



State of the Basin: Transition Road Map

Indicators are manageable bits of data that provide some aspect of well-being

- Encourage democratic participation in visioning a community's goals
 - Measure progress toward achievement of those goals
 - Raise awareness & focus attention on community priorities
 - Actively choose future desired outcomes



State of the Basin 2008

- Steering Committee and Technical Advisory guided
 - Three community-based pilot projects included
- Goals were to inform, encourage understanding, signal issues, & motivate discussion, decision-making & collective action
- Provided Basin-wide report, web-based links and user support



Positioning to Move Forward



Best practices research

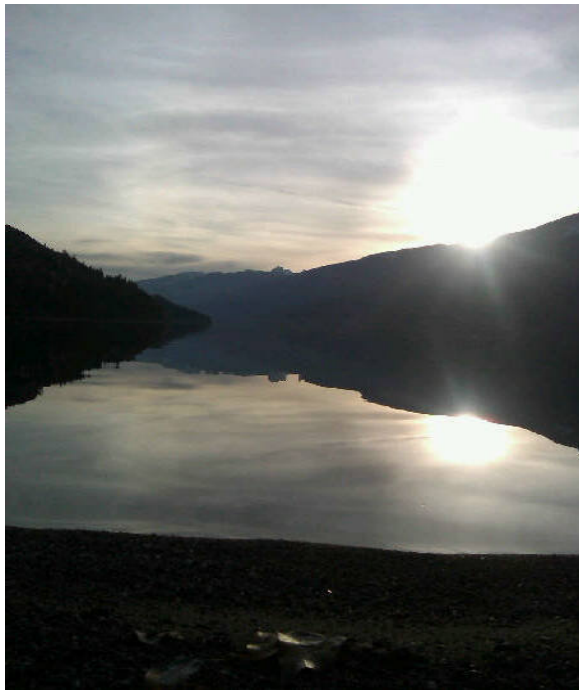
State of the Basin 2008 'Lessons Learned' research

Consultations with key stakeholders

Formation of regional advisory group



Best Practices Research



- **Integrated** 'well-being' & 'sustainable development' **framework**
- Prioritize analysis of **interrelationship** between 'dimensions'
- Inclusion of **objective and subjective measures**
- **Online** tool with **geospatial mapping** and ongoing **trends analyses**



Best Practices Research

- **Search and compare** indicators by community and corridor
- **Mixed method**, quantitative and qualitative methodologies
- Focus on indicators that can **inform decision-making**
- Long term focus on **community-based research**





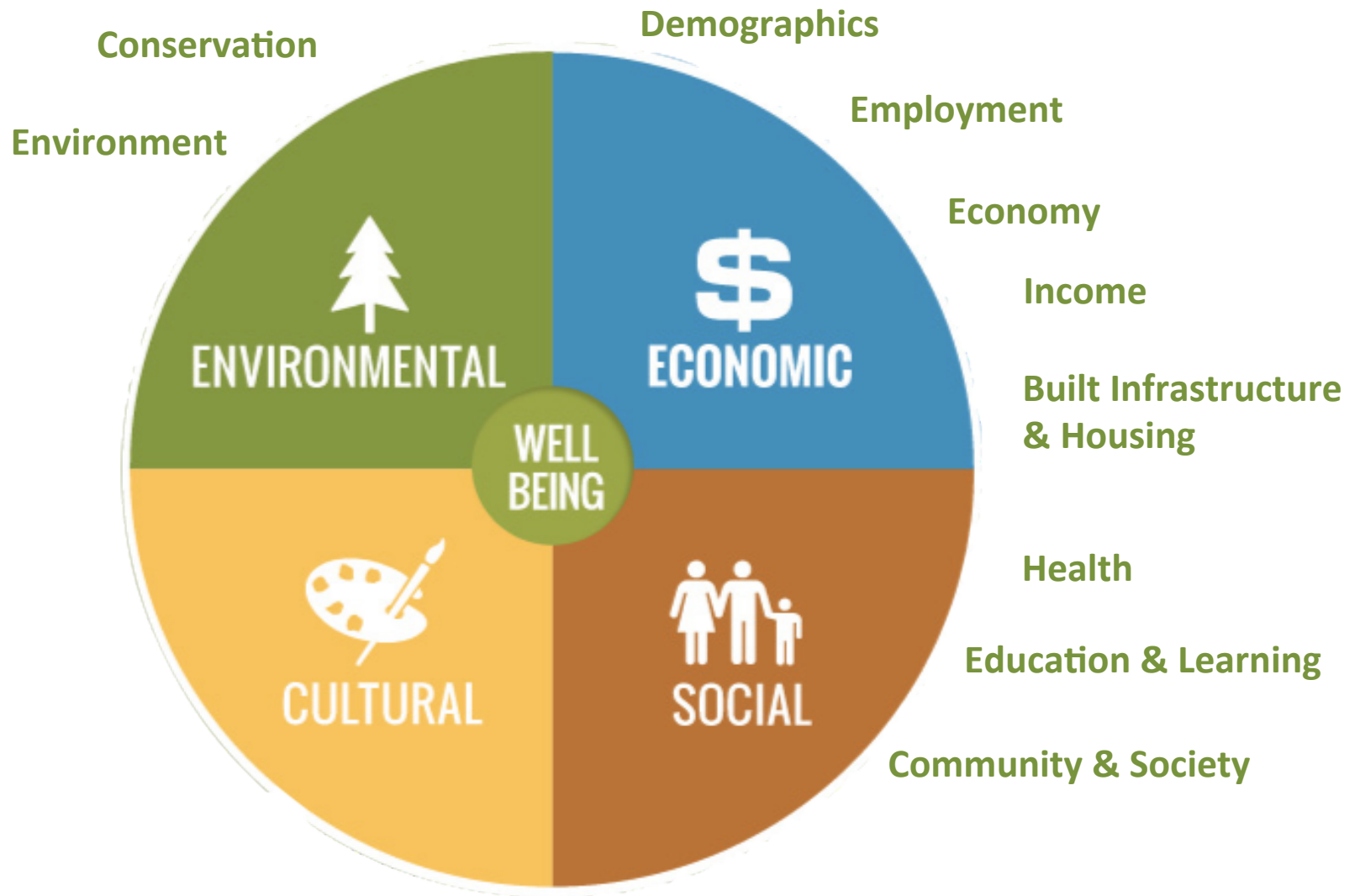
State of the Basin 2008 Framework





State of the Basin:

Considering an Integrated 4 Pillar Framework





State of the Basin: Considering Indicator Thematic Areas





Communities & Corridors for Analysis

Trail & Area (Fruitvale, Warfield, Montrose, RDKB Areas A & B)
Rossland
Castlegar & RDCK Areas I & J
Nelson & RDCK Areas E & F
Kaslo & RDCK Area D
Salmo & RDCK Area G
Slocan Valley (Slocan, Silvertown, New Denver, RDCK Area H)
Nakusp and RDCK Area K
West Kootenay Corridor

Grand Forks
Greenwood
Midway
RDKB Area C
RDKB Area D
RDKB Area E
Boundary Corridor

Creston & RDCK Area A, B & C
Kimberley & RDEK Area E
Cranbrook & RDEK Area B & C, Indian Reserves
South East Kootenay Corridor

Fernie & RDEK Area A
Elkford
Sparwood
Elk Valley Corridor

Canal Flats
Invermere
Radium Hot Springs
RDEK Area F
RDEK Area G
Golden & RDSC Area A
Columbia Valley Corridor

Valemount
Boundary Corridor
Revelstoke & RDSC Area B

RDI Website: Entry to The State of the Basin Tool

The screenshot shows the homepage of the Columbia Basin Rural Development Institute (RDI). The browser address bar displays <http://www.CBRDI.ca/>. The website header features the RDI logo, which consists of a stylized human figure in a circle next to the text "COLUMBIA BASIN RDI RURAL DEVELOPMENT INSTITUTE". A large green arrow points downwards from the logo area. Below the logo is a navigation menu with the following items: "About Us", "Communities", "Research Areas", "State of the Basin", "Resources", and "Contact Us". To the right of the menu is a search bar with the placeholder text "Search this website ..." and a "SEARCH" button. The main content area features a large image of a mountain range with a forest in the foreground. The word "UNDERSTAND" is written in blue text in the top left corner of the image. The text "Supporting informed decision-making." is written in white text in the bottom right corner of the image. At the bottom of the page, there are three buttons: "NEWS" in orange, "INNOVATORS" in blue, and "TRENDS" in green.

[http://www.CBRDI.ca/](#) RSS Google

Apple Yahoo! YouTube Google Maps Wikipedia News (527) Popular

COLUMBIA BASIN
RDI
RURAL DEVELOPMENT INSTITUTE

About Us - Communities - Research Areas - **State of the Basin** - Resources - Contact Us

Search this website ... **SEARCH**

UNDERSTAND

Supporting informed decision-making.

NEWS **INNOVATORS** **TRENDS**



LEGEND

- Economic Indicators
- Social Indicators
- Cultural Indicators
- Environmental Indicators

STATE OF THE BASIN

A tool to identify, monitor and report on information relating to economic, social, cultural, environmental and other community related aspects as they relate to well-being within the region.

STATE OF THE BASIN POLL

What is the best question to ask in the poll?

- One about trees
- One about commerce
- None of the above

Economic → Workforce →

Demographics (Basin-wide)

Location:

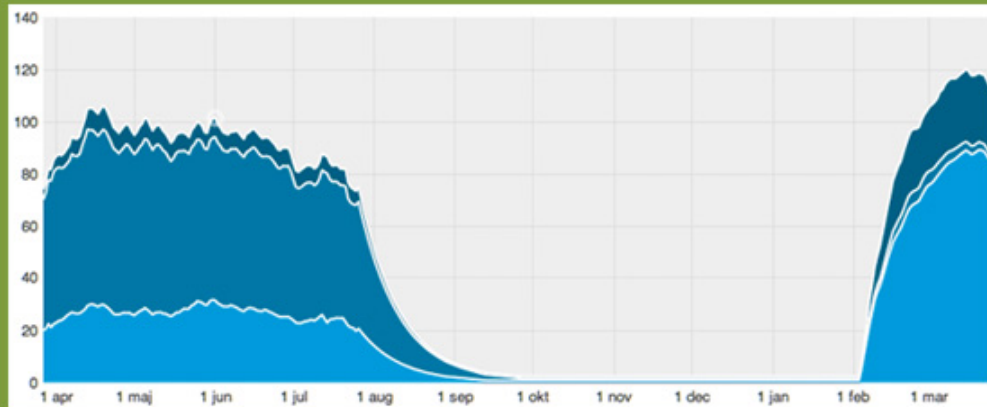
Elkford

Year:

2011

INDICATORS

-  Economic
-  Social
-  Cultural
-  Environmental



SELECT OUTPUT ↓

-  Table
-  Graph
-  Analysis
-  Map

EXPORT

COMPARE ↓

DEMOGRAPHICS DATA #1 DATA TYPE: LINE CHART

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce magna ante, lobortis id tincidunt at, suscipit vel metus. Aenean turpis ligula, ullamcorper sed auctor gravida, vestibulum sed nisi. Suspendisse potenti.



LEGEND

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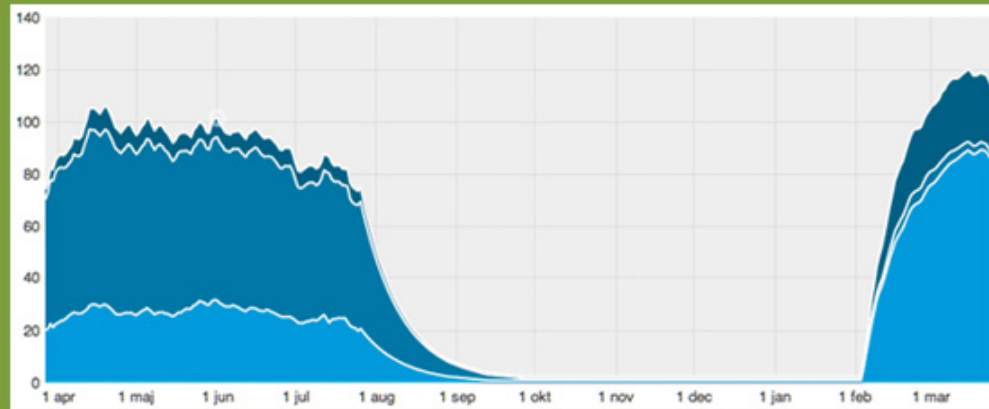
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SELECT OUTPUT ↓

EXPORT

COMPARE ↓

Region

East Koot... ↓

Corridor

Community

DEMOGRAPHICS DATA #1 DATA TYPE: LINE CHART

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce magna ante, lobortis id tincidunt at, suscipit vel metus. Aenean turpis ligula, ullamcorper sed auctor gravida, vestibulum sed nisi. Suspendisse potenti.



Economic → Workforce → Demographics →

Compare Communities

INDICATORS

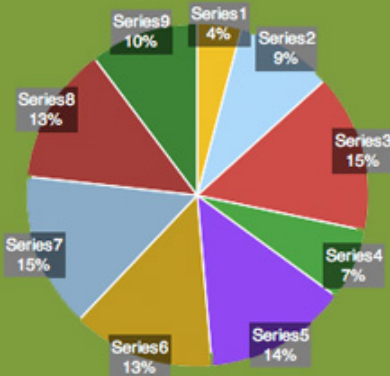
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- Social
- Cultural
- Environmental

Location:

Elkford

Year:

2011



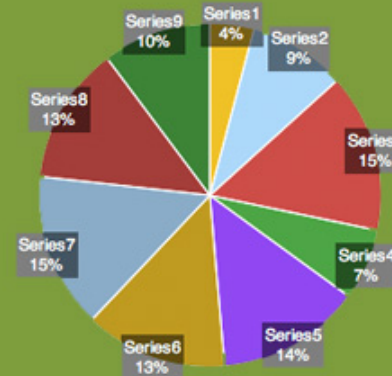
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce magna ante.

Location:

Castlegar

Year:

2006



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce magna ante.

SELECT OUTPUT ↓

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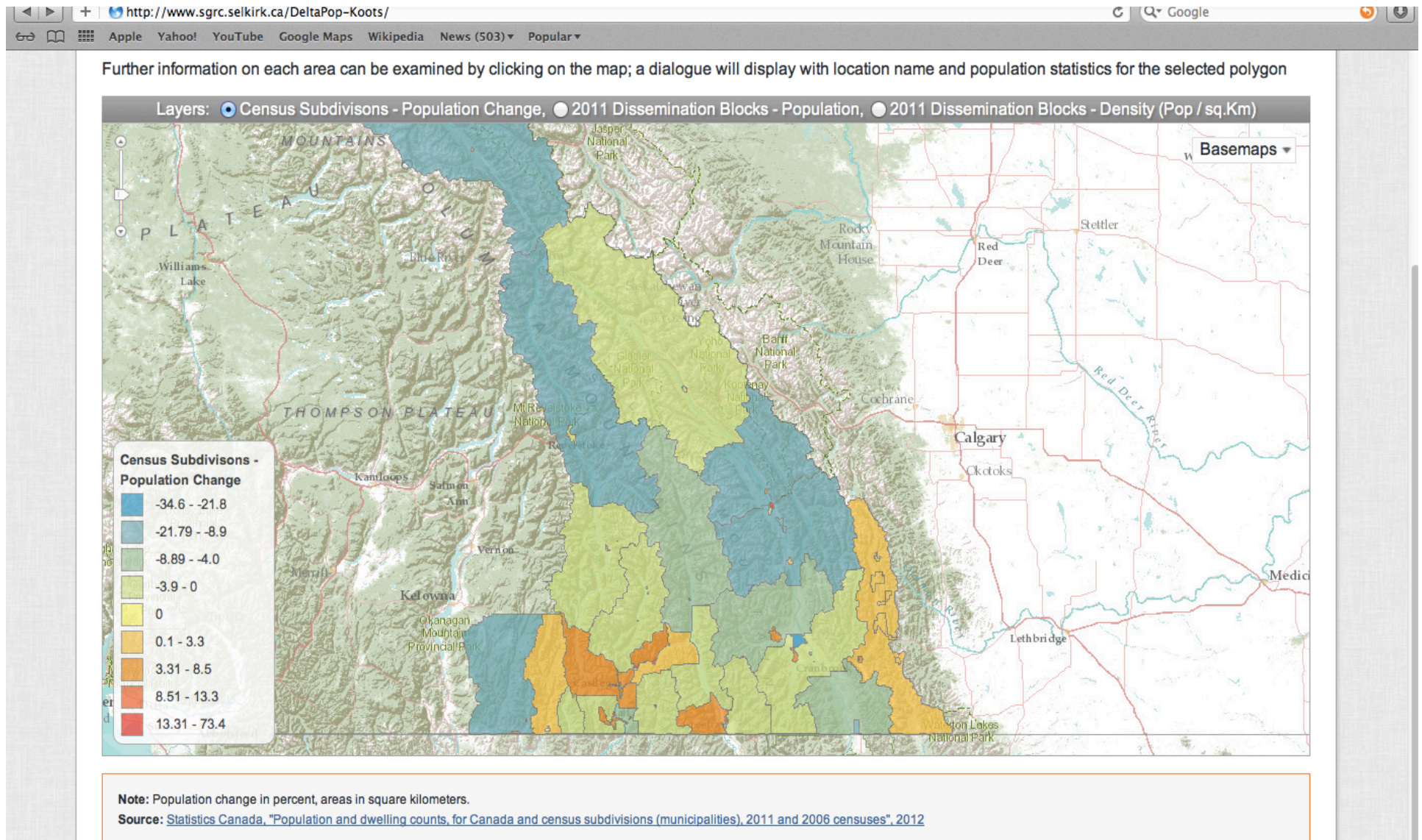
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Digital Basin: Mapping Indicators & Assets



[Population Change example: http://www.sgrc.selkirk.ca/DeltaPop-Koots/](http://www.sgrc.selkirk.ca/DeltaPop-Koots/)



Factors in Considering Indicators

Relevant?

Valid & Reliable?

Community Credibility?

Measurable?

Comparable?

Scalable?

Collected Over Time?



Factors in Considering Indicators

“The things we count & measure reflect our values as a society and determine what we see on the news, what we hear at the water cooler, and ultimately, what makes it onto the policy agenda of governments.”

Romanow, Roy, J., *The Canadian Index of Wellbeing: Taking Measure of the Things that Count*, p.5
http://www.anielski.com/Documents/RJRUNITED_WAY.pdf



Next Steps

Best Practices & Lessons Learned Report

State of the Basin 2012 – Update existing indicators

Regional Advisory Group – Advise on future development

Explore Opportunities for Community-Based Research