



PRODUCTIVITY INITIATIVE

The Productivity Initiative focuses on how business support organizations can help address the issue of productivity and innovation in the region's small and medium sized businesses. Led by the region's **Community Futures Development Corporations**, this initiative includes background research on productivity and innovation, the development of a rural, small business focused diagnostic tool, the development of productivity plans for up to 30 businesses, and the provision of identified support focused on increasing productivity. The RDI is supporting this initiative through the provision of ongoing research support. Data from this project is also expected to inform RDI's development of productivity indicators.
