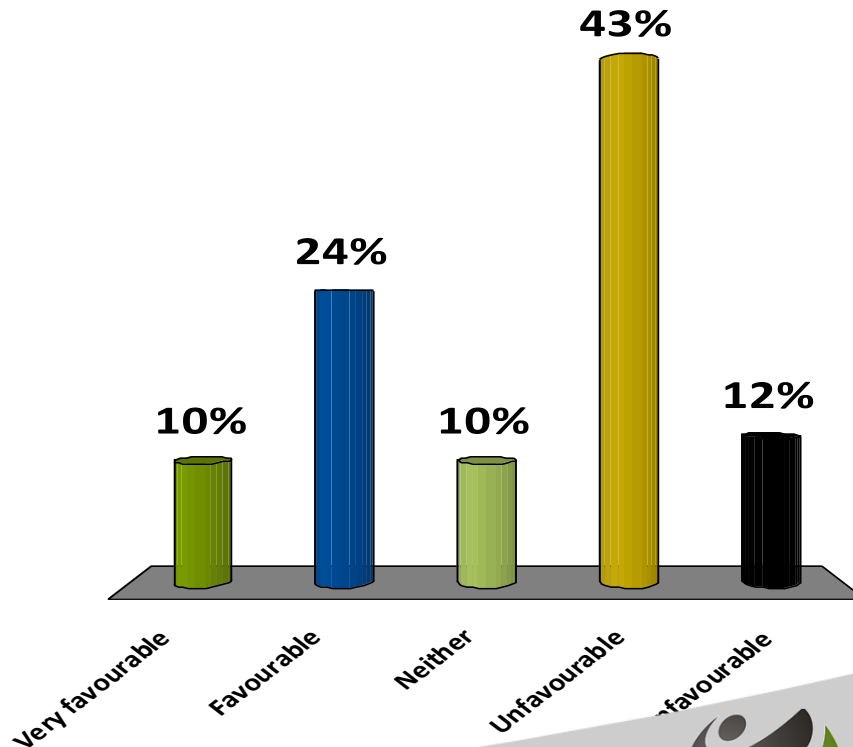




Please rank the following business development factors / determinants:

Development Process (red-tape)

- A. Very favourable
- B. Favourable
- C. Neither
- D. Unfavourable
- E. Very unfavourable

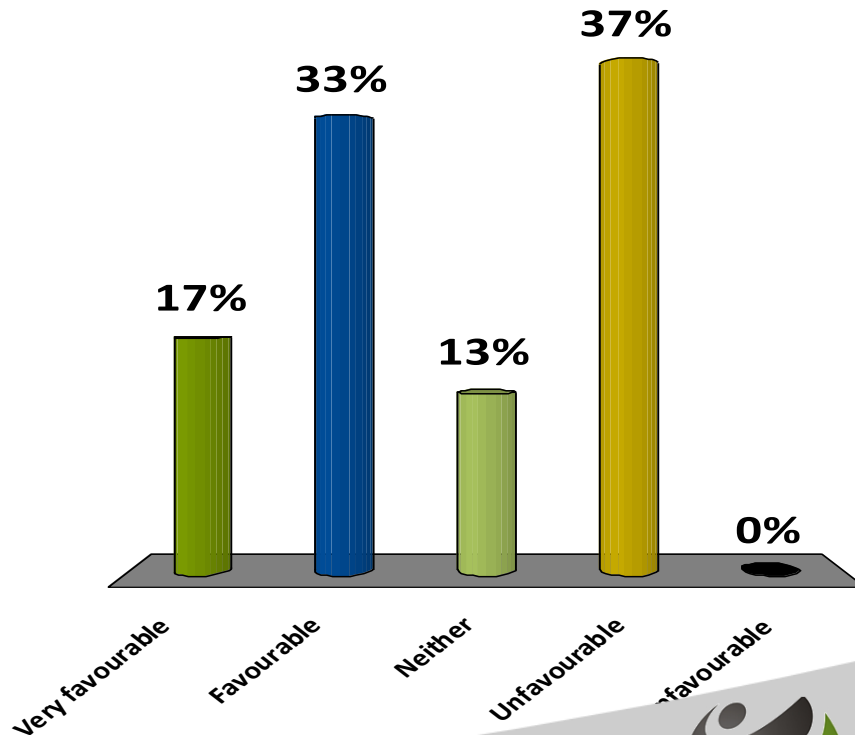




Please rank the following business development factors / determinants:

Availability of suitable premises

- A. Very favourable
- B. Favourable
- C. Neither
- D. Unfavourable
- E. Very unfavourable

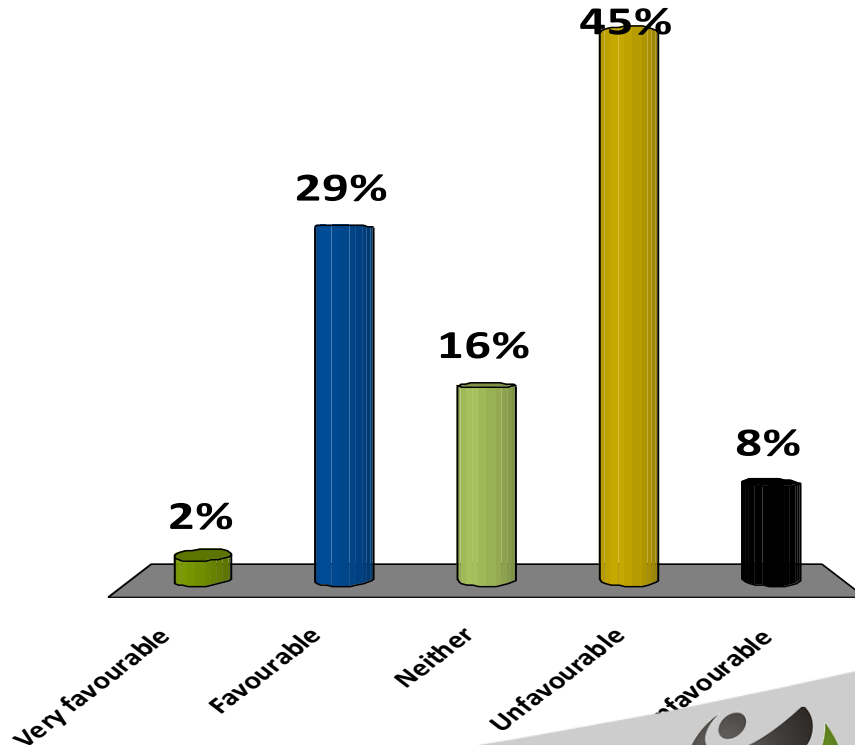




Please rank the following business development factors / determinants:

Availability / quality of workforce

- A. Very favourable
- B. Favourable
- C. Neither
- D. Unfavourable
- E. Very unfavourable

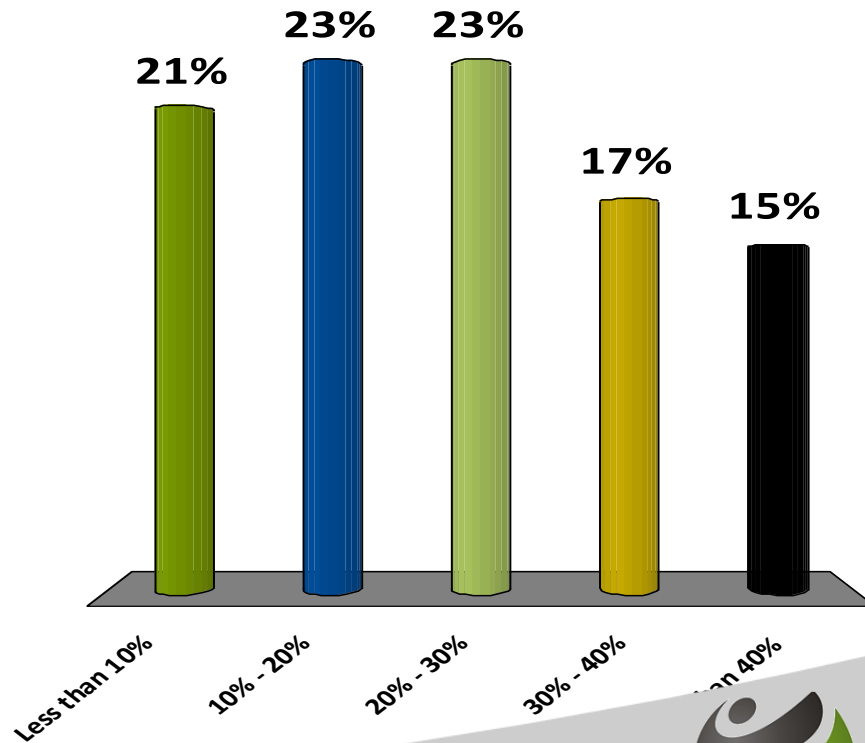




BRE Regional Findings

How many businesses in your community are looking to change ownership?

- A. Less than 10%
- B. 10% - 20%
- C. 20% - 30%
- D. 30% - 40%
- E. More than 40%

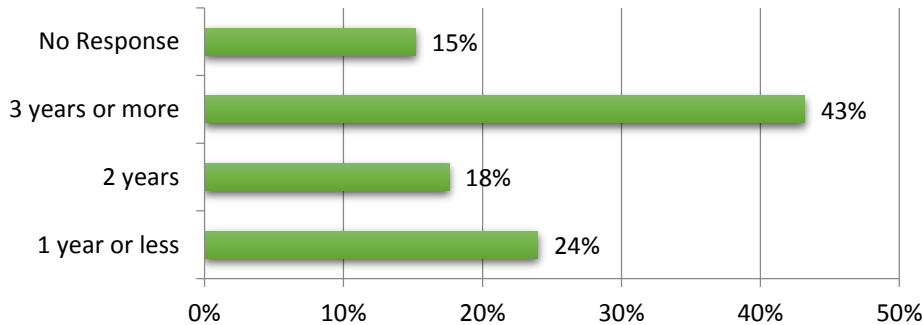




BRE Regional Findings

How many businesses are looking to change ownership?

Question, "What is the intended time-frame?"



16% of businesses surveyed (125 of 795) have a pending ownership change

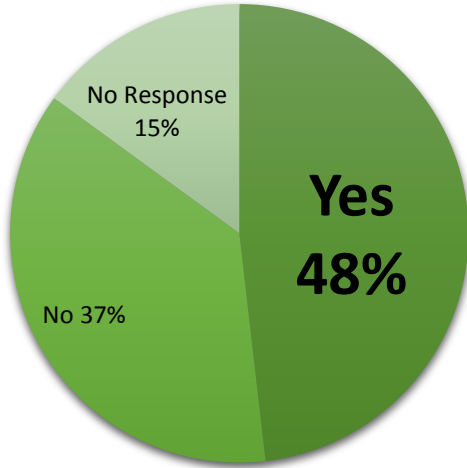




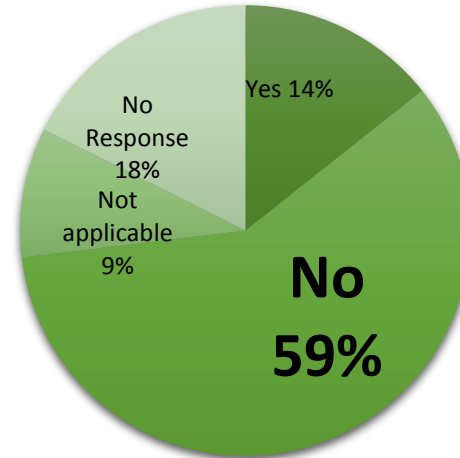
BRE Regional Findings

How many businesses have a current business plan?

Question, "Does this firm have a current written **business plan**?"



Question, "Is there a formal **succession plan**?"

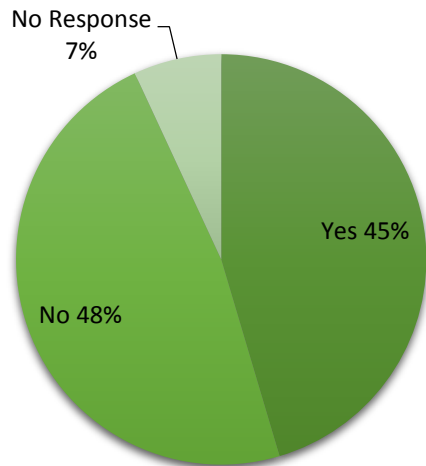




BRE Regional Findings

How many businesses plan to expand within three years?

Question, “Does the company plan to expand in the next three years?”



45% of businesses plan to expand within the next three years

These conservatively represent over \$420M worth of investments

40% explicitly plan to stay in their community





Feedback and Q & A

Missed collaboration opportunities?

Further questions?





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Development Support Needs in the Basin-
Boundary

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