



2014 POLL OF RESIDENTS

REPORT ON RESULTS

OCTOBER 2014



The Columbia Basin Rural Development Institute, at Selkirk College, is a regional research centre with a mandate to support informed decision-making by Columbia Basin-Boundary communities through the provision of information, applied research and related outreach and extension support. Visit www.cbrdi.ca for more information.

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INTRODUCTION

Each year, the Columbia Basin Rural Development Institute (RDI) conducts a telephone survey of residents of the Columbia Basin-Boundary region. Undertaken as part of the State of the Basin initiative, the poll forms a component of the RDI's research into trends and conditions related to well-being in the Basin-Boundary. In past years, the goal of the survey has primarily been to understand residents' *perceptions* of well-being in their community. This year, survey design also emphasized understanding residents' *experiences* and *behaviours* related to important well-being topics.

This report provides detailed results from this year's poll of residents.

METHODOLOGY

The RDI retained Discovery Research, an independent consulting firm, to conduct the telephone poll. The survey instrument was designed so that residents' opinions could be easily summarized and prioritized. Therefore, all questions required that the respondent choose from a selection of pre-defined answers.

A random sample of 400 Basin-Boundary residents completed the survey in August 2014. Sub-regional quotas were set to ensure representation of the population of the entire region in the final sample.

The sample size of 400 was selected to ensure the results would be statistically significant. Figure 1 displays the margin of error associated with various sample sizes. Statistics generated from a sample size of 400 will be accurate within $\pm 4.9\%$ at the 95% confidence interval (19 times out of 20).

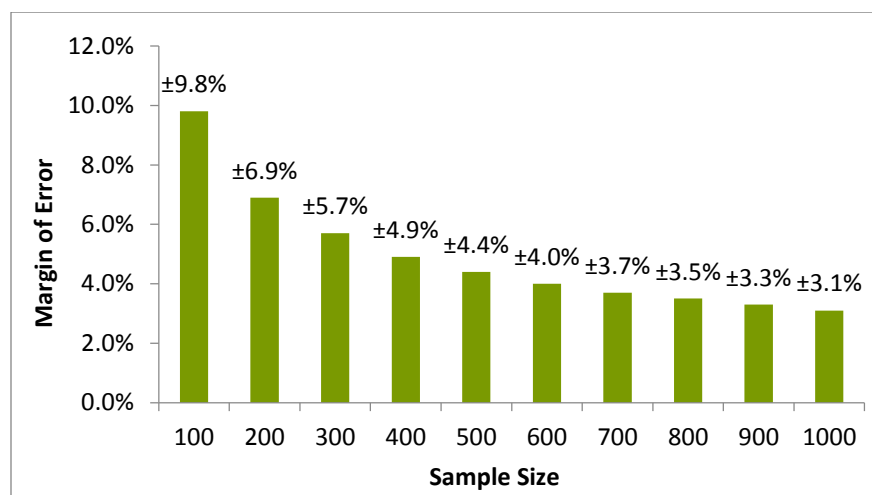


Figure 1: Sample size by margin of error, based on the 2011 population of the Basin-Boundary region (161,445)

Questions were selected by RDI researchers. The question set was informed by the RDI's consultation activities which have uncovered and confirmed priority economic, social, cultural and environmental issues for Basin-Boundary communities. Priority was given to topics for which no data is currently available from other sources. Some questions were repeated from polls undertaken in previous years in order to generate data that would allow for analysis of multi-year trends. Questions that were not repeated this year may be repeated in future years.

RESULTS

LIKERT SCALE QUESTIONS

Respondents were asked to rate their agreement with a series of statements using a 1-5 scale, with 1 meaning that they strongly disagree with the statement, 3 meaning that they neither agree nor disagree with the statement, and 5 meaning that they strongly agree with the statement.

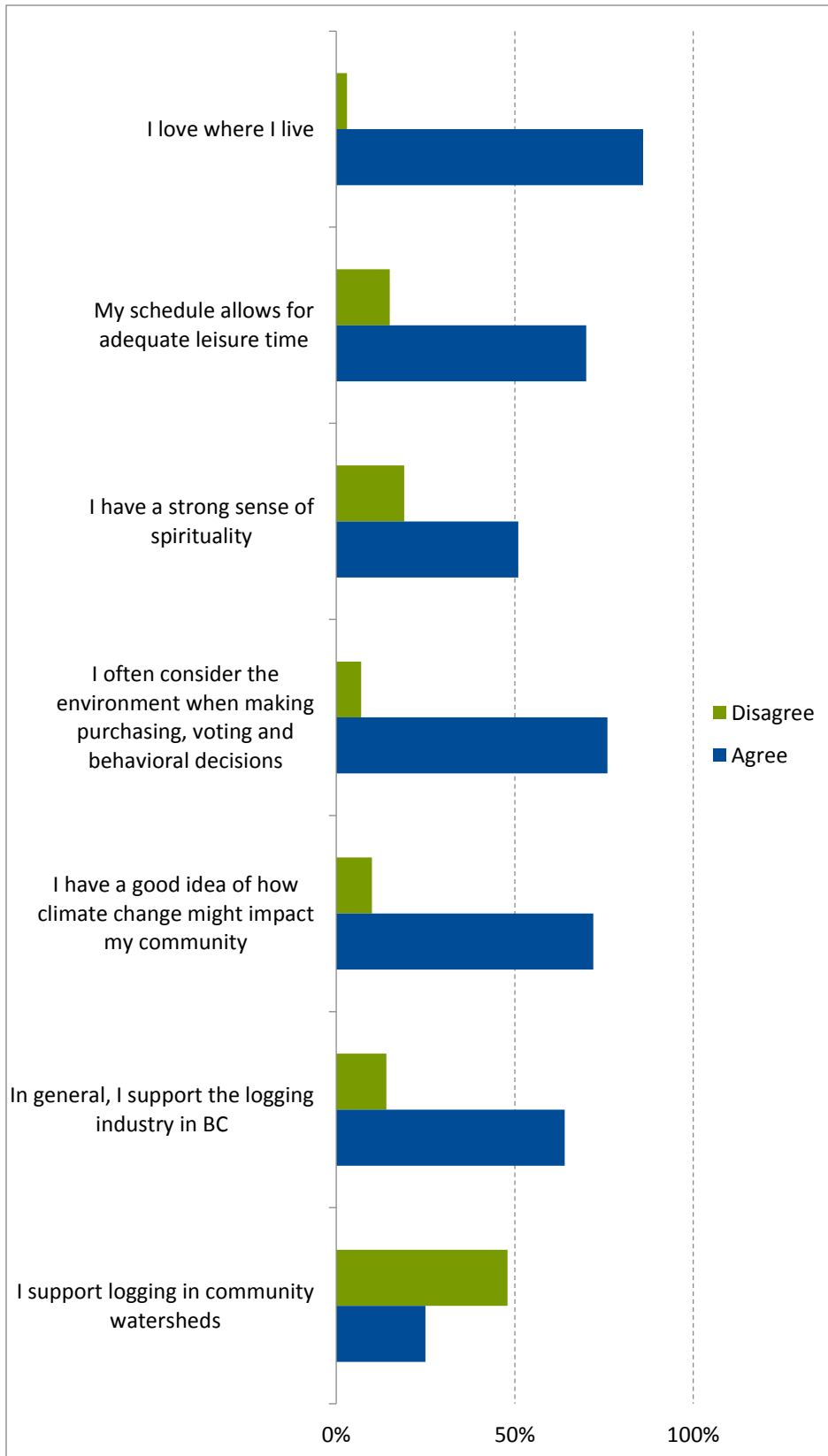


More people agree than disagree that their household’s financial position has improved or is improving.

Over half of respondents disagree with the suggestion that there are sufficient job opportunities available locally.

Similar to last year, more respondents disagree than agree that now is a good time to make a major purchase; however, the gap is narrowing.

The overwhelming majority of residents agree that they are generally satisfied with their life. 56% strongly agreed with this statement (see Appendix).



70% of respondents agree that their schedule allows for adequate leisure time, suggesting that most residents have achieved a good work-life balance.

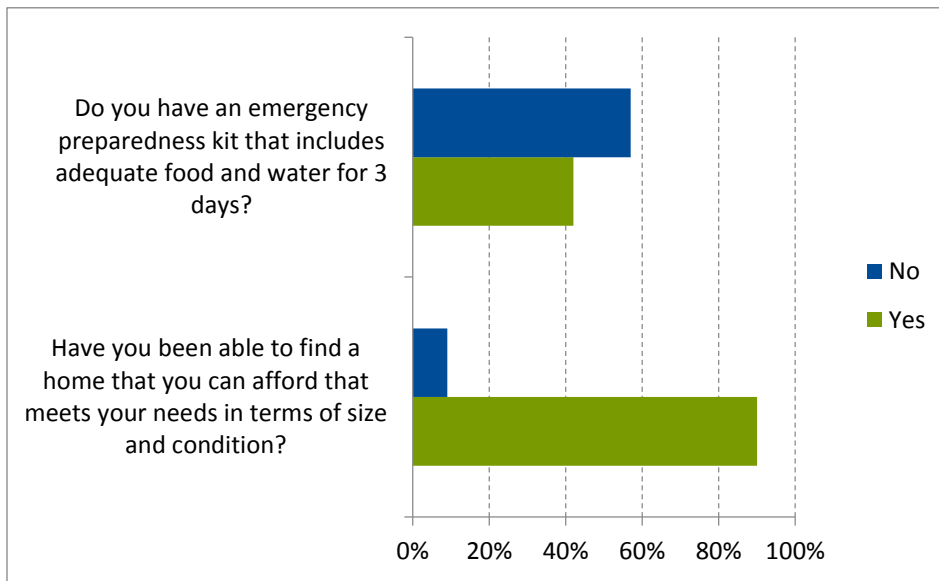
Just over half of respondents have a strong sense of spirituality.

Concern for the environment is strong amongst respondents, with over three quarters reporting that they often consider the environment when making purchasing, voting and behavioural decisions.

Most respondents support the logging industry in BC, but when asked if they support logging in community watersheds, more disagreed than agreed.

YES/NO QUESTIONS

Respondents were asked to answer either “yes”, “no” or “I don’t know” to two questions that researchers believed warranted a decisive answer.



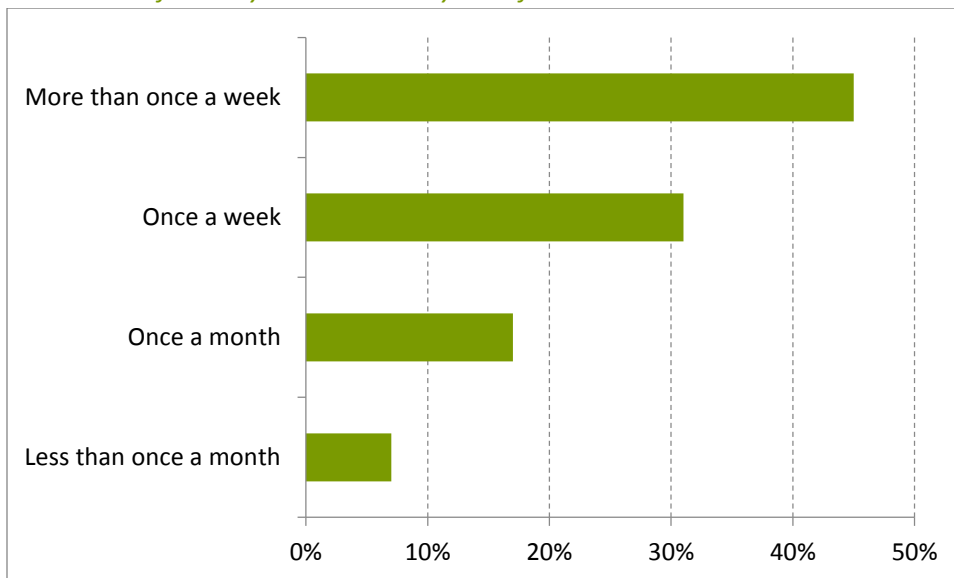
Community planners are increasingly concerned with emergency preparedness. Almost 60% of respondents are not adequately prepared for an emergency.

9/10 respondents have been able to find a suitable home that is also affordable. It should be noted that the survey method would have likely excluded residents experiencing severe housing challenges.

MULTIPLE CHOICE QUESTIONS

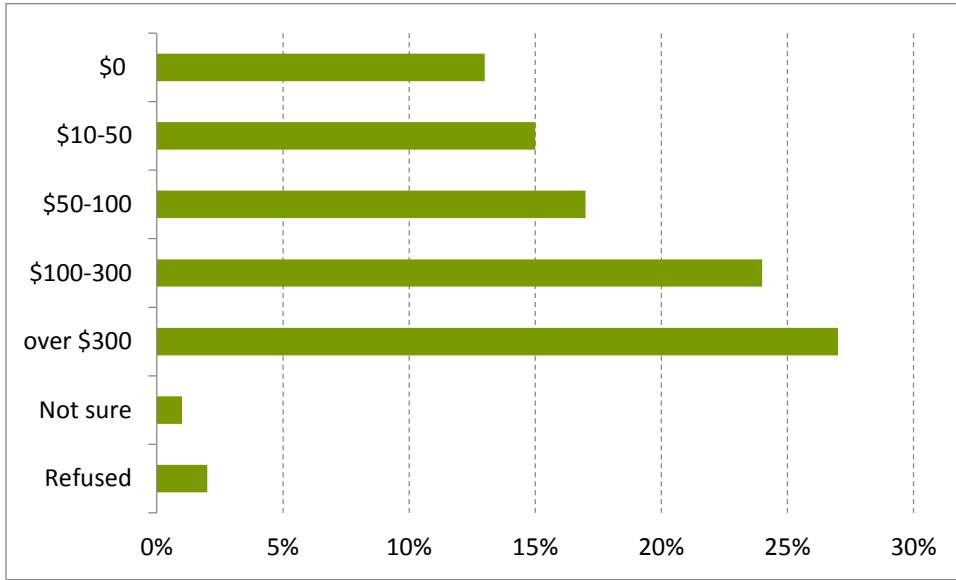
Respondents were asked to answer a series of questions by choosing from a defined set of choices that were specifically developed for each question.

About how often do you meet socially with friends or relatives?



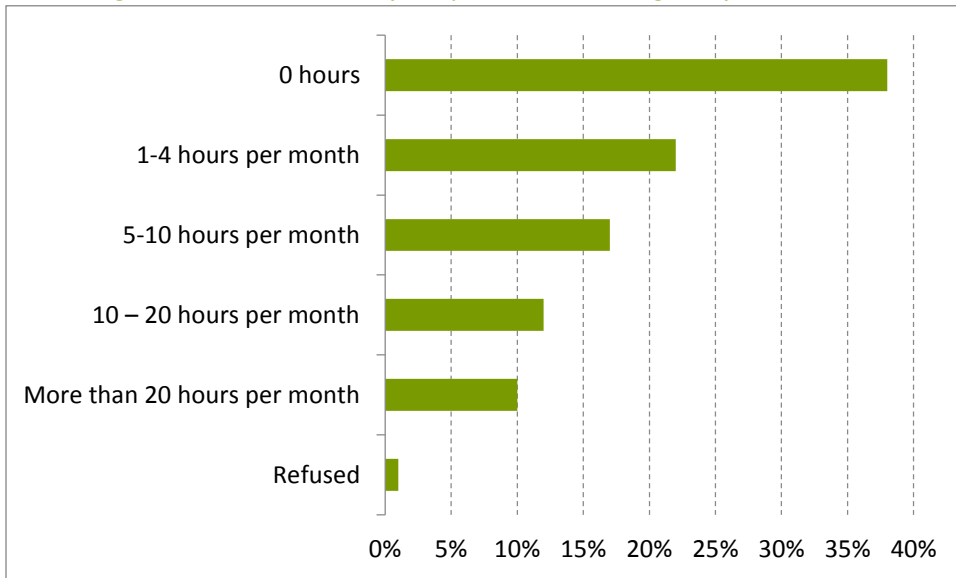
Poll results suggest that almost half of us meet socially with friends or relatives more than once a week, while about a quarter does the same once a month or less. Social connectedness is a strong indicator of an individual’s wellness.

About how much did you donate to charity last year?



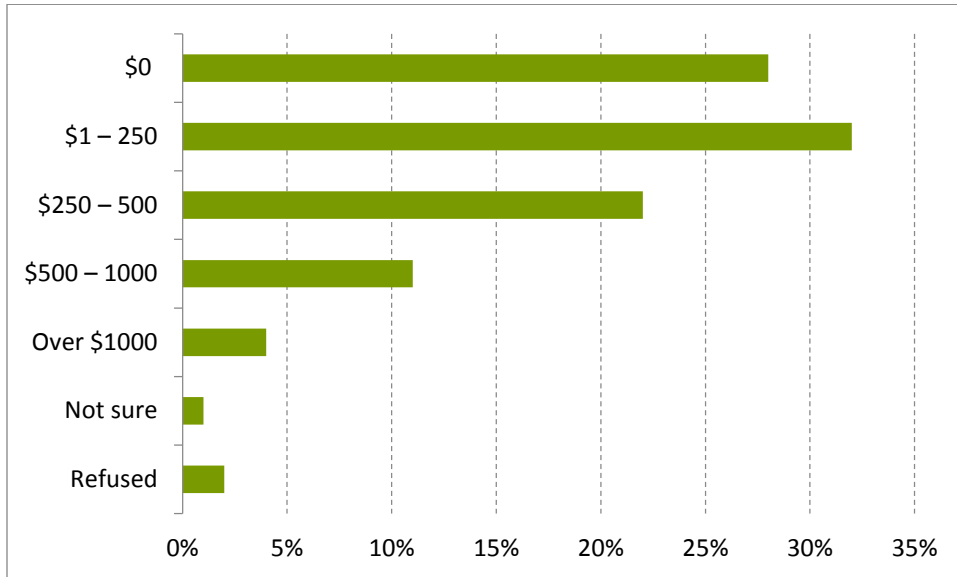
The highest number of respondents donated over \$300 to charity in 2013, while 13% did not donate at all.

On average, how much time did you spend volunteering last year?



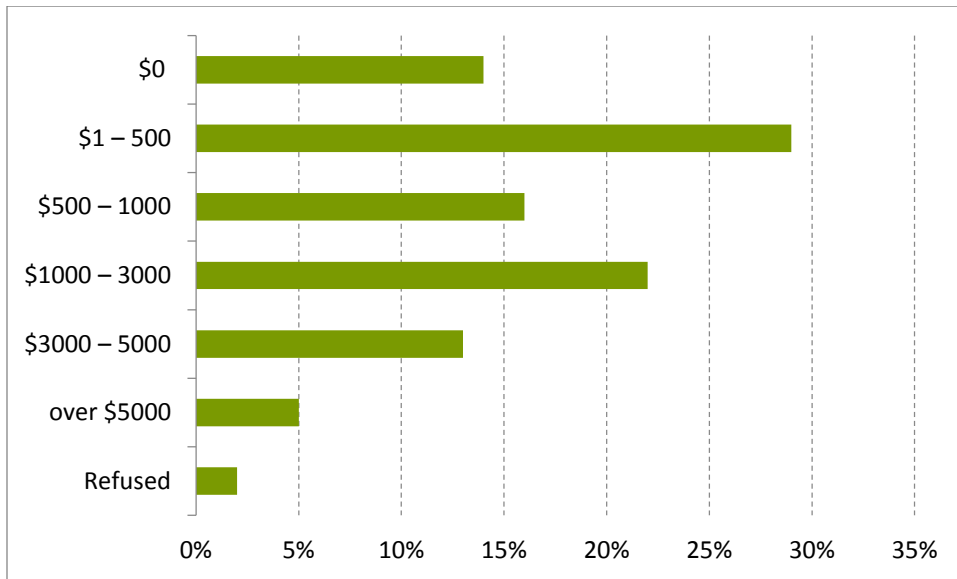
About 10% of respondents volunteered for more than 20 hours per month last year, while the highest number of respondents did not volunteer at all.

On average, how much money does your household spend each year on arts, heritage and/or cultural activities?



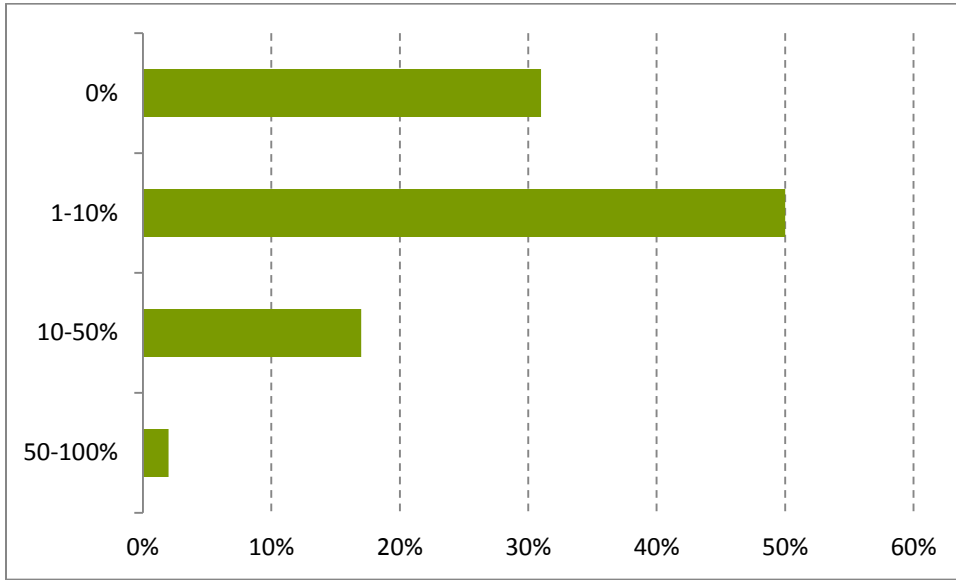
Poll results suggest that spending on arts, heritage and cultural events in the region is low, with the clear majority reporting that their household spends less than \$500 per year.

On average, how much money does your household spend each year on sports and recreational activities?



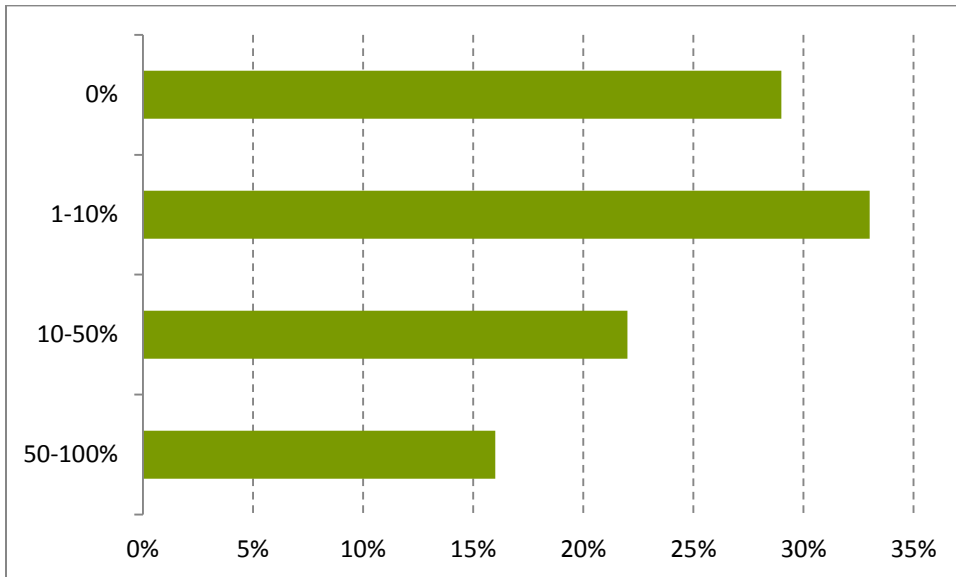
Household spending on sports and recreation is higher, with the majority reporting that they spend over \$500 per year.

How much more would you be willing to pay for food that is grown locally?



Over half of respondents are willing to pay more for food that is grown locally; however, about a third are not.

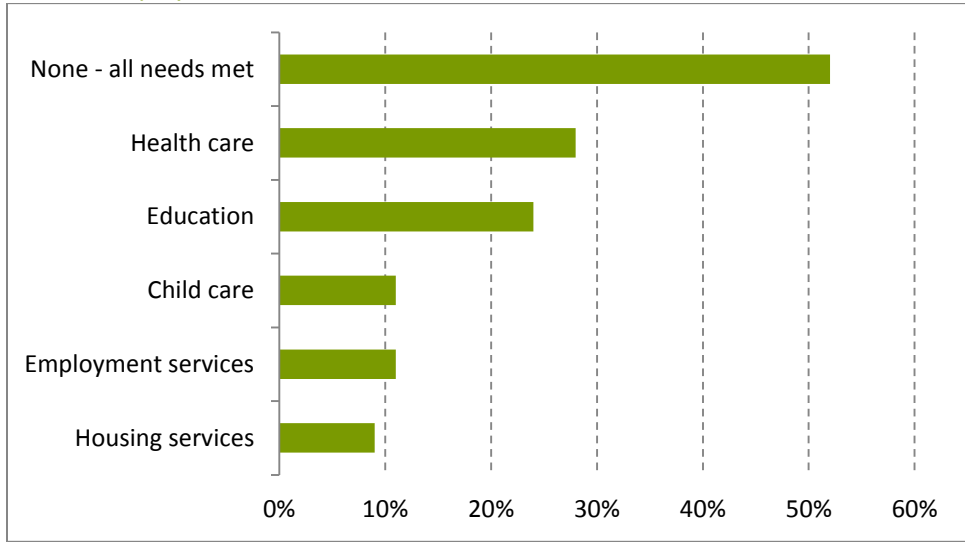
During the summer months, about what percentage of your household's fruits and vegetables are grown at home?



Poll results suggest the region is home to many avid gardeners, with 38% of respondents reporting that over half of their household's fruits and vegetables are grown at home during the summer months.

In your community, do any of the following social services not adequately meet your needs? (Choose all that apply)

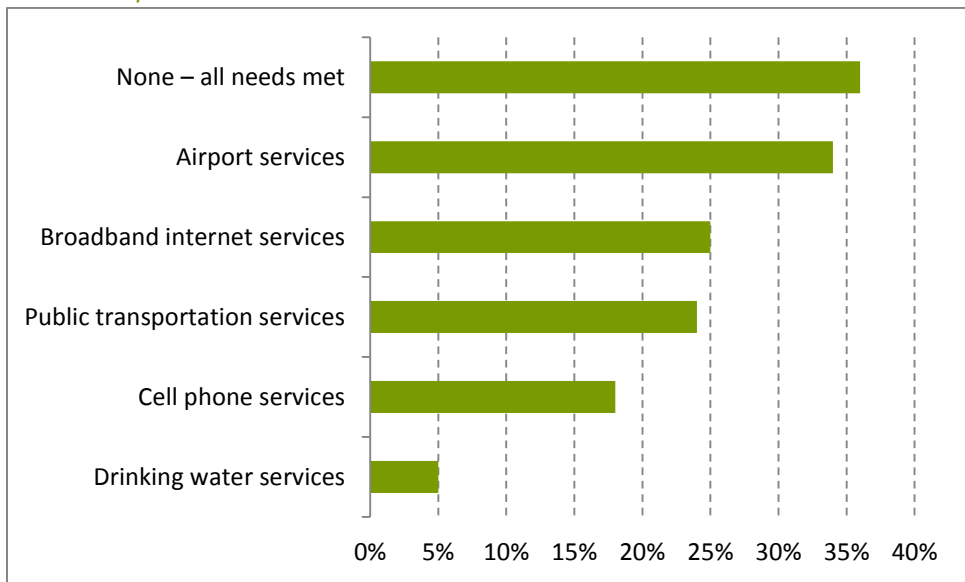
- Education
- Health care
- Child care
- Housing services
- Employment services



While most respondents were generally satisfied with their community’s social services, some stated that at least one service does not meet their needs. Health care and education were the most commonly cited services.

In your community, do any of the following infrastructure services not adequately meet your needs? (Choose all that apply)

- Broadband internet services
- Cell phone services
- Drinking water services
- Public transportation services
- Airport services

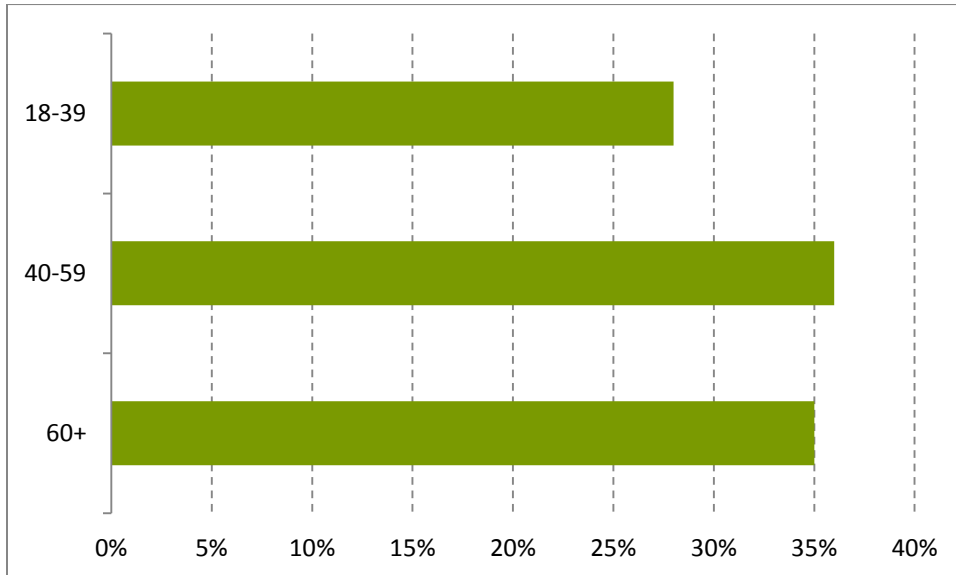


About a third of respondents stated that their community’s airport services do not meet their needs, and about a quarter are concerned about internet services. 36% of respondents said that all listed infrastructure services meet their needs.

RESPONDENT PROFILE QUESTIONS

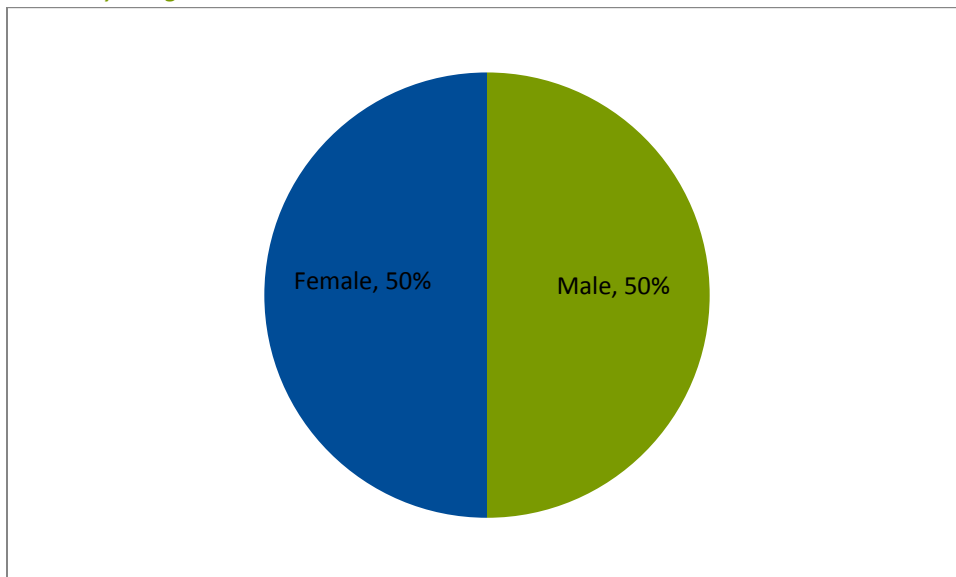
Respondents were asked to provide their age category and gender. Their general location was also recorded. Responses to the other poll questions are disaggregated by these characteristics in the Appendix. However, users should note that when data are disaggregated the error margin in the results increases significantly.

Which age category do you fit into?



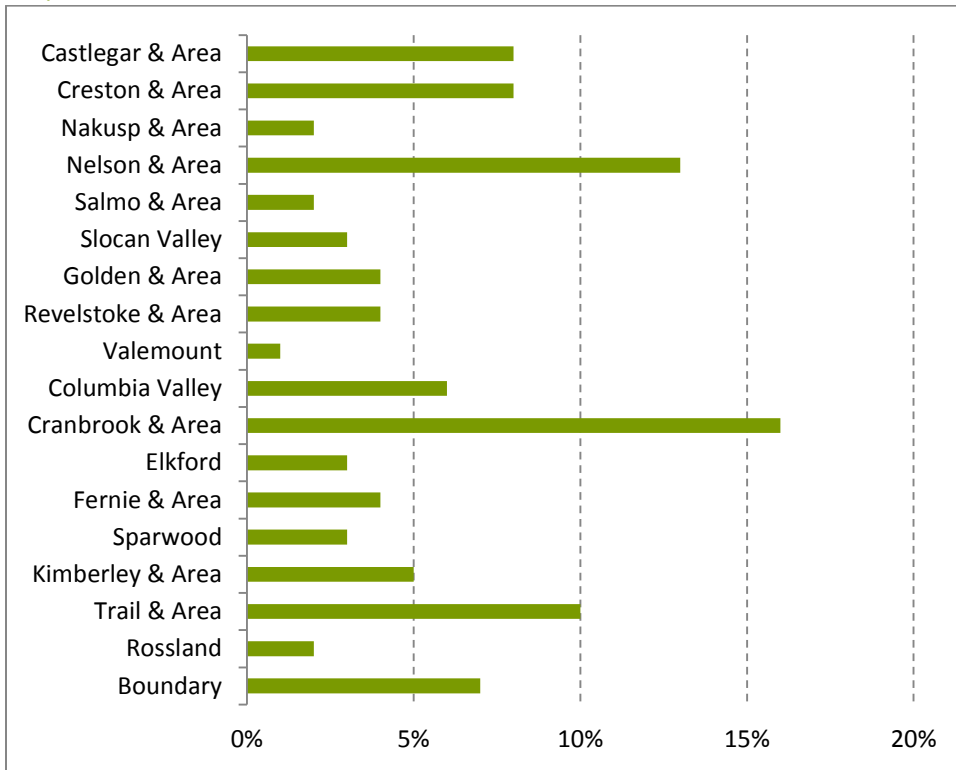
The age profile of respondents roughly corresponds to that of the Basin-Boundary population.

What is your gender?



Half of respondents were male and half were female.

Respondent location



Respondents were concentrated in larger population centres, but representation from across the region was achieved.

APPENDIX: DETAILED DATA TABLES

How to read detailed data tables:

<i>Question</i>		<i>Banner</i>						<i>Grand Total:</i> Response percentages for all people answering Question
		Gender		Marital Status				
		Male	Female	Single/ never married	Married	Living with a partner	Divorced/ separated/ widowed	
Which newspapers have you read or looked into in the past week?	Neither Province or Sun	27%	34%	33%	28%	25%	34%	30%
	Province Only	22%	21%	22%	23%	17%	18%	21%
	Sun Only	22%	24%	17%	25%	17%	26%	23%
	Both Province and Sun	30%	21%	29%	24%	42%	22%	26%
Total	Base	250	250	119	264	24	82	500

Column Percentage:
Columns add up to 100%
Example: Out of all Females:
34% read neither Province or Sun
21% read Province only
24% read Sun only
21% read both Province and Sun
100% of Females

Base:
Number of people answering both Question & Banner

Note:
If Base <100, interpret column percentages with caution.
If Base <50, interpret column percentages with extreme caution.

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
My household is better off financially now than 6 months ago	1=Strongly disagree	13%	14%	9%	8%	21%	11%	14%	10%	11%	16%
	2	11%	10%	18%	9%	14%	13%	9%	10%	12%	12%
	3	40%	37%	53%	43%	33%	36%	44%	28%	43%	47%
	4	19%	23%	8%	17%	21%	22%	16%	27%	18%	13%
	5=Strongly agree	15%	14%	12%	21%	9%	16%	15%	20%	16%	11%
	Not sure	2%	2%		2%	3%	2%	2%	4%	1%	1%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
My household will be better off financially 6 months from now	1=Strongly disagree	11%	13%	7%	7%	19%	9%	14%	9%	10%	15%
	2	13%	11%	13%	15%	14%	14%	12%	10%	15%	13%
	3	41%	48%	50%	33%	38%	39%	43%	36%	39%	47%
	4	15%	12%	22%	18%	15%	17%	14%	22%	18%	8%
	5=Strongly agree	13%	10%	6%	19%	8%	13%	12%	12%	15%	11%
	Not sure	7%	7%	2%	8%	7%	8%	5%	12%	2%	7%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
There are sufficient job opportunities in my community	1=Strongly disagree	25%	31%	32%	16%	27%	27%	23%	26%	28%	21%
	2	28%	31%	26%	22%	33%	27%	29%	30%	28%	27%
	3	27%	22%	23%	30%	29%	29%	25%	28%	26%	26%
	4	9%	6%	8%	15%	2%	6%	11%	8%	10%	8%
	5=Strongly agree	6%	5%	5%	7%	4%	7%	5%	4%	6%	7%
	Not sure	6%	4%	6%	8%	4%	5%	7%	3%	2%	12%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Now is a good time for the average household to make a major purchase such as a home, a car, or some other major item	1=Strongly disagree	19%	23%	21%	16%	15%	21%	16%	14%	19%	23%
	2	13%	14%	9%	9%	19%	11%	15%	7%	18%	13%
	3	36%	34%	39%	38%	35%	35%	37%	48%	32%	30%
	4	19%	19%	11%	19%	21%	20%	17%	22%	16%	19%
	5=Strongly agree	7%	6%	10%	7%	7%	7%	7%	5%	8%	7%
	Not sure	7%	4%	10%	10%	3%	6%	7%	5%	6%	8%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
My household can afford the necessities and still has money left over for extras	1=Strongly disagree	7%	10%	2%	4%	8%	6%	7%	8%	4%	8%
	2	9%	8%	2%	10%	13%	12%	6%	8%	11%	8%
	3	29%	30%	21%	28%	34%	28%	31%	28%	28%	33%
	4	27%	30%	44%	22%	26%	31%	24%	31%	31%	21%
	5=Strongly agree	26%	21%	26%	36%	18%	21%	32%	22%	26%	31%
	Not sure	1%	1%	5%		1%	2%	0%	4%		0%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I am generally satisfied with my life	1=Strongly disagree	1%	3%	2%	1%		2%	1%		2%	2%
	2	1%	0%		1%	3%	2%	0%	2%	1%	0%
	3	11%	15%	9%	6%	16%	15%	8%	15%	9%	11%
	4	30%	25%	45%	28%	37%	32%	29%	28%	41%	21%
	5=Strongly agree	56%	57%	42%	64%	44%	49%	62%	55%	47%	64%
	Not sure	0%		2%	1%		1%	0%		1%	0%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I love where I live	1=Strongly disagree	1%	2%	2%		2%	1%	2%	2%	1%	1%
	2	2%		2%	3%	5%	3%	2%	5%	2%	0%
	3	9%	9%	10%	6%	12%	11%	6%	11%	9%	7%
	4	18%	15%	15%	18%	26%	16%	20%	20%	21%	14%
	5=Strongly agree	68%	72%	68%	73%	54%	67%	70%	60%	67%	77%
	Not sure	1%	1%	3%		1%	2%		2%	1%	1%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
My schedule allows for adequate leisure time	1=Strongly disagree	5%	3%	13%	6%		5%	4%	4%	7%	2%
	2	10%	10%	7%	9%	16%	10%	10%	18%	12%	3%
	3	14%	12%	20%	13%	17%	13%	15%	8%	24%	8%
	4	24%	24%	22%	26%	22%	25%	22%	29%	25%	19%
	5=Strongly agree	46%	49%	39%	46%	46%	44%	48%	38%	32%	67%
	Not sure	1%	2%		1%		2%	1%	3%		1%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I have a strong sense of spirituality	1=Strongly disagree	10%	9%	12%	9%	14%	14%	6%	11%	10%	9%
	2	9%	4%	9%	12%	14%	11%	8%	11%	9%	8%
	3	27%	31%	25%	27%	19%	27%	26%	28%	31%	22%
	4	21%	22%	30%	20%	19%	21%	22%	22%	25%	17%
	5=Strongly agree	30%	29%	25%	31%	34%	25%	36%	25%	24%	41%
	Not sure	2%	5%		1%		2%	2%	3%	1%	2%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I often consider the environment when making purchasing, voting and behavioral decisions	1=Strongly disagree	2%	2%	2%	1%	5%	4%	1%	2%	2%	3%
	2	5%	7%	2%	4%	8%	9%	2%	9%	6%	2%
	3	15%	15%	12%	17%	14%	17%	13%	10%	15%	19%
	4	37%	35%	44%	36%	37%	37%	36%	34%	42%	34%
	5=Strongly agree	39%	40%	40%	41%	35%	33%	46%	43%	34%	42%
	Not sure	1%	2%		1%	1%	1%	1%	2%	1%	0%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I have a good idea of how climate change might impact my community	1=Strongly disagree	4%	4%	4%	2%	10%	5%	4%	1%	3%	8%
	2	6%	7%	4%	2%	10%	6%	5%	5%	5%	7%
	3	17%	16%	22%	17%	15%	18%	16%	17%	16%	17%
	4	38%	39%	31%	40%	35%	38%	38%	38%	42%	34%
	5=Strongly agree	34%	32%	39%	38%	29%	33%	36%	38%	32%	34%
	Not sure	1%	2%		1%	1%	2%	1%	2%	2%	0%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
In general, I support the logging industry in BC	1=Strongly disagree	6%	7%	11%	5%	2%	6%	6%	9%	4%	6%
	2	8%	9%	4%	8%	9%	8%	8%	9%	10%	5%
	3	20%	22%	16%	21%	19%	15%	26%	24%	20%	18%
	4	30%	30%	33%	24%	39%	35%	25%	28%	35%	26%
	5=Strongly agree	34%	30%	35%	41%	30%	35%	33%	27%	31%	43%
	Not sure	2%	2%		2%		1%	2%	3%		2%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I support logging in community watersheds	1=Strongly disagree	30%	36%	21%	25%	34%	31%	29%	27%	28%	34%
	2	18%	18%	18%	18%	16%	20%	16%	22%	20%	13%
	3	23%	22%	32%	21%	23%	20%	26%	19%	26%	22%
	4	13%	11%	6%	14%	17%	14%	11%	18%	10%	11%
	5=Strongly agree	12%	10%	16%	14%	9%	12%	12%	10%	11%	15%
	Not sure	5%	4%	8%	7%	1%	3%	7%	4%	5%	5%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Yes or no, have you been able to find a home that you can afford that meets your needs in terms of size and condition?	Yes	90%	90%	93%	96%	79%	89%	91%	88%	90%	92%
	No	9%	9%	7%	4%	20%	10%	8%	12%	9%	6%
	Don't know	1%	1%		1%	1%	1%	1%		1%	2%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Do you have an emergency preparedness kit that includes adequate food and water for 3 days?	Yes	42%	38%	34%	52%	37%	46%	38%	43%	38%	46%
	No	57%	62%	66%	48%	63%	54%	61%	57%	62%	53%
	Don't know	0%	0%					0%			0%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
About how often do you meet socially with friends or relatives?	Less than once a month	7%	8%	7%	8%	4%	9%	5%	5%	9%	6%
	Once a month	17%	16%	18%	14%	26%	21%	14%	9%	24%	16%
	Once a week	31%	30%	38%	28%	33%	23%	38%	38%	25%	30%
	More than once a week	45%	46%	37%	50%	38%	48%	43%	48%	41%	47%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
About how much did you donate to charity last year?	\$0	13%	13%	20%	8%	19%	16%	10%	16%	13%	10%
	\$10-50	15%	20%	15%	14%	8%	15%	16%	26%	13%	9%
	\$50-100	17%	16%	13%	21%	13%	15%	19%	10%	21%	19%
	\$100-300	24%	26%	16%	25%	24%	26%	22%	27%	22%	24%
	over \$300	27%	21%	33%	29%	32%	24%	30%	18%	29%	32%
	Not sure	1%	1%	3%	1%	2%	2%	1%			4%
	Refused	2%	3%		3%	1%	3%	2%	3%	2%	2%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
On average, how much time did you spend volunteering last year?	0 hours	38%	39%	38%	35%	44%	41%	36%	32%	38%	44%
	1-4 hours per month	22%	22%	25%	22%	20%	23%	20%	23%	25%	17%
	5-10 hours per month	17%	20%	18%	17%	15%	17%	18%	25%	18%	11%
	10 – 20 hours per month	12%	11%	12%	14%	12%	10%	15%	14%	10%	14%
	More than 20 hours per month	10%	8%	7%	11%	10%	8%	12%	4%	10%	14%
	Refused	1%	1%		1%		2%		2%		1%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
On average, how much money does your household spend each year on arts, heritage and/or cultural activities?	\$0	28%	26%	26%	20%	47%	30%	25%	24%	23%	36%
	\$1 – 250	32%	35%	22%	38%	20%	27%	37%	26%	35%	35%
	\$250 – 500	22%	20%	28%	22%	26%	23%	22%	26%	27%	15%
	\$500 – 1000	11%	14%	17%	10%	4%	14%	8%	18%	9%	7%
	Over \$1000	4%	2%	5%	6%	3%	4%	5%	5%	3%	4%
	Not sure	1%			2%	1%		1%		1%	1%
	Refused	2%	3%	2%	2%		2%	2%	1%	3%	2%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
On average, how much money does your household spend each year on sports and recreational activities?	\$0	14%	15%	13%	10%	17%	14%	13%	11%	7%	23%
	\$1 – 500	29%	32%	25%	26%	30%	22%	35%	18%	29%	37%
	\$500 – 1000	16%	16%	10%	18%	18%	17%	16%	18%	15%	16%
	\$1000 – 3000	22%	23%	26%	22%	19%	22%	22%	28%	26%	14%
	\$3000 – 5000	13%	10%	11%	16%	13%	15%	10%	20%	13%	6%
	over \$5000	5%	1%	14%	7%	4%	7%	3%	5%	7%	3%
	Refused	2%	3%	2%	2%		2%	2%	1%	3%	2%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
How much more would you be willing to pay for food that is grown locally?	0%	31%	28%	32%	27%	42%	33%	29%	25%	33%	33%
	1-10%	50%	56%	43%	49%	46%	48%	52%	52%	50%	49%
	10-50%	17%	12%	22%	22%	11%	17%	16%	21%	14%	15%
	50-100%	2%	4%	2%	1%	2%	1%	4%	1%	3%	2%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
During the summer months, about what percentage of your household's fruits and vegetables are grown at home?	0%	29%	20%	17%	40%	28%	28%	30%	20%	29%	35%
	1-10%	33%	33%	46%	32%	29%	35%	32%	38%	34%	29%
	10-50%	22%	28%	17%	13%	31%	25%	20%	30%	21%	17%
	50-100%	16%	18%	20%	14%	12%	13%	19%	12%	16%	19%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
In your community, do any of the following social services NOT adequately meet your needs?	None - all needs met	52%	50%	53%	51%	55%	53%	50%	34%	50%	68%
	Health care	28%	36%	24%	26%	20%	25%	32%	29%	31%	25%
	Education	24%	21%	25%	25%	25%	25%	23%	36%	30%	8%
	Child care	11%	12%	9%	13%	6%	9%	13%	27%	7%	2%
	Employment services	11%	18%	8%	4%	12%	11%	10%	19%	10%	5%
	Housing services	9%	13%	8%	2%	16%	9%	9%	17%	9%	4%
Total	Responses	541	213	46	180	102	267	274	184	199	158
	Base	401	143	36	146	76	200	201	114	146	142

Column percentages do not add up to 100% because multiple responses given

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
In your community, do any of the following infrastructure services not adequately meet your needs?	None - all needs met	36%	27%	32%	42%	44%	34%	38%	22%	35%	49%
	Airport services	34%	50%	33%	22%	26%	34%	34%	46%	36%	22%
	Broadband internet services	25%	25%	34%	21%	29%	23%	27%	37%	27%	14%
	Public transportation services	24%	29%	24%	18%	26%	21%	27%	26%	27%	19%
	Cell phone services	18%	25%	22%	13%	13%	18%	17%	23%	20%	12%
	Drinking water services	5%	5%	2%	7%	2%	5%	4%	3%	7%	4%
Total	Responses	568	229	53	178	107	271	297	177	220	171
	Base	401	143	36	146	76	200	201	114	146	142

Column percentages do not add up to 100% because multiple responses given

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Which age category do you fit into:	18-39	28%	30%	26%	27%	28%	31%	26%	100%		
	40-59	36%	36%	42%	36%	36%	35%	38%		100%	
	60+	35%	34%	32%	37%	36%	34%	36%			100%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Gender	Male	50%	50%	46%	49%	53%	100%		55%	48%	48%
	Female	50%	50%	54%	51%	47%		100%	45%	52%	52%
Total	Base	401	143	36	146	76	200	201	114	146	142

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Region	Castlegar & Area	8%	22%				7%	8%	4%	7%	12%
	Creston & Area	8%	23%				9%	7%	9%	9%	8%
	Nakusp & Area	2%	5%				2%	2%	1%	3%	2%
	Nelson & Area	13%	35%				12%	13%	20%	10%	10%
	Salmo & Area	2%	5%				2%	2%	1%	3%	1%
	Slocan Valley	3%	10%				4%	3%	3%	5%	2%
	Golden & Area	4%		46%			4%	5%	4%	5%	3%
	Revelstoke & Area	4%		47%			4%	4%	4%	5%	4%
	Valemount	1%		7%			1%	1%		1%	1%
	Columbia Valley	6%			16%		5%	6%	8%	5%	4%
	Cranbrook & Area	16%			44%		15%	17%	11%	15%	20%
	Elkford	3%			9%		3%	3%	1%	6%	2%
	Fernie & Area	4%			11%		5%	3%	8%	3%	3%
	Sparwood	3%			7%		3%	2%	3%	2%	3%
	Kimberley & Area	5%			13%		5%	5%	3%	5%	6%
	Trail & Area	10%				53%	10%	10%	12%	9%	10%
	Rossland	2%					9%	2%	2%		2%
Boundary	7%					38%	8%	6%	7%	7%	
Total	Base	401	143	36	146	76	200	201	114	146	142