**RDI Evaluation Framework: Objectives, Outcomes and Performance Measures 2014-2017**

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|  | **Objectives** | **Desired Outcomes** | **Performance Measures** |
| **SP1: Build Regional Knowledge** | Undertake research that provides information on economic, social, cultural and environmental conditions and trends in the Columbia Basin-Boundary region | Communities and organizations are informed about the well being of our region. | * Google Analytics (web stats) to track information being accessed by users (Digital Basin, State of the Basin, Trends Analysis Briefs) * State of the Basin survey * Digital Basin User Feedback * Testimonials and case studies of SOTB/DB use * Testimonials and case studies of increased understanding of emerging issues and trends and possible strategies and actions by local government and regional stakeholders |
| Communities and organizations use research/information to support decision-making. |
| Communities are informed of emerging issues and trends in the region, including future projections where available. |
| Identify and address priority data gaps | Communities are active participants in data collection efforts. *Precondition for below.*  Communities gain access to new information that helps with research-based decision-making.  Data gaps are filled. | * Track number of organizations and associated datasets provided to RDI for inclusion on DB (organizations approaching RDI to house data) * Track number of organizations requesting data collection methodology support * Track number of new data brokered by RDI to fill identified gaps * Website and Digital Basin Google Analytics to track new information being accessed by users (special attention to DB and Resources Database) * Testimonials and case studies of use *(relevant to SP3)* |
| **SP2: Undertake Applied Research** | Undertake applied rural development focused research | Local and regional rural development goals are advanced. | * Track number of applied research projects, partnerships and related staff hours *(relevant to SP4)* * Track number of clients (organizations & companies) receiving RDI and / or college support, related hours and nature of support provided *(relevant to SP4)* * Track number of college staff and students involved directly and indirectly with RDI applied research (i.e. RDI brokering college support) *(also relevant to SP4)* * Applied research partners report advancement of rural development goals through applied research efforts *(relevant to SP4)* * Clients (organizations & companies) report improved capacity and / or productivity through RDI and / or college support provided *(relevant to SP4)* * Testimonials and case studies from applied research partners and college staff and students *(relevant to SP4)* * Track dollars leveraged to support regional applied research, including support to organizations and companies *(relevant to SP4)* |
| Assist in the diversification of the regional economy through the promotion of innovation and technology transfer in existing and new enterprises | Companies have access to R & D support from post-secondary institutions. |
| Students and faculty have opportunities to serve communities through applied research activities. |
| **SP3: Mobilize Knowledge** | Raise awareness and provide opportunities for communities to access and use RDI research and tools | Greater research and rural development capacity within regional and local organizations. *Capacity=ability to do what needs to be done (resources, skills)* | * Track number of presentations, events, training workshops and number of attendees * Evaluation findings and testimonials from presentations, workshops and events * Google Analytics to track use of Resources Database, Knowledge Briefs and Knowledge Videos * Track number of subscribers and views to RDI e-newsletter * Testimonials and case studies of increased understanding of emerging issues and trends and possible strategies and actions *(see SP1 above)* |
| Contribute to the awareness of rural development issues, challenges, and opportunities | Communities are informed of possible strategies and actions that could advance their goals. *Precondition for above.* |
| **SP4: Support Applied Research Collaboration** | Support applied research collaboration amongst educational institutions and the Columbia Basin Trust | RDI and CBT work together to advance related strategic priorities. | * Track number of new applied research policies adopted by regional colleges * Track number of applied research referrals and collaborations between colleges and CBT * Track number of applied research projects, partnerships and related staff hours *(see SP2 above)* * Track number of clients (organizations & companies) receiving RDI and / or college support, related hours and nature of support provided *(see SP2 above)* * Track number of college staff and students involved directly and indirectly with RDI applied research (i.e. RDI brokering college support) *(see SP2 above)* * Applied research partners report advancement of rural development goals through applied research efforts *(see SP2 above)* * Clients (organizations & companies) report improved capacity and / or productivity through RDI and / or college support provided *(see SP2 above)* * Testimonials and case studies from applied research partners and college staff and students *(see SP2 above)* * Track dollars leveraged to support regional applied research, including support to organizations and companies *(see SP2 above)* |
| Improve applied research related information sharing and collaboration across post-secondary institutions | Regional colleges work together to advance related applied research priorities. |
| Support applied research capacity improvements at the region’s college | Colleges have the capacity to support applied research and development activities with companies and communities. |

**Monitoring and Reporting Schedule**

* Quantitative performance measures are expected to be compiled and reported on bi-annually
* Qualitative performance measures are expected to be compiled on an ongoing basis and reported on annually
* External evaluation is expected to occur every 3 years
* Evaluation Plan and Monitoring Plan will be drafted by end of June 2014, work plan to include:
  + Identification of stakeholders (include RDI), and their monitoring and evaluation needs and interests and their broad evaluation questions
  + Select indicators based on stakeholder needs & interests, the RDI will monitor and define associated measures
  + Identification of baseline measures for indicators if appropriate
  + Creation of a logic model
  + Identification of ongoing monitoring – questions, indicators, responsibility, timeframe and reporting needed
  + Finalize timing of evaluations and related reporting
  + Identification of systems and processes for monitoring activities and for USING results