



2015 POLL OF RESIDENTS

REPORT ON RESULTS

OCTOBER 2015



The Columbia Basin Rural Development Institute, at Selkirk College, is a regional research centre with a mandate to support informed decision-making by Columbia Basin-Boundary communities through the provision of information, applied research and related outreach and extension support. Visit www.cbrdi.ca for more information.

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INTRODUCTION

Each year, the Columbia Basin Rural Development Institute (RDI) conducts a telephone survey of residents of the Columbia Basin-Boundary region. Undertaken as part of the State of the Basin initiative, the poll forms a component of the RDI’s research into conditions and trends related to well-being in the Basin-Boundary. The poll includes questions regarding residents’ perceptions, experiences and behaviours related to important well-being topics. This report provides detailed results from the 2015 poll of residents.

METHODOLOGY

The RDI retained Discovery Research, an independent consulting firm, to conduct the telephone poll. The survey instrument was designed so that participants’ responses could be readily summarized. Therefore, all questions required that the respondent choose from a selection of pre-defined answers.

A random sample of 400 Basin-Boundary residents completed the survey in August 2015. Sub-regional quotas were set to ensure representation of the population of the entire region in the final sample.

The sample size of 400 was selected to ensure the results would be statistically significant. Figure 1 displays the margin of error associated with various sample sizes. Statistics generated from a sample size of 400 will be accurate within $\pm 4.9\%$ at the 95% confidence interval (19 times out of 20).

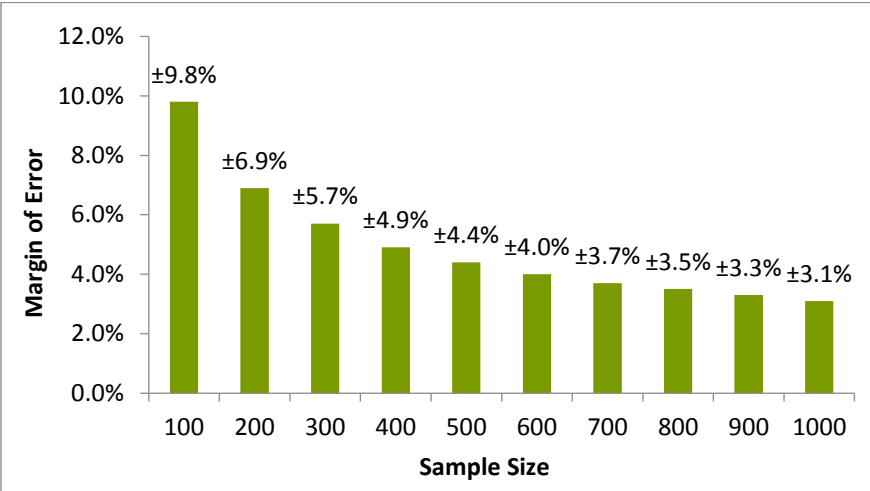


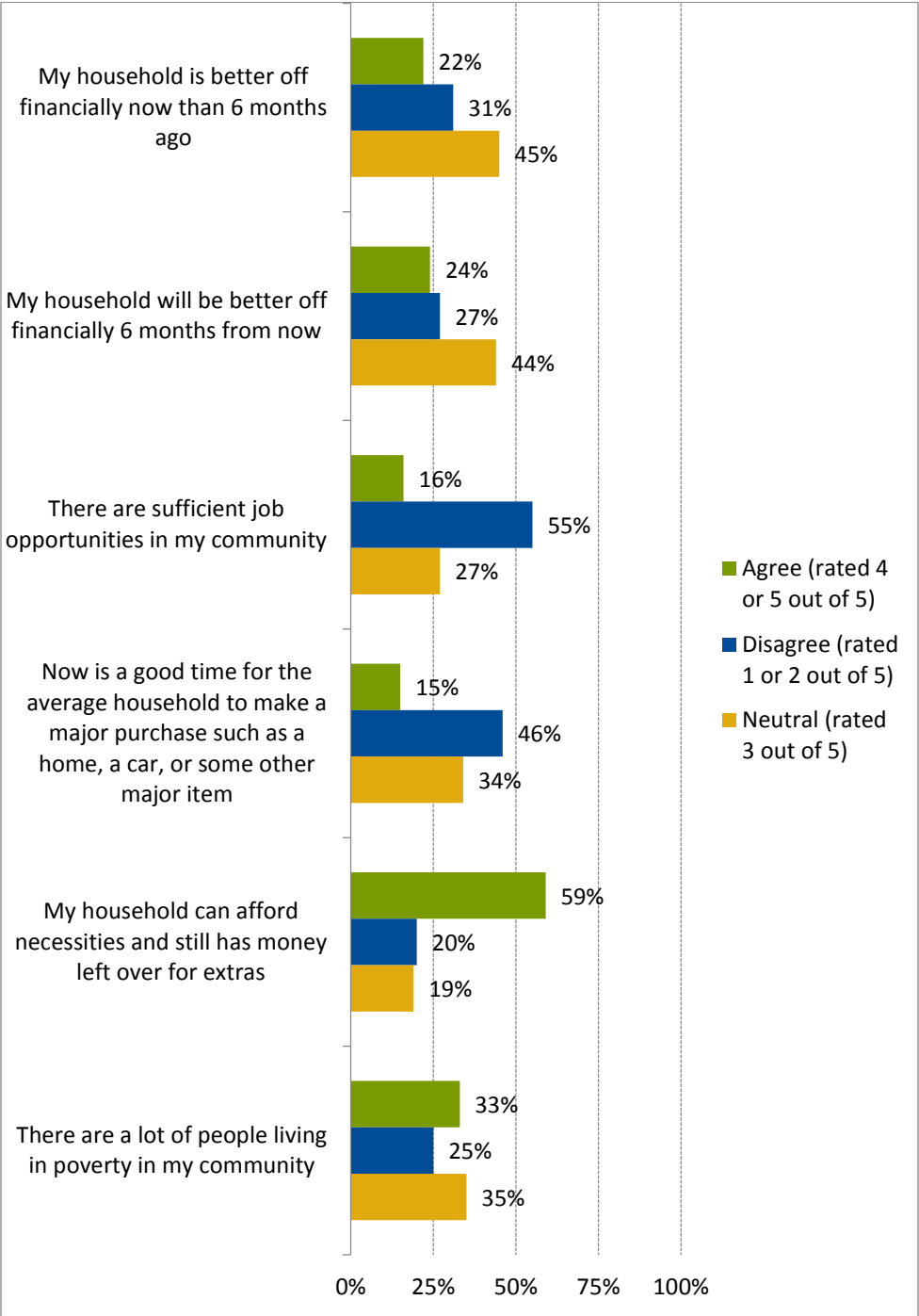
Figure 1: Sample size by margin of error, based on the 2011 population of the Basin-Boundary region (161,445)

Questions were selected by RDI researchers. The question set was informed by the RDI’s consultation activities which have uncovered and confirmed priority economic, social, cultural and environmental issues for Basin-Boundary communities. Priority was given to topics for which no data are currently available from other sources. Some questions were repeated from polls undertaken in previous years in order to generate data that would allow for analysis of multi-year trends. Questions that were not repeated this year may be repeated in future years.

RESULTS

LIKERT SCALE QUESTIONS

Respondents were asked to rate their agreement with a series of statements using a 1-5 scale, with 1 meaning that they strongly disagree with the statement, 3 meaning that they neither agree nor disagree with the statement, and 5 meaning that they strongly agree with the statement.

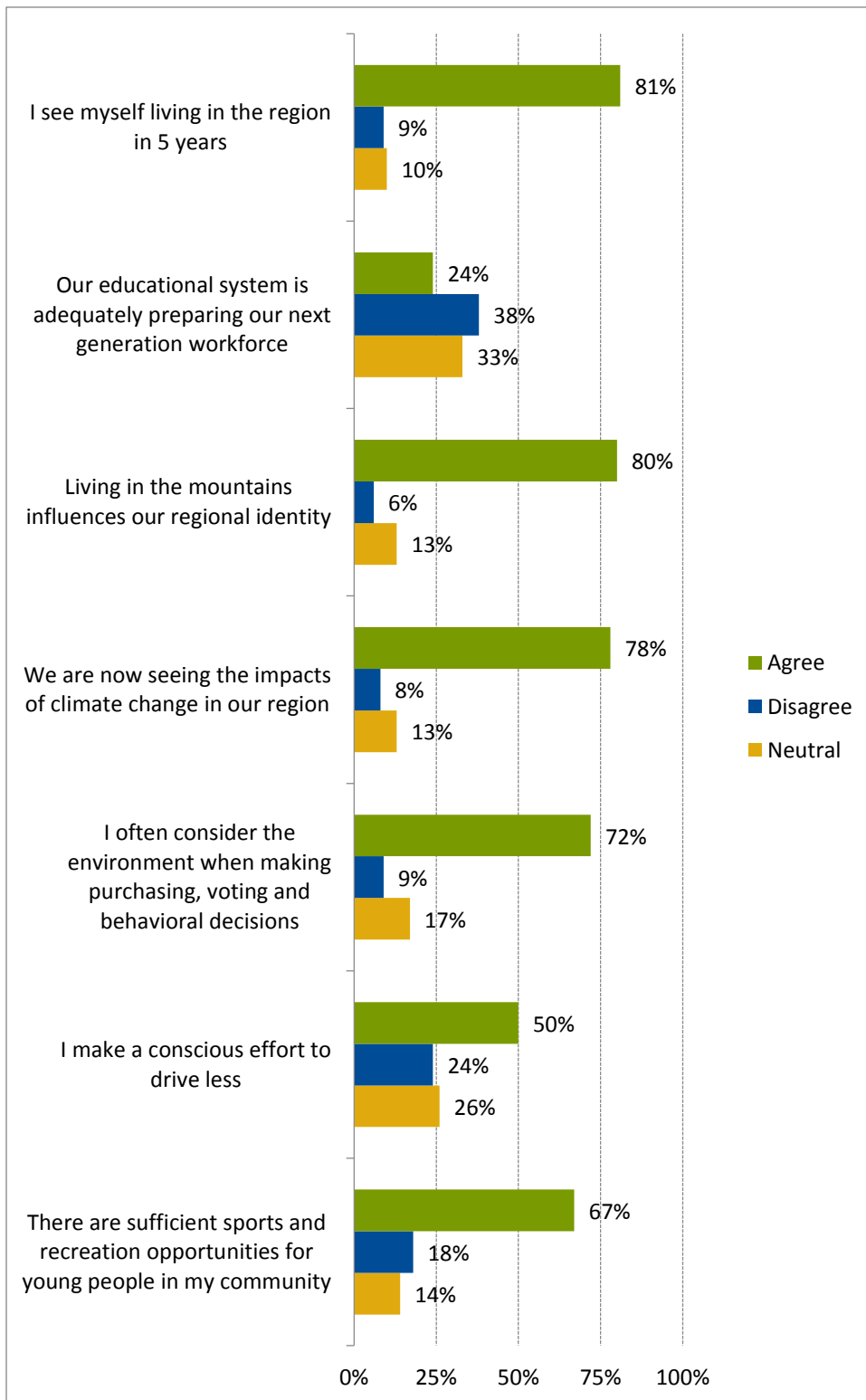


Residents’ confidence in their financial position decreased from last year. This year, more people disagree than agree that their household’s financial status has improved or is improving.

Concern for job opportunities continues, with over half of respondents disagreeing with the suggestion that there are sufficient job opportunities available locally.

Despite the low consumer confidence evident in this year’s poll results, a slightly higher number of respondents than last year (59% vs. 53%) said that their household can afford necessities while still having some money left over.

Opinions on the prevalence of local poverty are mixed. 33% agree with the suggestion that there are a lot of people living in poverty in their community, while 25% disagree.



The vast majority of respondents are committed to the Basin-Boundary, with 81% agreeing that they see themselves living in the region in five years.

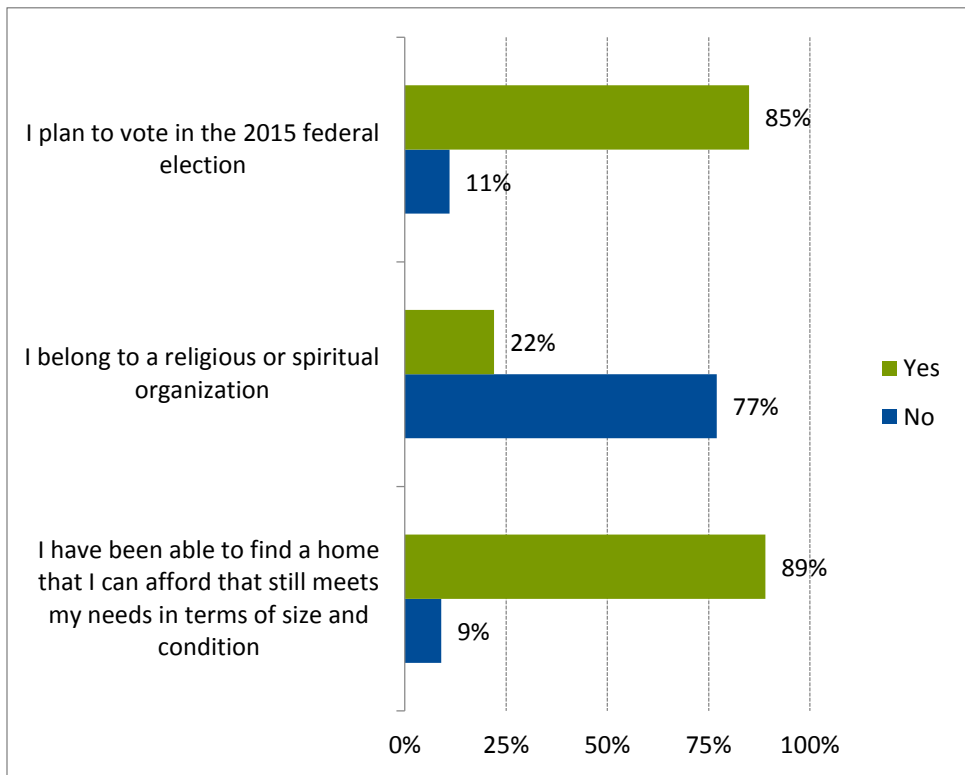
Over three quarters of respondents think that living in the mountains influences our regional identity, and about the same number agree that we are now seeing the impacts of climate change in our region.

Concern for the environment remains strong amongst respondents, with 72% (compared to 76% last year) reporting that they often consider the environment when making purchasing, voting and behavioural decisions. Further, about half make a conscious effort to drive less.

18% of households would like to see additional sports and recreation opportunities available to our region's children and youth.

YES/NO QUESTIONS

Respondents were asked to answer either “yes”, “no” or “I don’t know” to three questions that researchers believed warranted a decisive answer.



85% of respondents planned to vote in the federal election. According to preliminary data, actual voter turnout was about 74% in the region’s two primary federal electoral districts.

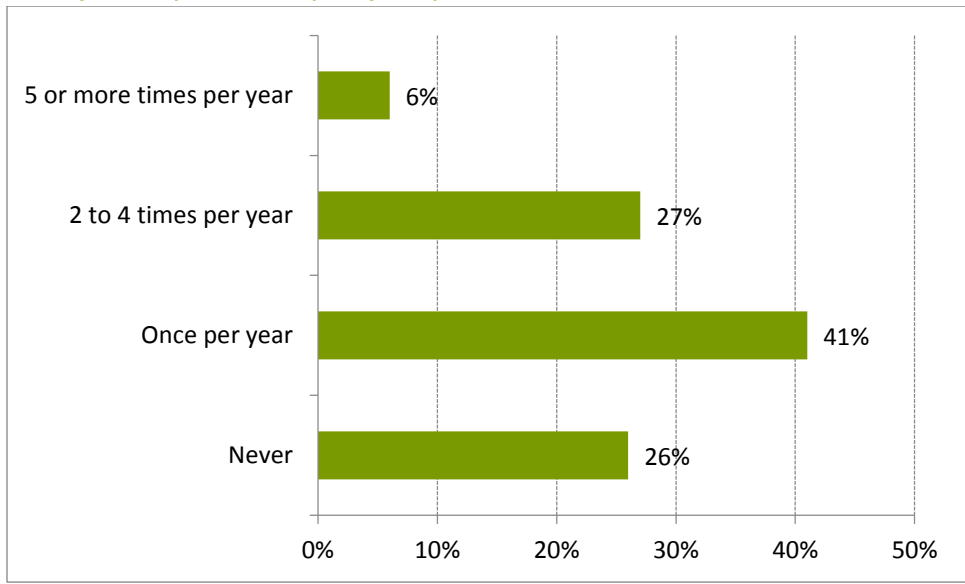
Our regional population is primarily secular, with over ¾ of respondents reporting that they do not belong to a religious or spiritual organization.

About the same number of respondents as last year say that they have been able to find an affordable, suitable home.

MULTIPLE CHOICE QUESTIONS

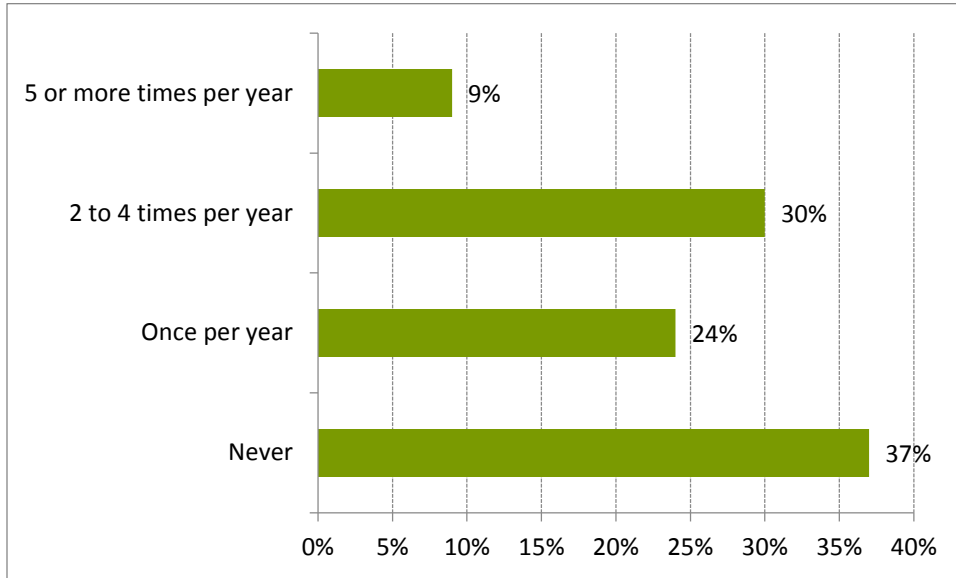
Respondents were asked to answer a series of questions by choosing from a defined set of choices that were specifically developed for each question.

How often do you and/or your family visit a museum or historic site?



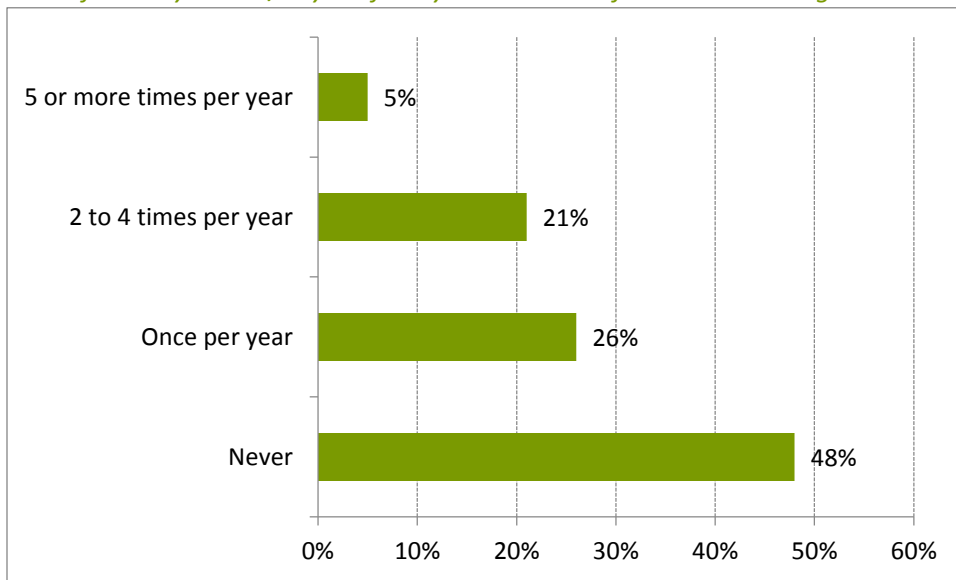
Poll results suggest that 74% of households visit a museum or historic site at least once per year.

How often do you and/or your family attend live performances in a theatre?



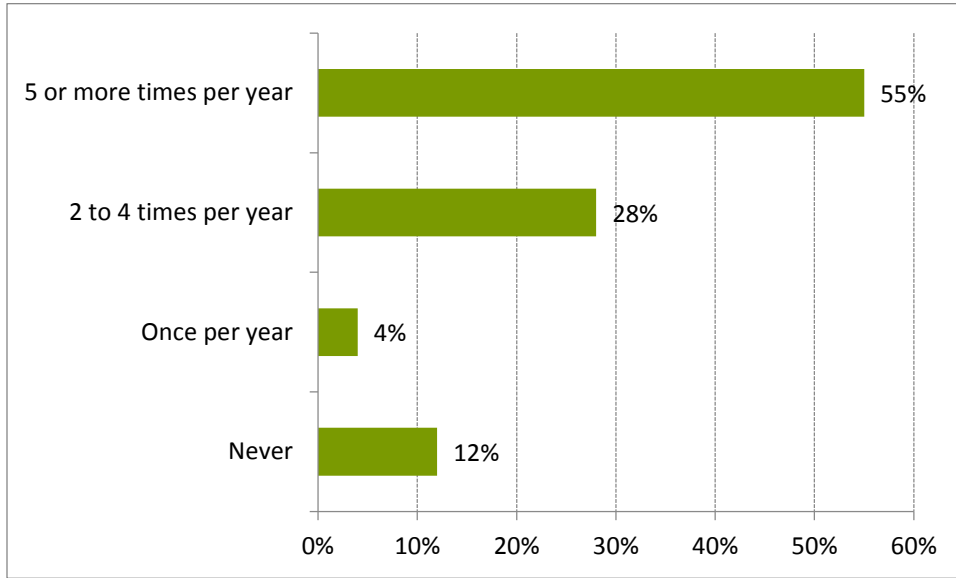
Over a third of households (37%) report that they never attend live performances in a theatre.

How often do you and/or your family attend music festivals in the region?



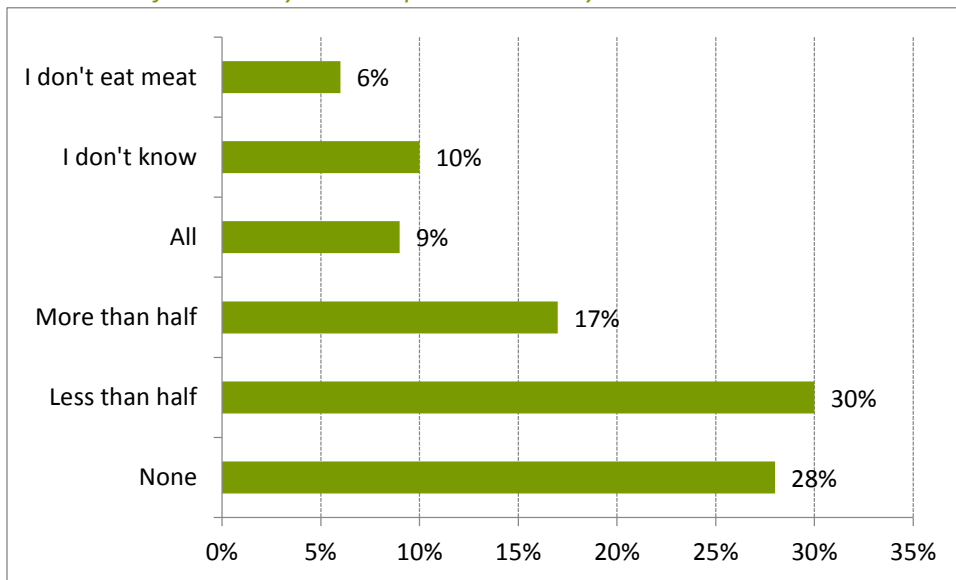
Over half of respondents attend a music festival in the region at least once per year, while 48% never do.

How often do you and/or your family visit a farmer's market in the region?



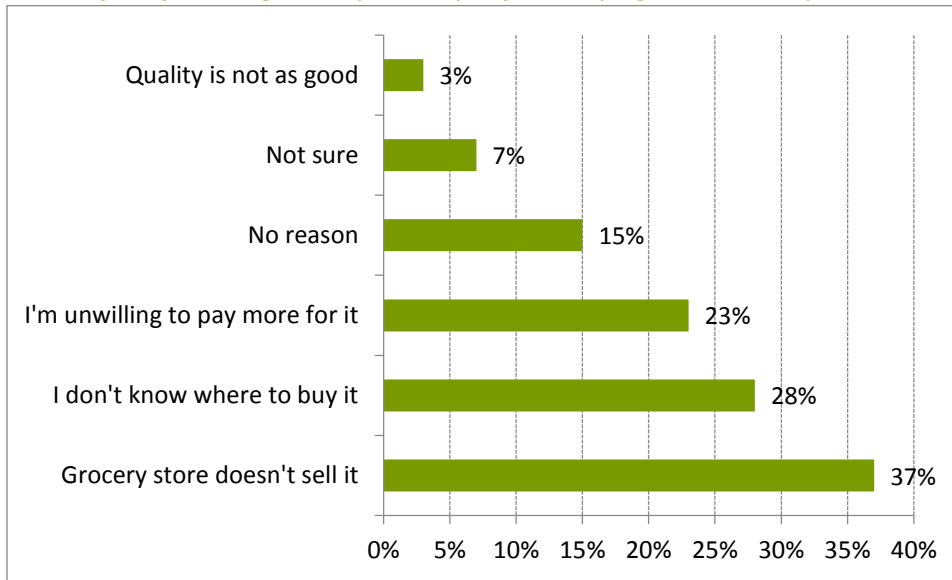
Farmers' markets are a popular choice for Basin-Boundary shoppers, with over half reporting that they visit a market five or more times per year.

How much of the meat you eat is produced locally?



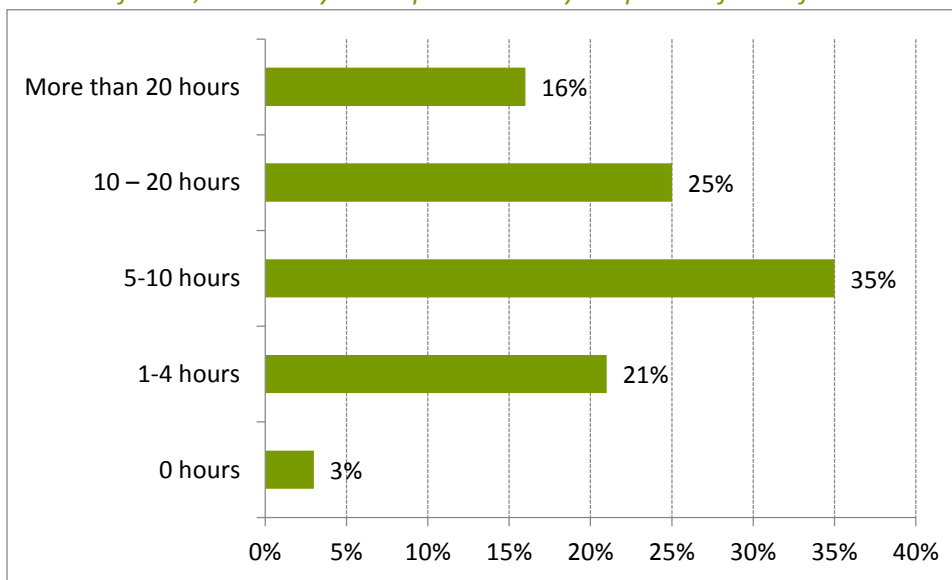
About a quarter of respondents say that most or all of the meat they eat is produced locally.

Which of the following issues prevent you from buying meat that is produced locally?



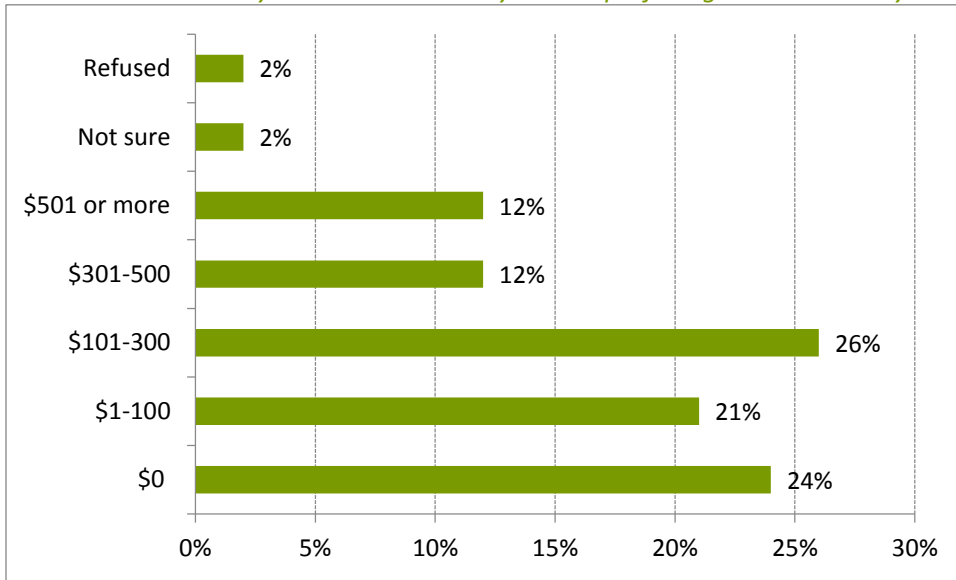
The most common barriers to eating local meat were that the grocery store does not sell it, and residents do not know where to buy it.

Outside of work, how many hours per week do you spend in front of a screen?



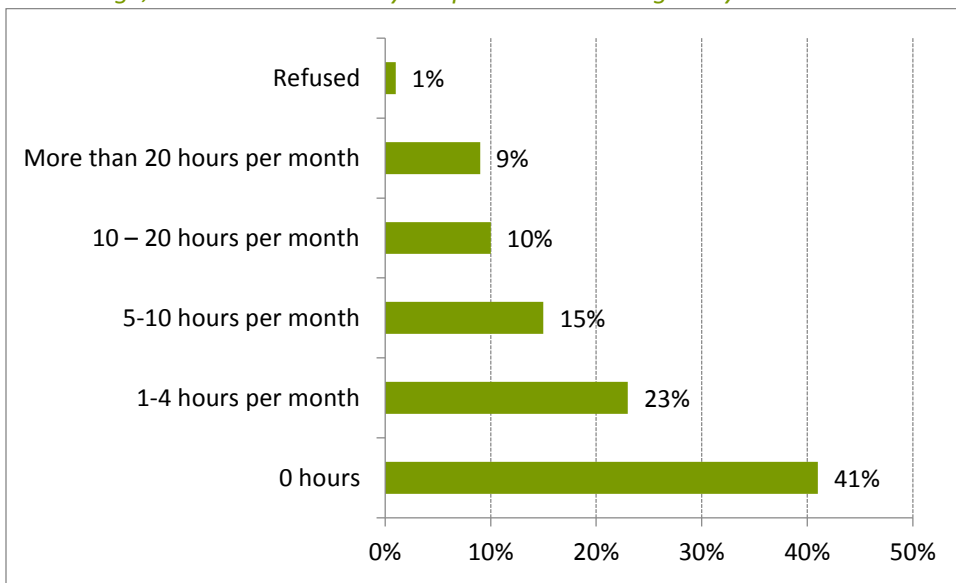
The highest number of respondents said that they have between 5 and 10 recreational hours of screen time per week.

About how much did you donate to charity or non-profit organizations last year?



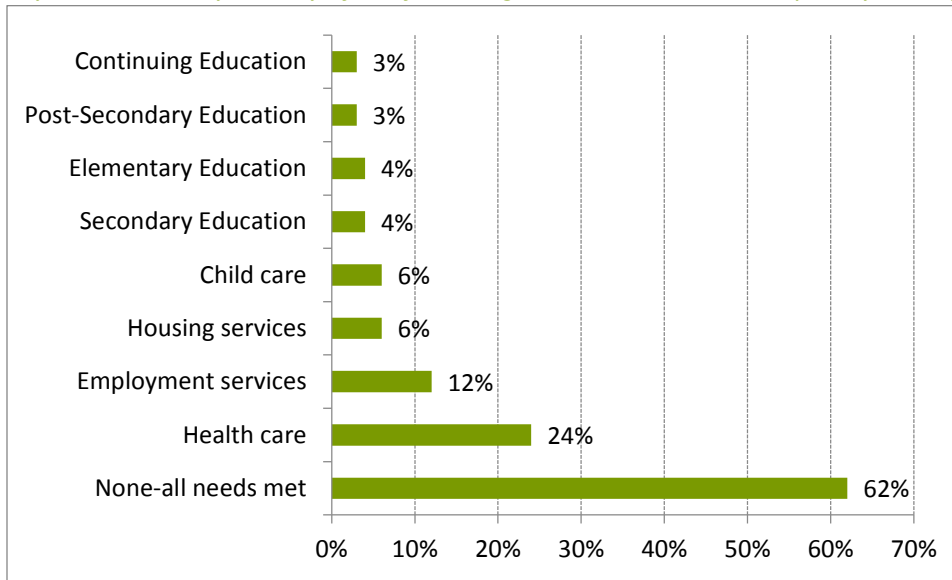
Half of respondents donated over \$100 to charities or non-profits last year. 51% said the same last year.

On average, how much time did you spend volunteering last year?



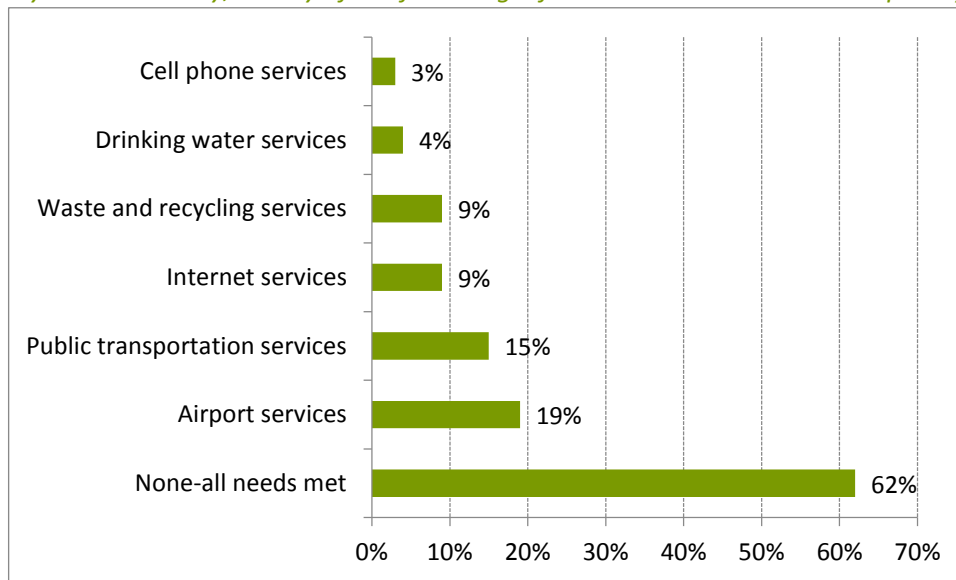
The highest number of respondents (41%) did not volunteer last year, while 9% said that they volunteered more than 20 hours per month. That is about the same as last year in both cases.

In your community, do any of the following social services not adequately meet your needs?



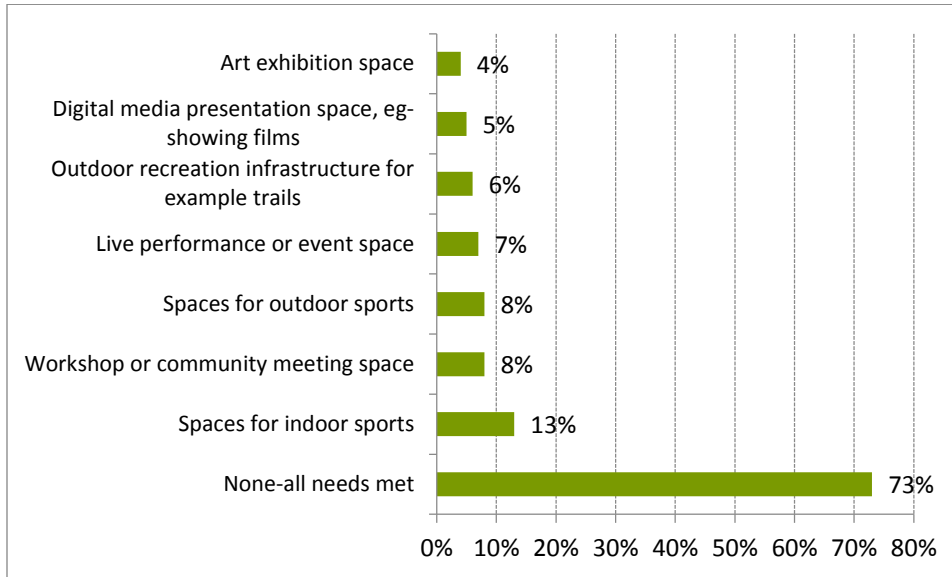
Respondents are generally satisfied with educational services, but 24% reported that health care services do not meet their needs.

In your community, do any of the following infrastructure services not adequately meet your needs?



Satisfaction with infrastructure services is generally higher than last year, with 19% reporting that airport services do not meet their needs (compared to 34% in 2014), and 62% reporting that all their needs are met (compared to 36% in 2014).

In your community, do any of the following cultural or recreational services not adequately meet your needs?

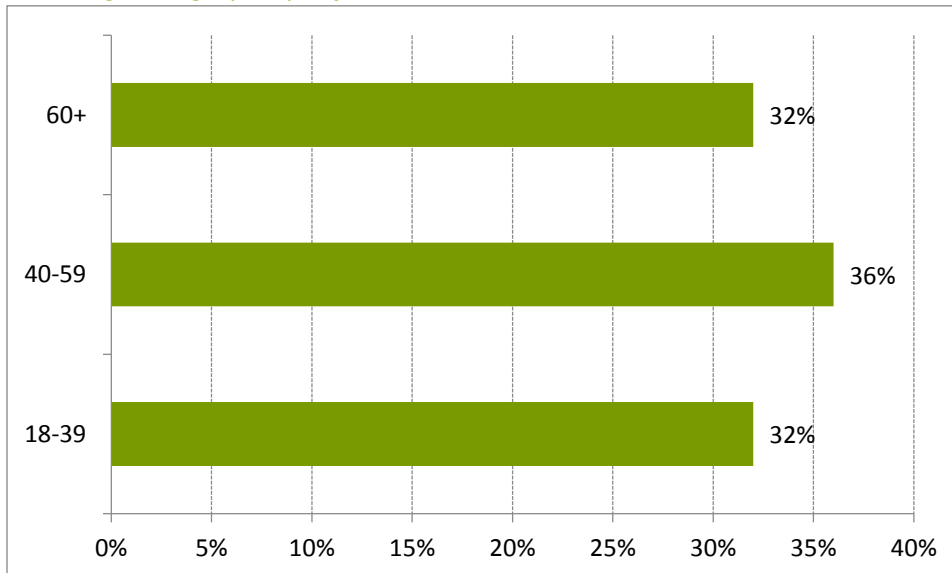


Satisfaction with cultural and recreational services is quite high, with the most respondents (13%) saying that they would like more spaces for indoor sports.

RESPONDENT PROFILE QUESTIONS

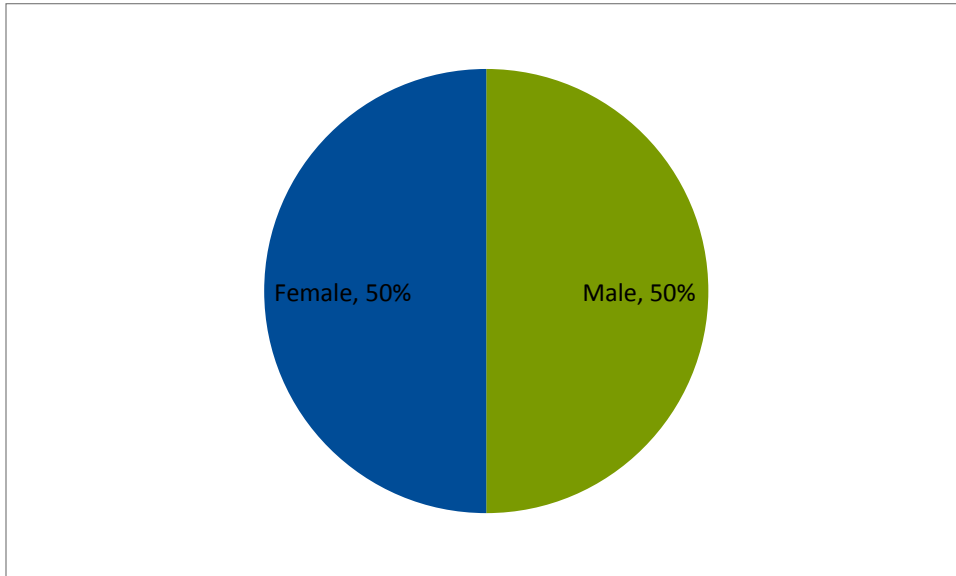
Respondents were asked to provide their age category and gender. Their general location was also recorded. Responses to the other poll questions are disaggregated by these characteristics in the Appendix. However, users should note that when data are disaggregated the error margin in the results increases significantly.

Which age category do you fit into?



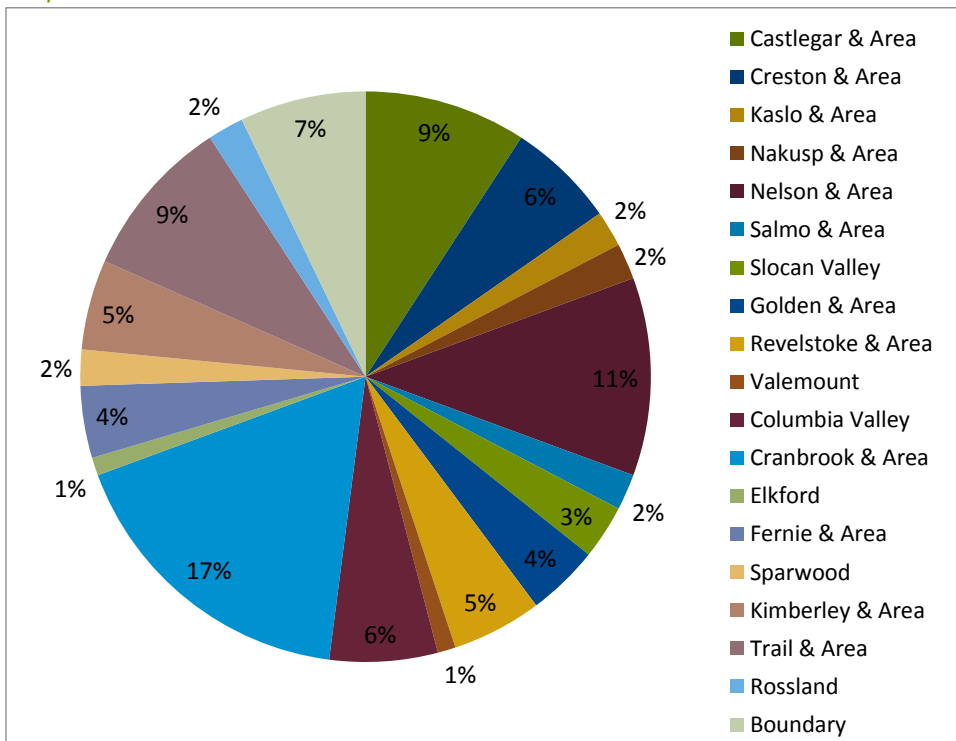
As compared to last year, a higher number of respondents fell into the 18-39 age category (32% vs. 28%). The respondent age profile still roughly corresponds to that of the Basin-Boundary population.

What is your gender?



Half of respondents were male and half were female.

Respondent location



Respondents were concentrated in larger population centres, but representation from across the region was achieved.

APPENDIX: DETAILED DATA TABLES

How to read detailed data tables:

Question		Banner						Grand Total: Response percentages for all people answering Question
		Gender		Marital Status				
		Male	Female	Single/ never married	Married	Living with a partner	Divorced/ separated/ widowed	
Which newspapers have you read or looked into in the past week?	Neither Province or Sun	27%	34%	33%	28%	25%	34%	30%
	Province Only	22%	21%	22%	23%	17%	18%	21%
	Sun Only	22%	24%	17%	25%	17%	26%	23%
	Both Province and Sun	30%	21%	29%	24%	42%	22%	26%
Total	Base	250	250	119	264	24	82	500

Column Percentage:
Columns add up to 100%
Example: Out of all Females:
34% read neither Province or Sun
21% read Province only
24% read Sun only
21% read both Province and Sun
100% of Females

Base:
Number of people answering both Question & Banner

Note:
If Base <100, interpret column percentages with caution.
If Base <50, interpret column percentages with extreme caution.

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
My household is better off financially now than 6 months ago	"1=Strongly disagree"	17%	24%	9%	15%	13%	16%	18%	14%	16%	22%
	"2"	14%	8%	30%	13%	19%	14%	14%	13%	12%	18%
	"3=Neither agree, nor disagree"	45%	42%	39%	50%	45%	43%	48%	43%	45%	48%
	"4"	16%	16%	13%	18%	14%	19%	14%	23%	17%	9%
	"5=Strongly agree"	6%	9%	6%	1%	8%	5%	7%	5%	9%	3%
	Not sure	1%	1%	2%	2%		3%		3%	1%	1%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
My household will be better off financially 6 months from now	"1=Strongly disagree"	15%	22%	7%	11%	11%	13%	16%	9%	12%	23%
	"2"	12%	7%	27%	11%	17%	14%	11%	9%	11%	17%
	"3=Neither agree, nor disagree"	44%	38%	38%	54%	43%	43%	46%	38%	49%	46%
	"4"	16%	17%	16%	14%	20%	19%	14%	26%	15%	8%
	"5=Strongly agree"	8%	6%	8%	8%	9%	7%	8%	11%	8%	4%
	Not sure	5%	9%	4%	3%		5%	4%	7%	5%	2%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
There are sufficient job opportunities in my community	"1=Strongly disagree"	23%	27%	9%	22%	23%	21%	24%	13%	22%	32%
	"2"	32%	31%	31%	33%	33%	33%	31%	37%	33%	26%
	"3=Neither agree, nor disagree"	27%	27%	32%	26%	29%	26%	29%	33%	26%	23%
	"4"	10%	8%	17%	12%	9%	9%	12%	12%	9%	10%
	"5=Strongly agree"	6%	6%	5%	5%	6%	8%	3%	5%	7%	4%
	Not sure	3%	2%	7%	3%	1%	4%	2%		3%	4%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Now is a good time for the average household to make a major purchase such as a home, a car, or some other major item	"1=Strongly disagree"	21%	21%	11%	23%	19%	23%	19%	14%	23%	25%
	"2"	25%	23%	33%	25%	24%	27%	23%	22%	28%	24%
	"3=Neither agree, nor disagree"	34%	33%	34%	30%	44%	27%	41%	39%	33%	31%
	"4"	12%	10%	20%	11%	10%	14%	10%	14%	9%	13%
	"5=Strongly agree"	3%	5%		1%	3%	3%	3%	4%	3%	3%
	Not sure	6%	7%	2%	9%		7%	5%	8%	5%	4%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
My household can afford necessities and still has money left over for extras	"1=Strongly disagree"	7%	10%	6%	5%	6%	6%	8%	4%	9%	7%
	"2"	13%	12%	24%	8%	20%	13%	13%	14%	9%	17%
	"3=Neither agree, nor disagree"	19%	16%	11%	25%	19%	19%	19%	11%	25%	21%
	"4"	33%	32%	25%	36%	32%	33%	32%	37%	33%	28%
	"5=Strongly agree"	26%	27%	35%	24%	24%	26%	27%	30%	23%	27%
	Not sure	2%	3%		1%		2%	1%	4%	1%	
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
There are sufficient sports and recreation opportunities for young people in my community	"1=Strongly disagree"	6%	5%	4%	4%	10%	5%	6%	5%	7%	4%
	"2"	12%	11%	17%	10%	15%	15%	9%	15%	11%	10%
	"3=Neither agree, nor disagree"	14%	20%	2%	11%	15%	14%	15%	11%	15%	17%
	"4"	34%	27%	36%	40%	32%	34%	33%	38%	36%	26%
	"5=Strongly agree"	33%	36%	31%	33%	26%	31%	34%	28%	29%	42%
	Not sure	2%	0%	8%	2%	2%	1%	3%	2%	2%	2%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
There are a lot of people living in poverty in my community	"1=Strongly disagree"	6%	5%	7%	7%	5%	6%	5%	8%	4%	5%
	"2"	19%	20%	8%	19%	20%	24%	13%	22%	16%	19%
	"3=Neither agree, nor disagree"	35%	27%	31%	40%	45%	31%	39%	37%	39%	28%
	"4"	18%	18%	20%	23%	9%	19%	17%	16%	16%	23%
	"5=Strongly agree"	15%	22%	13%	6%	20%	12%	19%	8%	19%	18%
	Not sure	7%	9%	22%	5%	1%	9%	6%	9%	6%	7%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I make a conscious effort to drive less	"1=Strongly disagree"	12%	12%	7%	12%	13%	18%	6%	7%	12%	17%
	"2"	12%	11%	6%	14%	13%	15%	8%	11%	14%	10%
	"3=Neither agree, nor disagree"	26%	26%	36%	24%	22%	26%	25%	24%	29%	23%
	"4"	26%	20%	28%	32%	26%	24%	29%	33%	26%	21%
	"5=Strongly agree"	24%	31%	23%	17%	27%	17%	32%	25%	20%	28%
	Not sure	0%			1%			1%			1%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I often consider the environment when making purchasing, voting and behavioral decisions	"1=Strongly disagree"	3%	3%		2%	7%	4%	2%	1%	2%	6%
	"2"	6%	5%	8%	6%	7%	8%	4%	2%	5%	10%
	"3=Neither agree, nor disagree"	17%	16%	14%	18%	20%	20%	15%	12%	19%	21%
	"4"	32%	31%	31%	35%	31%	31%	33%	35%	36%	26%
	"5=Strongly agree"	40%	44%	47%	38%	35%	36%	45%	48%	37%	36%
	Not sure	1%	2%		1%		1%	1%	1%	1%	1%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
We are now seeing the impacts of climate change in our region	"1=Strongly disagree"	5%	4%		7%	5%	5%	5%	4%	6%	4%
	"2"	3%	2%	9%	3%	3%	5%	1%		3%	7%
	"3=Neither agree, nor disagree"	13%	11%	8%	16%	15%	14%	12%	11%	13%	16%
	"4"	25%	24%	25%	31%	16%	24%	27%	29%	27%	20%
	"5=Strongly agree"	53%	59%	57%	43%	59%	52%	54%	56%	50%	53%
	Not sure	0%	1%			1%	0%	0%		1%	1%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Living in the mountains influences our regional identity	"1=Strongly disagree"	3%	3%		2%	7%	4%	2%	3%	2%	4%
	"2"	3%	1%	3%	4%	4%	4%	2%	1%	4%	3%
	"3=Neither agree, nor disagree"	13%	6%	4%	15%	26%	12%	13%	12%	10%	17%
	"4"	31%	26%	33%	35%	30%	28%	33%	28%	36%	27%
	"5=Strongly agree"	49%	62%	52%	44%	33%	50%	48%	53%	47%	48%
	Not sure	2%	2%	8%	1%		1%	3%	2%	1%	3%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Our educational system is adequately preparing our next generation workforce	"1=Strongly disagree"	16%	15%	24%	12%	18%	15%	17%	16%	14%	18%
	"2"	22%	21%	20%	22%	24%	27%	17%	16%	25%	24%
	"3=Neither agree, nor disagree"	33%	39%	23%	32%	30%	35%	32%	37%	35%	28%
	"4"	15%	12%	7%	21%	15%	15%	15%	13%	17%	15%
	"5=Strongly agree"	9%	7%	11%	9%	10%	7%	11%	14%	5%	8%
	Not sure	5%	5%	15%	4%	3%	3%	8%	4%	5%	7%
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		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I see myself living in the region in 5 years	"1=Strongly disagree"	5%	3%	2%	6%	7%	5%	5%	5%	3%	6%
	"2"	4%	4%	7%	3%	3%	6%	2%	4%	4%	3%
	"3=Neither agree, nor disagree"	10%	13%	19%	8%	5%	13%	7%	10%	8%	13%
	"4"	13%	12%	14%	11%	17%	15%	11%	12%	15%	12%
	"5=Strongly agree"	68%	68%	57%	71%	67%	61%	74%	69%	68%	66%
	Not sure	0%	1%			1%	1%	0%		1%	
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I have been able to find a home that I can afford that still meets my needs in terms of size and condition	"Yes"	89%	82%	91%	94%	94%	89%	90%	83%	93%	91%
	"No"	9%	14%	9%	5%	6%	9%	8%	12%	6%	9%
	Not sure	2%	4%		1%		2%	2%	5%	1%	
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I belong to a religious or spiritual organization	"Yes"	22%	16%	16%	25%	30%	18%	26%	5%	24%	35%
	"No"	77%	83%	82%	72%	70%	80%	73%	93%	74%	64%
	Refused	1%	1%	2%	2%		1%	1%	1%	2%	1%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I plan to vote in the 2015 federal election	"Yes"	85%	91%	89%	81%	77%	86%	84%	87%	86%	82%
	"No"	11%	6%	11%	11%	17%	11%	11%	5%	12%	14%
	Not sure	4%	2%		6%	6%	2%	6%	8%	1%	4%
	Refused	1%			1%		1%			1%	
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
My house has a backup energy source that would function if the power went out.	"Yes"	39%	37%	61%	39%	30%	41%	37%	36%	35%	46%
	"No"	61%	62%	39%	61%	70%	59%	62%	64%	64%	53%
	Not sure	0%	0%					0%			1%
	Refused	0%	1%					0%		1%	
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
I have heard of the Columbia Basin Rural Development Institute	"Yes"	40%	37%	49%	39%	42%	33%	47%	40%	36%	44%
	"No"	59%	62%	51%	60%	58%	67%	52%	60%	63%	55%
	Not sure	1%	1%		1%		1%	1%		1%	1%
Total	Base	402	146	39	143	75	201	201	127	145	129

How often do you and-or your family...

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Visit a museum or historic site	"Never"	26%	23%	29%	23%	36%	26%	26%	24%	23%	31%
	"Once per year"	41%	44%	44%	37%	42%	42%	41%	39%	47%	37%
	"2 to 4 times per year"	27%	26%	25%	33%	18%	26%	28%	30%	24%	26%
	"5 or more times per year"	6%	7%	2%	7%	5%	6%	6%	7%	6%	5%
Total	Base	402	146	39	143	75	201	201	127	145	129

How often do you and-or your family...

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Attend live performances in theater	"Never"	37%	37%	38%	35%	41%	44%	30%	28%	39%	45%
	"Once per year"	24%	26%	24%	25%	21%	24%	25%	27%	24%	22%
	"2 to 4 times per year"	30%	27%	25%	32%	33%	26%	34%	35%	29%	25%
	"5 or more times per year"	9%	10%	13%	8%	5%	6%	11%	10%	8%	8%
Total	Base	402	146	39	143	75	201	201	127	145	129

How often do you and-or your family...

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Attend music festivals in the region	"Never"	48%	46%	37%	51%	50%	46%	50%	31%	48%	63%
	"Once per year"	26%	32%	22%	20%	29%	28%	24%	33%	28%	18%
	"2 to 4 times per year"	21%	18%	32%	23%	18%	21%	21%	30%	18%	15%
	"5 or more times per year"	5%	3%	9%	6%	2%	5%	5%	5%	5%	4%
Total	Base	402	146	39	143	75	201	201	127	145	129

How often do you and-or your family...

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Visit a farmers market in the region	"Never"	12%	9%	4%	15%	15%	13%	11%	7%	9%	20%
	"Once per year"	4%	3%	8%	4%	6%	4%	4%	2%	5%	6%
	"2 to 4 times per year"	28%	29%	19%	28%	32%	33%	23%	25%	32%	26%
	"5 or more times per year"	55%	58%	69%	53%	47%	50%	61%	66%	54%	47%
	Not sure	0%	1%					0%		1%	
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
How much of the meat you eat is produced locally?	"None"	28%	19%	25%	32%	43%	28%	28%	15%	33%	36%
	"Less than half"	30%	34%	25%	29%	26%	31%	29%	37%	32%	21%
	"More than half"	17%	21%	26%	17%	4%	16%	17%	22%	15%	14%
	"All"	9%	10%	11%	9%	6%	7%	11%	17%	6%	5%
	"I don't know"	10%	10%	7%	10%	13%	12%	9%	6%	10%	16%
	"I don't eat meat"	6%	7%	7%	4%	8%	6%	6%	4%	5%	9%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Which of the following issues prevent you from buying meat locally?	"Grocery store doesn't sell it"	37%	28%	27%	40%	53%	38%	35%	36%	37%	37%
	"I don't know where to buy it"	28%	30%	43%	22%	26%	29%	27%	26%	29%	28%
	"I'm unwilling to pay more for it"	23%	34%	15%	20%	9%	21%	24%	20%	23%	24%
	"No reason"	15%	13%	19%	16%	14%	15%	14%	21%	9%	15%
	"Not sure"	7%	9%	3%	9%	4%	8%	7%	7%	9%	7%
	"Quality is not as good"	3%	3%	5%	4%	1%	3%	3%		3%	6%
Total	Responses	385	141	36	139	69	201	184	111	145	129
	Base	343	122	32	124	64	175	167	101	130	112

Base: Respondents that eat meat produced in other regions

Column percentages do not add up to 100% because multiple responses given

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Outside of work how many hours per week do you spend in front of a screen?	"0 hours"	3%	3%		3%	4%	4%	2%	3%	3%	3%
	"1-4 hours"	21%	19%	32%	19%	25%	16%	27%	26%	23%	15%
	"5-10 hours"	35%	32%	34%	36%	38%	34%	35%	34%	35%	35%
	"10 – 20 hours"	25%	25%	32%	25%	23%	29%	21%	27%	25%	24%
	"More than 20 hours"	16%	22%	2%	16%	10%	17%	14%	11%	13%	23%
	"Not sure"	0%			1%		0%				1%
	"Refused"	0%	1%		1%		0%	0%		1%	1%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
About how much did you donate to charity or non-profit organizations last year?	"\$0"	24%	13%	24%	26%	46%	25%	24%	29%	25%	20%
	"\$1-100"	21%	27%	20%	19%	16%	18%	25%	20%	19%	25%
	"\$101-300"	26%	28%	32%	26%	21%	26%	27%	27%	27%	25%
	"\$301-500"	12%	13%	7%	13%	9%	12%	11%	14%	11%	10%
	"\$501 or more"	12%	13%	18%	12%	6%	13%	11%	5%	14%	17%
	"Not sure"	2%	5%		2%		4%	1%	4%	1%	2%
	"Refused"	2%	2%		1%	2%	2%	1%	1%	3%	1%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
On average, how much time did you spend volunteering last year?	"0 hours"	41%	40%	31%	38%	52%	48%	34%	26%	49%	48%
	"1-4 hours per month"	23%	23%	25%	23%	21%	18%	28%	33%	20%	17%
	"5-10 hours per month"	15%	14%	23%	15%	12%	15%	15%	23%	11%	11%
	"10 – 20 hours per month"	10%	11%	6%	12%	7%	8%	12%	8%	12%	10%
	"More than 20 hours per month"	9%	10%	15%	10%	5%	10%	9%	8%	8%	12%
	"Not sure"	0%	1%					1%	1%		
	"Refused"	1%	1%		1%	4%	2%	0%	1%	1%	1%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
In your community, do any of the following social services NOT adequately meet your needs?	"None-all needs met"	62%	56%	57%	68%	66%	66%	58%	53%	64%	69%
	"Health care"	24%	28%	11%	21%	29%	17%	31%	18%	27%	26%
	"Employment services"	12%	16%	18%	5%	13%	14%	9%	20%	10%	5%
	"Housing services"	6%	9%	8%	4%	4%	5%	7%	9%	4%	5%
	"Child care"	6%	9%	2%	6%	2%	4%	7%	14%	4%	
	"Secondary Education"	4%	5%	7%	3%	2%	2%	6%	8%	4%	1%
	"Elementary Education"	4%	5%	7%	4%	2%	2%	6%	9%	3%	1%
	"Post-Secondary Education"	3%	4%	7%	2%	2%	3%	3%	4%	5%	1%
	"Continuing Education"	3%	1%	3%	5%	5%	3%	3%	5%	3%	2%
Total	Responses	499	192	46	169	93	234	265	179	179	141
	Base	402	146	39	143	75	201	201	127	145	129

Column percentages do not add up to 100% because multiple responses given

		Total	Region				Gender		Age		
			Central Kootenay	Northern Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
In your community, do any of the following infrastructure services not adequately meet your needs?	None-all needs met	62%	62%	52%	67%	56%	64%	59%	58%	58%	69%
	"Airport services"	19%	13%	28%	20%	23%	18%	20%	23%	16%	17%
	"Public transportation services"	15%	10%	9%	17%	27%	13%	18%	20%	15%	11%
	"Internet services"	9%	10%	21%	5%	11%	10%	9%	12%	11%	5%
	"Waste and recycling services"	9%	12%	8%	9%	4%	5%	14%	10%	10%	7%
	"Drinking water services"	4%	2%	4%	7%	3%	5%	4%	3%	5%	5%
	"Cell phone services"	3%	2%	5%	2%	5%	3%	3%		6%	2%
Total	Responses	488	162	49	180	97	235	253	160	177	151
	Base	402	146	39	143	75	201	201	127	145	129

Column percentages do not add up to 100% because multiple responses given

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
In your community, do any of the following cultural or recreational services NOT adequately meet your needs?	None-all needs met	73%	79%	78%	67%	67%	76%	69%	54%	77%	85%
	"Spaces for indoor sports"	13%	9%	9%	17%	16%	11%	16%	26%	11%	3%
	"Workshop or community meeting space"	8%	4%	4%	7%	20%	7%	9%	13%	6%	6%
	"Spaces for outdoor sports"	8%	5%	2%	11%	10%	7%	9%	15%	7%	2%
	"Live performance or event space"	7%	5%	7%	9%	6%	7%	7%	13%	6%	2%
	"Outdoor recreation infrastructure for example trails"	6%	8%		4%	10%	3%	10%	11%	5%	3%
	"Digital media presentation space, eg-showing films"	5%	2%		10%	2%	5%	4%	8%	4%	2%
	"Art exhibition space"	4%	2%	2%	7%	3%	4%	4%	8%	2%	2%
Total	Responses	498	170	40	187	101	240	258	190	172	137
	Base	402	146	39	143	75	201	201	127	145	129

Column percentages do not add up to 100% because multiple responses given

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Which age category do you fit into:	"18-39"	32%	31%	30%	34%	28%	30%	33%	100%		
	"40-59"	36%	36%	37%	36%	37%	38%	35%		100%	
	"60+"	32%	33%	33%	30%	35%	32%	32%			100%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Gender	"Male"	50%	52%	51%	51%	44%	100%		48%	52%	50%
	"Female"	50%	48%	49%	49%	56%		100%	52%	48%	50%
Total	Base	402	146	39	143	75	201	201	127	145	129

		Total	Region				Gender		Age		
			Central Kootenay	Northem Basin	East Kootenay	Kootenay Boundary	Male	Female	18-39	40-59	60+
Region	"Castlegar & Area"	9%	26%				12%	7%	10%	10%	8%
	"Creston & Area"	6%	18%				5%	8%	4%	7%	8%
	"Kaslo & Area"	2%	6%				2%	2%	1%	1%	4%
	"Nakusp & Area"	2%	7%				2%	3%	4%	2%	2%
	"Nelson & Area"	11%	31%				11%	11%	12%	11%	11%
	"Salmo & Area"	2%	5%				2%	1%	1%	2%	2%
	"Slocan Valley"	3%	9%				4%	3%	4%	3%	3%
	"Golden & Area"	4%		43%			4%	4%	4%	4%	4%
	"Revelstoke & Area"	5%		51%			6%	4%	6%	4%	5%
	Valemount	1%		6%				1%		1%	1%
	"Columbia Valley"	6%			16%		5%	7%	8%	4%	5%
	"Cranbrook & Area"	17%			47%		17%	16%	16%	18%	16%
	"Elkford"	1%			4%		1%	1%	1%	1%	1%
	"Fernie & Area"	4%			12%		4%	5%	5%	4%	3%
	"Sparwood"	2%			7%		4%	1%	3%	3%	2%
	"Kimberley & Area"	5%			14%		6%	5%	5%	5%	5%
	"Trail & Area"	9%				51%	7%	12%	9%	10%	10%
	"Roseland"	2%				12%	2%	3%	2%	2%	3%
"Boundary"	7%				37%	7%	6%	5%	7%	8%	
Total	Base	402	146	39	143	75	201	201	127	145	129